

## PSY320H5S–Social Psychology: Attitudes L0101 SUMMER 2020 Monday & Wednesday 9am – 12pm

### Course Delivery

**ONLINE VIA QUERCUS:** Lectures will be delivered as recorded content the night before class (or at the latest by class time, 9am). Students are expected to watch the lecture before live Zoom office hours Monday & Wednesday at 11am.

**Learn Anywhere Guide for Students:** <https://library.utm.utoronto.ca/students/quercus/learn-anywhere>

### Contact Information

Instructor:

**Dr. Will Huggon**

[will.huggon@utoronto.ca](mailto:will.huggon@utoronto.ca)

**Office:** Virtual Zoom (find the link on Quercus!)

**Office Hours:** Monday & Wednesday 11am

Teaching Assistant:

**Joanna Peplak**

[j.peplak@mail.utoronto.ca](mailto:j.peplak@mail.utoronto.ca)

**Office Hours:** Virtual – by appointment and announcement. Link on Quercus

### Course Description

Intensive study of social attitudes and opinions development, description, measurement, modification, and organization. This course explores theories of how attitudes are formed, how they influence our behaviour, and how they can be influenced and changed. Specific topics include but are not limited to: attitude measurement, stereotypes and prejudice, dissonance, persuasion and advertising.

**Prerequisite:** PSY201H5/equivalent, 220H5

### Reading Material

Maio, G. R., Haddock, G, Verplanken, B. (2018). *The Psychology of Attitudes & Attitude Change* (3rd edition). Sage. ISBN: 9781526425843

Plus additional **supplemental** readings on QUERCUS

### Email:

E-mails need to come from an utoronto account. E-mails regarding class material should be **directed to the TA**, who may choose to forward more difficult inquiries on to the Instructor. Students can expect a response to a **legitimate inquiry** within **48 hours**, not including weekends. If you don't receive a reply in this time period, please re-send your message. The **course code (PSY320)** should appear in the **subject-heading** of all e-mails, to prevent messages from being discarded as spam. E-mail should not be seen as an alternative to meeting with the instructor (or the TA). Nor should e-mail be used as a mechanism to receive private tutorials (especially prior to tests) or to explain material that was covered in lectures you missed.

### Course Evaluation

#### Homework Assignment

**Wednesday, July 15<sup>th</sup>, 2020 (midnight)**

#### Midterm (30%)

**Monday, July 20<sup>th</sup>, 2020 (ONLINE QUERCUS)**

Content: All lecture material and videos to date, assigned readings.

Format: Multiple choice, short essay answer.

#### Research Study Proposal (35%)

**August 5<sup>th</sup>, 2020 (-10% per day late)**

#### Final Exam (35%)

**2020 Exam period (ONLINE QUERCUS)**

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## Course Webpage

Log in through the Quercus portal: <http://q.utoronto.ca>

Lecture slides and Lecture Video (for the most part) will be posted the night before class, download the slides and watch the video before 11am live Zoom class so you can concentrate on noting important points and extras instead of writing out notes.

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## Academic Guidelines:

It is your responsibility to ensure that you have met all prerequisites listed in the UTM Calendar for this course. If you lack any prerequisites you **WILL BE REMOVED** from the course up until the last day to add a course. Further information about academic regulations, course withdrawal dates and credits can be found in the University of Toronto Mississauga Calendar at: <http://www.erin.utoronto.ca/regcal/>.

You are encouraged to read this material. If you run into trouble and need advice about studying, preparing for exams, note taking or time management, free workshops and advice are available from the Robert Gillespie Academic Skills Centre at 905-828-5406.

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## Departmental Policy on Missed Tests or Paper Due Date Extensions:

Students who miss a test due to circumstances beyond their control (e.g. illness or an accident) can request that the Department grant them special consideration. Students must present their case to the Department (NOT the Instructor) by submitting a request via the online Special Consideration Request form at:

<https://utmapp.utm.utoronto.ca/SpecialRequest>

Important note: Once the test/exam is available online and you're unable to write or have an approved request to miss, **DO NOT** at any point attempt to access the test/exam. If you at any time access the test/exam, you will **NOT** be able to submit a special consideration and/or your request will be refused.

