YOUR ACADEMIC SOCIETY

First Year Orientation
Who Are We?

NIVY
President
3rd Year Management

TALHA
VP External Relations
3rd Year Finance
IBA is about...
IBA is about STUDENTS
First Year Platforms

• FACEBOOK GROUP: tiny.cc/biz2024
• WHATSAPP GROUP: tiny.cc/biz2024gc
Types of Events
Types of Events

- **Case Competitions**
  - Compete against other teams of students
  - Put your “book knowledge” to the test!
  - Learn crucial presentation skills
  - Judged by industry professionals
  - Win prize money!
Types of Events

- Conferences
  - Build your network
  - Ask burning questions to panelists
  - Discover and learn about the industry
Types of Events

• Professional Development
  - Workshops, info sessions, mock interviews, etc.
  - Help you develop valuable industry skills
  - Focus on 4 categories:
    1. Finance
    2. Management
    3. Accounting
    4. Marketing
Types of Events

• Student Engagement
  - Fun events!
  - Meet students in your program and make friends
  - Charity fundraisers
September

16th
 Games Night With Profs

25th
 Biz Frosh

29th
 Mock Interviews

30th
 Biz Mentorship Opening
October

6th
IMI Finance Competition

23rd
Synergy Conference

3rd
IBA Cares Charity Event
November

7th
Ready Set Market

20th
BizNetworking

24th
Fincomp Workshop
January

11th
5 Days of Giving

19th
Personal Finance Workshop

23rd
FinComp

26th
Consulting 101
February

23rd
COVID Management Seminar

23rd
Women in Business

23rd
Dodge for The Cure
March

2nd
CPA/CFA Speed Networking

5th
Digital Marketing Workshop

19th
Show Me the Green
COVID-19 Measures

- All Fall events are online
  - Zoom and other online platforms
  - New types of prizes
  - Winter in-person events have safety measures

- Bringing events to you
  - Representatives from around the world
  - Mock Interviews from home
  - “Industry Talks” Instagram Live stream (Bi-weekly Tuesday)
How to Get Involved

• Attend lots of events!
• Follow @ibautm to never miss an event
• Join as an Associate
• Become an IBA leader next year!
Q&A

Feel free to ask us any questions!
Follow us for a chance to win prizes!