UTM Office of the Vice-Principal, Research & UTM Library Presents

Researcher Professional Development Day

Knowledge, Action & Information

11 am to 2:45 pm
April 23, 2019
Grand Hall
New North Building
SCHEDULE OF EVENTS

GRAND HALL
11 AM TO 2:45 PM

Information Tables

Information & Instructional Technology Services (I&ITS)
Mitacs
Robert Gillespie Academic Skills Centre
UTM Environmental Health and Safety
UTM Library
UTM Office of the Vice-Principal, Research

HTTPS://UOFT.ME/4F7
11 AM - RM 1170

Social Media for Researchers:
Going beyond kittens & pictures of your lunch
Featured Speaker: Nicolle Wahl,
Director, Content - Office of Communications

Instagram, Facebook, Twitter - what's the point?
In today’s world, they are another tool that you can use to accomplish your goals, be it grad-student recruitment, getting media pickup or connecting with funding agencies. Through this session, let’s have an honest discussion to find out if social media is right for you, how to use it strategically, and how to avoid the pitfalls of posting.

11 AM - RM 1190

Information & Instructional Technology Services
Research Services Featured Speakers: Luke Barber, Acting Director of Information & Instructional Technology Services; Marcos Bedinelli, Manager, Network Engineering; Jesse Stamplecoski, Manager, Datacentre Operations; David St James, Information Security Administrator

Managers from UTM’s I&ITS will give a brief overview of some of the research-specific services that they offer here on campus (storage, networking, high performance computing), as well as diving into some information security considerations. “How can I protect my research devices?” “Where does my data live?” and “What REALLY happens when I plug in a router from Best Buy?” are questions they aim to answer, along with any other questions participants may have.

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12 PM - RM 1170

Predatory Publishing: Publishing your Research
Featured Speaker: Professor Lorraine Ferris
Associate Vice-President, Research Oversight and Compliance

What is predatory publishing and why should you care?
In this session, Professor Ferris will cover a range of information
including understanding the changing nature of predatory publishing,
how to spot a deceptive publisher, and how U of T developed its guide for
avoiding predatory journals.

12 PM - RM 1190

Developing a Dossier for Research Awards and Prizes
Featured Speaker: Sarah Carson,
Manager, University Awards & Honours, U of T

Research awards and prizes should be considered as akin to grants in
their significance for career development. In this presentation, Sarah
Carson of the Office of the Vice-President, Research and Innovation will
discuss proactive steps you can take to develop a strong awards dossier
so that you are well-prepared for award opportunities when they arise.

HTTPS://UOFT.ME/4F7
SCHEDULE OF EVENTS

1 PM - RM 1170

Innovation and Entrepreneurship at the University of Toronto
Featured Speaker: Jennifer Fraser, MSc, MBA, Director, Innovations, Innovations & Partnerships Office (IPO)

Jennifer Fraser from IPO will be on hand to talk about everything that you ever wanted to know about Innovations & Partnerships but were afraid to ask. Find out how to protect your ideas, inventions and intellectual property, and how to work with industry partners.

1 PM - RM 1190

Telling UTM Research Stories
Featured Speakers: Lloyd Rang, President & CEO, Lloyd Rang Communications & Carla DeMarco, Research Communications & Grants Manager, UTM

Once upon a time there was a Research Office who was looking at ways to enhance and kick their communications' efforts up a notch. In walks Lloyd Rang Communications (LRC) and the rest...well you'll have to attend this session and find out.

What are the elements of a good story? How can we attract readers to our websites and our stories? How can we engage our audiences when we are sometimes communicating very dense, abstract or complex research? Lloyd Rang from LRC will cover these topics and tell us what he found out about UTM research and how he crafted its narrative after taking a deep dive into the UofT Mississauga environment.

HTTPS://UOFT.ME/4F7
Mitacs: Research Funds for Collaborative Innovation
Featured Speaker: Daniel Giovannini

2 PM - RM 1170

Mitacs is a national, not-for-profit organization that provides support and funding to foster collaboration and innovation across Canada and the world. Mitacs has delivered research funding and training programs in Canada for 20 years, working with 60 universities, thousands of organizations, and both federal and provincial governments.

Through the Mitacs Accelerate and Elevate programs, graduate students and postdoctoral fellows apply their specialized expertise to research challenges relevant to an industry partner (in Canada or abroad) or eligible not-for-profit partner (in Canada). Funding amount and duration is scalable and can support an individual or an entire team over multiple years, depending on the scale and scope of the project. Through the Mitacs Globalink programs, Mitacs also provides support for international research collaborations with universities and research institutes abroad.

Celebration of Books
begins at 3 PM
Join us!

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