

# Substitute Assignment

## APPLY Lab (Wolfe)

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### Instructions:

Click on the following article and answer the following questions in 2-3 pages (double-spaced).

[Drew, T., Vö, M. L. H., & Wolfe, J. M. \(2013\). The invisible gorilla strikes again: Sustained inattentional blindness in expert observers. \*Psychological science\*, 24\(9\), 1848-1853.](#)

1. What were the independent variables and dependent variables used in Experiment 1? What were the findings?
2. What were the independent variables and dependent variables used in Experiment 2? What were the findings? How did this differ from Experiment 1?
3. Why include Experiment 3? What does it show?
4. What were the conclusions reached in this article?

Once complete, email the assignment to the Undergraduate Assistant at [psyched.utm@utoronto.ca](mailto:psyched.utm@utoronto.ca)

You **MUST** use your 'utoronto' email account.

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**Plagiarism will not be tolerated.**