## Supporting Documentation

The University is temporarily suspending the need for a doctor's note or medical certificate for any absence from academic participation. However, you are required to use the Absence Declaration tool on ACORN found in the Profile and Settings menu to formally declare an absence from academic participation. The tool is to be used if you require consideration for missed academic work based on the procedures specific to our campus/department. **If your request is approved, the value of the test will be redistributed to the study proposal and final thought paper.**

## Extension of Time Special Consideration Request Process

Students who seek to be granted more time to complete their term work beyond the due date without penalty, owing to circumstances beyond their control (e.g., illness, or an accident), must do so by submitting a request directly to the Instructor for the period up to and including the last day of the term. The decision as to whether or not to apply a penalty for the specified period rests with the Instructor.

Students who seek to be granted more time to complete term work beyond the last day of the term must submit their request directly to the Department. This request covers the period following the last day of classes and ends the last day of the exam period. This is done by submitting a request via the online Special Consideration Request form at <https://utmapp.utm.utoronto.ca/SpecialRequest>. You are advised to seek advising by the departmental Undergraduate Counsellor prior to the deadline.

## Supporting Documentation

The University is temporarily suspending the need for a doctor's note or medical certificate for any absence from academic participation. However, you are required to use the Absence Declaration tool on ACORN found in the Profile and Settings menu to formally declare an absence from academic participation. The tool is to be used if you require consideration for missed academic work based on the procedures specific to our campus/department. For extensions of time beyond the examination period you must submit a petition through the Office of the Registrar. <http://www.utm.utoronto.ca/registrar/current-students/petitions>

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**Penalties for Lateness:**

Term work must be submitted by the assigned date. Penalties of 10% per calendar day (including weekends) up to and including the last day of the term, will be applied by the Instructor. After the last day of classes, the penalty of 10% per calendar day will be applied by the Undergraduate Counsellor on behalf of the Department. No penalty will be assigned if request for special consideration, described above, was successful.

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**Turnitin.com:**

Normally, students will be required to submit their course essays to Turnitin.com for a review of textual similarity and detection of possible plagiarism (this is done automatically when handing in your assignments to Quercus). In doing so, students will allow their essays to be included as source documents in the Turnitin.com reference database, where they will be used solely for the purpose of detecting plagiarism. The terms that apply to the University's use of the Turnitin.com service are described on the Turnitin.com web site.

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**Equity Statement**

The University of Toronto is committed to equity and respect for diversity. All members of the learning environment in this course should strive to create an atmosphere of mutual respect. As a course instructor, I will neither condone nor tolerate behaviour that undermines the dignity or self-esteem of any individual in this course and wish to be alerted to any attempt to create an intimidating or hostile environment. It is our collective responsibility to create a space that is inclusive and welcomes discussion. Discrimination, harassment and hate speech will not be tolerated. If you have any questions, comments, or concerns you may contact the UTM Equity and Diversity officer at [edo.utm@utoronto.ca](mailto:edo.utm@utoronto.ca) or the University of Toronto Mississauga Students' Union Vice President Equity at [vpequity@utmsu.ca](mailto:vpequity@utmsu.ca).

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**Academic Resources****AccessAbility Services:**

Students requiring academic accommodations for learning, physical, sensory, or mental health disabilities or medical conditions should contact the AccessAbility Office (2037B Davis Building), 905-828-3847.

<http://www.utm.utoronto.ca/accessability/>

**Writing Centre:**

As a student at the University of Toronto, you are expected to write well. The university provides its students with a number of resources to help them achieve this. For more information on Robert Gillespie Academic Skills Centre, please visit <https://www.utm.utoronto.ca/asc/>

**Academic Integrity and Plagiarism:**

Academic integrity is essential to the pursuit of learning and scholarship in a university, and to ensuring that a degree from the University of Toronto Mississauga is a strong signal of each student's individual academic achievement. As a result, UTM treats cases of cheating and plagiarism very seriously.

[The University of Toronto's Code of Behaviour on Academic Matters](#) outlines behaviours that constitute academic dishonesty and the process for addressing academic offences. Potential offences include, but are not limited to:

**In papers and assignments:**

1. Using someone else's ideas or words without appropriate acknowledgement.
2. Submitting your own work in more than one course without the permission of the instructor.
3. Making up sources or facts.
4. Obtaining or providing unauthorized assistance on any assignment.

**On tests and exams:**

1. Using or possessing unauthorized aids.
2. Looking at someone else's answers during an exam or test.
3. Misrepresenting your identity.

**In academic work:**

1. Falsifying institutional documents or grades.
2. Falsifying or altering any documentation required, including (but not limited to) doctor's notes.

