COMMUNICATION, CULTURE, INFORMATION & TECHNOLOGY (HBA)

Institute of Communication, Culture, Information and Technology

CCIT graduates are prepared for the fastest growing sectors globally – technology and media. Communication, Culture, Information and Technology (CCIT) focuses on an in-depth understanding of media and digital technologies and their social implications from cross-disciplinary perspectives. Through research-based and hands-on courses, students critically assess the possibilities and consequences of media and technologies and apply their digital skills across multiple platforms.

ICCIT students also have the opportunity to concurrently complete a Professional Experience Certificate in Digital Media, Communication, and Technology that includes paid work placements where students will integrate in-class education and related work experience.

MAKE THE MOST OF YOUR TIME AT UTM!

We want to help you maximize your university experience, so we’ve pulled together information and interesting suggestions to get you started, although there are many more! As you review the chart on the inside pages, note that many of the suggestions need not be restricted to the year they are mentioned. In fact, activities such as joining an academic society, engaging with faculty and seeking opportunities to gain experience should occur in each year of your study at UTM. Read through the chart and create your own plan using My Program Plan found at www.utm.utoronto.ca/program-plans.

Program of Study (POSt)

- Major Program ERMAJ1034 CCIT (Arts)

Check out...

Want to know more about Social Media? In CCT331H5 you’ll learn about the relation between Social Media and Society by analyzing a range of social media platforms and the communication modalities that they enable. Explore the form and practice of documentary in CCT454H5 with practical experience using tools such as photography, audio, video, VR and new technologies.

What can I do with my degree?

The career you choose will depend on your experience and interests. Visit the Career Centre to explore your career options.

Careers for graduates: User experience designer; Digital media analyst; IT analyst; User interface designer; IT administrator; Graphics designer; Communications analyst; Public relations associate; Web designer; Business analyst; IT consultant.

Workplaces: E-Commerce; Consulting/Professional services; Public relations; Advertising; Digital marketing; Financial services; Healthcare; Customer service.
# CCIT Major Program Plan

**Plan Your Academics**

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<th>1st Year</th>
<th>2nd Year</th>
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<td>Enrol in CCT100H5 and 110HS.</td>
<td>Enrol in CCT204H5, 208H5 and 218HS. Attain 0.5 credit from CCT200H5/206H5/210H5/222H5 and 0.5 credit from CCT206H5/212H5/260H5. In addition to 0.5 credit from any 200-level CCT course. Throughout your undergraduate degree:  - use the Degree Explorer to ensure you complete your degree and program requirements  - see the Office of the Registrar and the ICCIT Undergraduate Program Coordinator.</td>
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<td>Choose a program of study (Subject POS) once you complete 4.0 credits. Use the Degree Explorer and the Academic Calendar to plan your degree. Develop foundational academic skills and strategies by enrolling in a stdmONE course. Build community and gain academic support through LAUNCH. Join a RGASC Peer Facilitated Study Group.</td>
<td>Use the Co-Curricular Record (CCR). Search for opportunities beyond the classroom, and keep track of your accomplishments. Attend the Get Hired Fair through the Career Centre (CC) to learn about on- and off-campus opportunities. Attend the Experiential Education Fair.</td>
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**Build Skills**

| Networking simply means taking people to develop relationships with. Start by joining the ICCIT Council and attending the annual Meet the Pros event. Follow the department @ccitut. | Do you have a professor you want to connect with? Ask them a question during office hours. Discuss an assignment. Go over lecture material. Don't be shy! Learn Tips on How to Approach a Professor available through the Experiential Education Unit (EEU). Join the ICCIT Student Mentorship Program to connect with upper-year ICCIT peers and for opportunities to build your professional networks. |
| Use the Co-Curricular Record (CCR). Search for opportunities beyond the classroom, and keep track of your accomplishments. Attend the Get Hired Fair through the Career Centre (CC) to learn about on- and off-campus opportunities. Attend the Experiential Education Fair. | Use the Career & Co-Curricular Learning Network (CLNs): find postings for on- and off-campus work as well as the Work-Study program. Enhance your professional communication skills with the Professional Experience Certificate in Digital Media, Communication and Technology. Enrol in CCT204H5, a required course for the certificate. |

**Build a Network**

| Networking simply means taking people up to developing relationships with them. Start by joining the ICCIT Council and attending the annual Meet the Pros event. Follow the department @ccitut. | Do you have a professor you want to connect with? Ask them a question during office hours. Discuss an assignment. Go over lecture material. Don't be shy! Learn Tips on How to Approach a Professor available through the Experiential Education Unit (EEU). Join the ICCIT Student Mentorship Program to connect with upper-year ICCIT peers and for opportunities to build your professional networks. |
| Use the Co-Curricular Record (CCR). Search for opportunities beyond the classroom, and keep track of your accomplishments. Attend the Get Hired Fair through the Career Centre (CC) to learn about on- and off-campus opportunities. Attend the Experiential Education Fair. | Use the Career & Co-Curricular Learning Network (CLNs): find postings for on- and off-campus work as well as the Work-Study program. Enhance your professional communication skills with the Professional Experience Certificate in Digital Media, Communication and Technology. Enrol in CCT204H5, a required course for the certificate. |

