



UNIVERSITY OF  
**TORONTO**  
MISSISSAUGA

**UTM  
OFFICE OF THE VICE-PRINCIPAL, RESEARCH  
& UTM LIBRARY PRESENTS**

# RESEARCH PROFESSIONAL DEVELOPMENT DAY

**KNOWLEDGE, ACTION  
& INFORMATION**

11 am to 2:45 pm  
April 23, 2019  
Grand Hall  
New North Building

## **SCHEDULE OF EVENTS**

### **GRAND HALL**

**11 AM TO 2:45 PM**

#### **Information Tables**

Information & Instructional Technology Services (I&ITS)

Mitacs

Robert Gillespie Academic Skills Centre

UTM Environmental Health and Safety

UTM Library

UTM Office of the Vice-Principal, Research

**[HTTPS://UOFT.ME/4F7](https://uoft.me/4f7)**

## SCHEDULE OF EVENTS

**11 AM - RM 1170**

**Social Media for Researchers:  
Going beyond kittens & pictures of your lunch  
Featured Speaker: Nicolle Wahl,  
Director, Content - Office of Communications**

Instagram, Facebook, Twitter - what's the point?  
In today's world, they are another tool that you can use to accomplish your goals, be it grad-student recruitment, getting media pickup or connecting with funding agencies. Through this session, let's have an honest discussion to find out if social media is right for you, how to use it strategically, and how to avoid the pitfalls of posting.

**11 AM - RM 1190**

**Information & Instructional Technology Services  
Research Services Featured Speakers: Luke Barber, Acting  
Director of Information & Instructional Technology Services;  
Marcos Bedinelli, Manager, Network Engineering;  
Jesse Stamplecoski, Manager, Datacentre Operations;  
David St James, Information Security Administrator**

Managers from UTM's I&ITS will give a brief overview of some of the research-specific services that they offer here on campus (storage, networking, high performance computing), as well as diving into some information security considerations. "How can I protect my research devices?" "Where does my data live?" and "What REALLY happens when I plug in a router from Best Buy?" are questions they aim to answer, along with any other questions participants may have.

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## SCHEDULE OF EVENTS

**12 PM - RM 1170**

**Predatory Publishing: Publishing your Research**  
**Featured Speaker: Professor Lorraine Ferris**  
**Associate Vice-President, Research Oversight and Compliance**

What is predatory publishing and why should you care?  
In this session, Professor Ferris will cover a range of information including understanding the changing nature of predatory publishing, how to spot a deceptive publisher, and how U of T developed its guide for avoiding predatory journals.

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**12 PM - RM 1190**

**Developing a Dossier for Research Awards and Prizes**  
**Featured Speaker: Sarah Carson,**  
**Manager, University Awards & Honours, U of T**

Research awards and prizes should be considered as akin to grants in their significance for career development. In this presentation, Sarah Carson of the Office of the Vice-President, Research and Innovation will discuss proactive steps you can take to develop a strong awards dossier so that you are well-prepared for award opportunities when they arise.

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## SCHEDULE OF EVENTS

**1 PM - RM 1170**

**Innovation and Entrepreneurship at the University of Toronto  
Featured Speaker: Jennifer Fraser, MSc, MBA,  
Director, Innovations, Innovations & Partnerships Office (IPO)**

Jennifer Fraser from IPO will be on hand to talk about everything that you ever wanted to know about Innovations & Partnerships but were afraid to ask. Find out how to protect your ideas, inventions and intellectual property, and how to work with industry partners.

**1 PM - RM 1190**

**Telling UTM Research Stories  
Featured Speakers: Lloyd Rang, President & CEO, Lloyd Rang  
Communications & Carla DeMarco,  
Research Communications & Grants Manager, UTM**

Once upon a time there was a Research Office who was looking at ways to enhance and kick their communications' efforts up a notch. In walks Lloyd Rang Communications (LRC) and the rest...well you'll have to attend this session and find out.

What are the elements of a good story? How can we attract readers to our websites and our stories? How can we engage our audiences when we are sometimes communicating very dense, abstract or complex research? Lloyd Rang from LRC will cover these topics and tell us what he found out about UTM research and how he crafted its narrative after taking a deep dive into the UofT Mississauga environment.

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## SCHEDULE OF EVENTS

**2 PM - RM 1170**

### **Mitacs: Research Funds for Collaborative Innovation Featured Speaker: Daniel Giovannini**

Mitacs is a national, not-for-profit organization that provides support and funding to foster collaboration and innovation across Canada and the world. Mitacs has delivered research funding and training programs in Canada for 20 years, working with 60 universities, thousands of organizations, and both federal and provincial governments.

Through the Mitacs Accelerate and Elevate programs, graduate students and postdoctoral fellows apply their specialized expertise to research challenges relevant to an industry partner (in Canada or abroad) or eligible not-for-profit partner (in Canada). Funding amount and duration is scalable and can support an individual or an entire team over multiple years, depending on the scale and scope of the project. Through the Mitacs Globalink programs, Mitacs also provides support for international research collaborations with universities and research institutes abroad.

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# **Celebration of Books begins at 3 PM Join us!**

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