With regard to remote learning and online courses, UTM wishes to remind students that they are expected to adhere to [the Code of Behaviour on Academic Matters](#) regardless of the course delivery method. By offering students the opportunity to learn remotely, UTM expects that students will maintain the same academic honesty and integrity that they would in a classroom setting. Potential academic offences in a digital context include, but are not limited to:

**Remote assessments:**

1. Accessing unauthorized resources (search engines, chat rooms, Reddit, etc.) for assessments.
2. Using technological aids (e.g. software) beyond what is listed as permitted in an assessment.
3. Posting test, essay, or exam questions to message boards or social media.
4. Creating, accessing, and sharing assessment questions and answers in virtual “course groups.”
5. Working collaboratively, in-person or online, with others on assessments that are expected to be completed individually.

All suspected cases of academic dishonesty will be investigated following procedures outlined [in the Code of Behaviour on Academic Matters](#). If you have questions or concerns about what constitutes appropriate academic behaviour or appropriate research and citation methods, you are expected to seek out additional information on academic integrity from your instructor or from other [institutional resources](#).

**Academic Rights**

You, as a student at UTM, have the right to:

- Receive a syllabus by the first day of class.
- Rely upon a syllabus once a course is started. An instructor may only change marks' assignments by following the University Assessment and Grading Practices Policy provision 1.3.
- Refuse to use turnitin.com (you must be offered an alternative form of submission).
- Have access to your instructor for consultation during a course or follow up with the department chair if the instructor is unavailable.
- Ask the person who marked your term work for a re-evaluation if you feel it was not fairly graded. You have up to one month from the date of return of the item to inquire about the mark. If you are not satisfied with a re-evaluation, you may appeal to the instructor in charge of the course if the instructor did not mark the work. If your work is remarked, you must accept the resulting mark. You may only appeal a mark beyond the instructor if the term work was worth at least 20% of the course mark.
- Receive at least one significant mark (15% for H courses, 25% for Y courses) before the last day you can drop a course for H courses, and the last day of classes in the first week of January for Y courses taught in the Fall/Winter terms.
- Submit handwritten essays so long as they are neatly written.
- Have no assignment worth 100% of your final grade.
- Not have a term test worth more than 25% in the last two weeks of class.
- Retain intellectual property rights to your research.
- Receive all your assignments once graded.
- View your final exams. To see a final exam, you must submit an online Exam Reproduction Request within 6 months of the exam. There is a small non-refundable fee.
- Privacy of your final grades.
- Arrange for representation from Downtown Legal Services (DLS), a representative from the UTM Students' Union (UTMSU), and/or other forms of support if you are charged with an academic offence.

**Additional Resources:**

Student Life Programs and Services <https://www.utm.utoronto.ca/sas/student-affairs-services>

Academic Success Services <https://www.utm.utoronto.ca/asc/>

Health and Counselling Centre <https://www.utm.utoronto.ca/health/health-counselling-centre>

## Course Outline

Date	Topic	Assignments
July 6 <sup>th</sup>	Introduction to Attitudes	Chapter 1, 2
July 8 <sup>th</sup>	Attitude Measurement	Chapter 2
July 13 <sup>th</sup>	Structure/Function	Chapter 3
July 15 <sup>th</sup>	Attitude Formation	Ch 1, 6; <b>proposal idea due</b>
July 20 <sup>th</sup>	<b>MIDTERM</b>	<b>Chapters 1,2,3,6</b>
July 22 <sup>nd</sup>	Attitudes and Behaviour	Ch 4
July 27 <sup>th</sup>	Consistency Theories	Ch 5, 6, 7
July 29 <sup>th</sup>	Stereotyping and Prejudice	Readings online
August 3 <sup>rd</sup>	<b>CIVIC HOLIDAY, NO CLASS</b>	
August 5 <sup>th</sup>	Introduction to Attitude Change	Ch 8; <b>Study Proposal due</b>
August 10 <sup>th</sup>	Elaboration Likelihood Model & the Source	Ch 5, 8
August 12 <sup>th</sup>	the Message and Techniques	Ch 10
August 17 <sup>th</sup>	Final Assignment prep	

It is the student's responsibility to be available for the *entire* exam period.

***Please note that this outline is subject to change depending on the needs of the class (we may need additional time to cover a topic). Any changes to the syllabus will be announced in class one week before. However, the assignment and test dates are fixed.***