**Build a Global Mindset**

| Engage with the many programs offered by the International Education Centre (IEC), whether you are an international or domestic student. Consider joining the Canada Eh? day trips or English Language Conversation Circles to deepen your global mindset. First-year international students can also take advantage of THRIVEWAVE, a one-day conference dedicated to helping you start your UTM journey successfully. | Participate in International Education Week and engage in programs like Global and Interlocal Fluency Training Series (GIFTS) to build on your leadership and communication skills in global citizenship. Learn about and prepare for a future UTArt Abroad Experience through the IEC to strengthen and enhance your intercultural skill set, and learn about other cultures while sharing your own. |

**Plan for your Future**

| Attend the Program Selection & Career Options workshop offered by the Office of the Registrar and the CC. Check out Careers by Major at the CC to see potential career options. | Considering further education? Attend the CC’s Graduate & Professional Schools Fair. Talk to professors – they are potential mentors and references. |

**3rd Year**

For third year and higher, attain 4.0 credits from any 300/400 level CCT/AVC course, of which 1.0 credit must be at the 400-level.  
Consider applying for Research Opportunity Program (ROP) courses CCT399Y and CCT499Y. Visit the EEU website for ROP Course Prerequisites. Attend the RGASC’s Program for Accessing Research Training (PART) to enhance your research skills. 
Want to develop digital media resources? Check out the CSE Communications Assistant position. Attend an ICCIT Internship Information Session and learn more about internships. Check your email for details. 
Establish a professional presence on social media (e.g., LinkedIn). Attend a Career Centre workshop to learn best practices for building a profile and using LinkedIn to network. Do you have innovative business ideas? Visit ICUBE in the lower level of the Innovation Complex to receive expert advice. 
Expanding your intercultural awareness and developing intercultural skills will help you in your academics, personal growth and are highly sought out by employers. 
Expand credits overseas! Apply to study for a summer term, or year at one of 170+ universities. Speak to the IEC for details about Course Based Exchange, funding and travel safety. Attend Global Learning Week to learn about the various opportunities available to you! 
What’s your next step after undergrad? 
Considering further education? Research application requirements, prepare for admissions tests (LSAT, GMAT) and research funding options (OGS, SSHRC).

**4th or Final Year**

Ensure you have attained 1.0 credit at the 400-level from a CCT/ VCC course. Consider CCT404H5 Integrative Design Project to learn more about the future of workplace technologies, virtual teams and experience the possibilities for work in the future. 
Log on to ACORN and request graduation. Consider a practical work-based experience through the internship courses CCT410H5 and CCT411H5. You will apply the CCT expertise and knowledge you have gained in class through a part- time unpaid or paid work commitment and earn a course credit. Speak to the ICCIT Internship Coordinator. 
Engage in programs like STEP and THRIVE to support your transition out of the University! 
Market your skills to employers. Get your resume critiqued at the CC. Attend the CC workshop Now That I’m Graduating What’s Next? Write a strong application for further education. Attend the CC’s Mastering the Personal Statement workshop. 
Ready to transition from the classroom to the workplace? Check out the Recent Graduate Opportunities Program.
Skills developed in CCIT
To be competitive in the job market, it is essential that you can explain your skills to an employer. Visit the Career Centre to learn how to articulate and market the following skills:

Communication & interpersonal: editing skills; inter-cultural communication skills; create entertaining and persuasive messages; and demonstrate creativity and artistic expression.

Research: gather information and data; evaluate ideas and research; and conduct research on IT.

Problem-solving & critical thinking: critical analysis of media; evaluate information and sources; and application of theoretical knowledge in practical settings.

Technical: create multimedia documents; compare works of Media Art; create powerful images with sight, sound, motion & words; graphic prototyping; production skills for photography; and design websites and other media forms.

Get involved
Check out the 100+ student organizations on campus. Here are a few:

• ICCIT Council
• DEM Association
• The Medium
• Studio X
• UTM Student Union (UTMSU)

For a full listing of clubs on campus visit the Student Groups and Societies Directory

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905-569-4398
iccit.advising@utoronto.ca
www.utm.utoronto.ca/iccit

Services that support you

• Accessibility Services (AS)
• Career Centre (CC)
• Centre for Student Engagement (CSE)
• Equity, Diversity & Inclusion Office (EDIO)
• Experiential Education Unit (EEU)
• Health & Counselling Centre (HCC)
• Indigenous Centre (IC)
• International Education Centre (IEC)
• Office of the Registrar (OR)
• Recreation, Athletics and Wellness Centre (RAWC)
• Robert Gillespie Academic Skills Centre (RGASC)
• UTM Library, Hazel McCallion Academic Learning Centre (HMALC)

FUTURE STUDENTS

Admission to UTM
All program areas require an Ontario Secondary School Diploma, or equivalent, with six Grade 12 U/M courses, or equivalent, including English. The admission average is calculated with English plus the next best five courses. The approximate average required for admission is mid- to high-70s. More information is available at utm.utoronto.ca/viewbook.

NOTE: During the application process, applicants will select the Communication, Culture, Information + Technology admissions category but will not officially be admitted to a formal program of study (Specialist, Major, and/or Minor) until after first year.

Sneak Peek
How has the web influenced culture? Find out in CCT260H5! You’ll also learn how websites are designed and managed. Curious about immersive environment design? Take CCT285H5 to develop skills in the areas of bitmap/vector graphics, audio/visual production and editing, 2D/3D modeling and animation and video game design. If you prefer interactive media design, try your hand at mobile app development and mobile game development in CCT286H5.

Cool research areas in CCIT you can get involved in are: digital marginalization/digital inclusion, mobiles and wearable interaction, game design, gender and technology, mediated communication, digital trace data.

Student Recruitment & Admissions
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Mississauga ON Canada L5L 1C6
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