



# YOUR ACADEMIC SOCIETY

First Year Orientation



# Who Are We?



**NIVY**  
President  
3<sup>rd</sup> Year Management



**TALHA**  
VP External Relations  
3<sup>rd</sup> Year Finance



**IBA**  
is about...



IBA is about

# STUDENTS





# First Year Platforms

- FACEBOOK GROUP:

[tiny.cc/biz2024](https://tiny.cc/biz2024)

- WHATSAPP GROUP:

[tiny.cc/biz2024gc](https://tiny.cc/biz2024gc)



# Types of Events



# Types of Events

- **Case Competitions**
  - Compete against other teams of students
  - Put your “book knowledge” to the test!
  - Learn crucial presentation skills
  - Judged by industry professionals
  - Win prize money!





# Types of Events

- **Conferences**
  - Build your network
  - Ask burning questions to panelists
  - Discover and learn about the industry







# Types of Events

- **Professional Development**
  - Workshops, info sessions, mock interviews, etc.
  - Help you develop valuable industry skills
  - Focus on 4 categories:
    1. Finance
    2. Management
    3. Accounting
    4. Marketing



# Types of Events

- **Student Engagement**
  - Fun events!
  - Meet students in your program and make friends
  - Charity fundraisers



# September



**25th**  
Biz Frosh



**29th**  
Mock Interviews



**30th**  
Biz Mentorship Opening

**16th**  
Games Night With Profs



# October

## 6th

IMI Finance Competition

## 23rd

Synergy Conference



## 3rd

IBA Cares Charity Event



# November

**7th**

Ready Set Market



**24th**

Fincomp Workshop



**20th**  
BizNetworking





# January

**11th**

5 Days of Giving



**23rd**

FinComp

**OMERS**

PROJECT:  
FINANCE  
MATTERS

BY: THE FOUR MARKETEERS

**19th**

Personal Finance Workshop



**26th**

Consulting 101

*Alan Yang*  
CONSULTING



# February

**23rd**

COVID  
Management  
Seminar



EAGLES



**23rd**

Women in Business



**23rd**

Dodge for The Cure





# March

**2nd**

CPA/CFA Speed Networking



**5th**

Digital Marketing Workshop



**19th**

Show Me the Green





# COVID-19 Measures

- All Fall events are online
  - Zoom and other online platforms
  - New types of prizes
  - Winter in-person events have safety measures
- Bringing events to you
  - Representatives from around the world
  - Mock Interviews from home
  - “Industry Talks” Instagram Live stream (Bi-weekly Tuesday)



# How to Get Involved

- Attend lots of events!
- Follow @ibautm to never miss an event
- Join as an Associate
- Become an IBA leader next year!



# Q&A

Feel free to ask us any questions!



IMI Business Association



@utmiba



  
@imibusinessassociation

  
@utmiba

Follow us for a chance  
to win prizes!