

# COMMUNICATION, CULTURE, INFORMATION & TECHNOLOGY (HBA)

*Institute of Communication, Culture, Information and Technology*

**CCIT graduates** are prepared for the fastest growing sectors globally – technology and media. Communication, Culture, Information and Technology (CCIT) focuses on an in-depth understanding of media and digital technologies and their social implications from cross-disciplinary perspectives. Through research-based and hands-on courses, students critically assess the possibilities and consequences of media and technologies and apply their digital skills across multiple platforms.

ICCIT students also have the opportunity to concurrently complete a Professional Experience Certificate in Digital Media, Communication, and Technology that includes paid work placements where students will integrate in-class education and related work experience.

## MAKE THE MOST OF YOUR TIME AT UTM!

We want to help you maximize your university experience, so we've pulled together information and interesting suggestions to get you started, although there are many more! As you review the chart on the inside pages, note that many of the suggestions need not be restricted to the year they are mentioned. In fact, activities such as joining an academic society, engaging with faculty and seeking opportunities to gain experience should occur in each year of your study at UTM. Read through the chart and create your own plan using **My Program Plan** found at [www.utm.utoronto.ca/program-plans](http://www.utm.utoronto.ca/program-plans)

### Program of Study (POSt)

- Major Program ERMAJ1034 CCIT (Arts)

### Check out...

Want to know more about Social Media? In CCT331H5 you'll learn about the relation between Social Media and Society by analyzing a range of social media platforms and the communication modalities that they enable. Explore the form and practice of documentary in CCT454H5 with practical experience using tools such as photography, audio, video, VR and new technologies.

### What can I do with my degree?

The career you choose will depend on your experience and interests. Visit the Career Centre to explore your career options.

**Careers for graduates:** User experience designer; Digital media analyst; IT analyst; User interface designer; IT administrator; Graphics designer; Communications analyst; Public relations associate; Web designer; Business analyst; IT consultant.

**Workplaces:** E-Commerce; Consulting/Professional services; Public relations; Advertising; Digital marketing; Financial services; Healthcare; Customer service.



CCIT

MAJOR Program Plan

# HOW TO USE THIS PROGRAM PLAN

Read through each year. Investigate what appeals to you here and in any other Program Plans that apply to you.

Visit [www.utm.utoronto.ca/program-plans](http://www.utm.utoronto.ca/program-plans) to create your own plan using [My Program Plan](#). Update your plan yearly.



	1 <sup>ST</sup> YEAR	2 <sup>ND</sup> YEAR
PLAN YOUR ACADEMICS*	<p>Enrol in CCT109H5 and 110H5.</p> <p>Choose a program of study (Subject POST) once you complete 4.0 credits. Use the <b>Degree Explorer</b> and the <b>Academic Calendar</b> to plan your degree.</p> <p>Develop foundational academic skills and strategies by enrolling in a <b>utmONE</b> course. Build community and gain academic support through <b>LAUNCH</b>. Join a RGASC <b>Peer Facilitated Study Group</b>.</p>	<p>Enrol in CCT204H5, 208H5 and 218H5. Attain 0.5 credit from CCT200H5/ 206H5/ 210H5/ 222H5 and 0.5 credit from CCT205H5/ 212H5/ 260H5. In addition to 0.5 credit from any 200-level CCT course.</p> <p>Throughout your undergraduate degree:</p> <ul style="list-style-type: none"><li>use the <b>Degree Explorer</b> to ensure you complete your degree and program requirements</li><li>see the <b>Office of the Registrar</b> and the <b>ICCIT Undergraduate Program Coordinator</b>.</li></ul>
BUILD SKILLS	<p>Use the <b>Co-Curricular Record (CCR)</b>. Search for opportunities beyond the classroom, and keep track of your accomplishments.</p> <p>Attend the <b>Get Hired Fair</b> through the Career Centre (CC) to learn about on- and off-campus opportunities.</p> <p>Attend the <b>Experiential Education Fair</b>.</p>	<p>Use the <b>Career &amp; Co-Curricular Learning Network (CLNx)</b> to find postings for on- and off-campus work as well as the <b>Work-Study program</b>.</p> <p>Enhance your professional communication skills with the <b>Professional Experience Certificate in Digital Media, Communication and Technology</b>. Enrol in CCT273H5, a required course for the certificate.</p>
BUILD A NETWORK	<p>Networking simply means talking to people and developing relationships with them. Start by joining the <b>ICCIT Council</b> and attend the annual <b>Meet the Profs</b> event. Follow the department <b>@iccitutm</b>.</p> <p>Visit the UTM Library <b>Reference Desk</b>.</p>	<p>Do you have a professor you want to connect with? Ask them a question during office hours. Discuss an assignment. Go over lecture material. Don't be shy! Learn <b>Tips On How to Approach a Professor</b> available through the <b>Experiential Education Unit (EEU)</b>.</p> <p>Join the <b>ICCIT Student Mentorship Program</b> to connect with upper-year ICCIT peers and for opportunities to build your professional networks.</p>
BUILD A GLOBAL MINDSET	<p>Engage with the many programs offered by the <b>International Education Centre (IEC)</b>, whether you are an international or domestic student. Consider joining the <b>Canada Eh?</b> day trips or <b>English Language Conversation Circles</b> to deepen your global mindset.</p> <p>First-year international students can also take advantage of <b>THRIVE'IN</b>, a one-day conference dedicated to helping you start your UTM journey successfully.</p>	<p>Participate in <b>International Education Week</b> and engage in programs like <b>Global and Intercultural Fluency Training Series (GIFTS)</b> to build on your leadership and communication skills in global citizenship.</p> <p>Learn about and prepare for a future <b>UTM Abroad Experience</b> through the IEC to strengthen and enhance your intercultural skill set, and learn about other cultures while sharing your own!</p>
PLAN FOR YOUR FUTURE	<p>Attend the <b>Program Selection &amp; Career Options</b> workshop offered by the Office of the Registrar and the CC.</p> <p>Check out <b>Careers by Major</b> at the CC to see potential career options.</p>	<p>Explore careers through the CC's <b>Job Shadow Program</b>.</p> <p>Considering <b>further education</b>? Attend the CC's <b>Graduate &amp; Professional Schools Fair</b>. Talk to professors – they are potential mentors and references.</p>

3 <sup>RD</sup> YEAR	4 <sup>TH</sup> OR FINAL YEAR
<p>For third year and higher, attain 4.0 credits from any 300/400 level CCT/VCC course, of which 1.0 credit must be at the 400-level.</p> <p>Consider applying for <b>Research Opportunity Program (ROP)</b> courses CCT399Y and CCT499Y. Visit the EEU website for <b>ROP Course Prerequisites</b>. Attend the RGASC's <b>Program for Accessing Research Training (PART)</b> to enhance your research skills.</p> <p>Want to develop digital media resources? Check out the <b>CSE Communications Assistant</b> position.</p> <p>Attend an ICCIT Internship Information Session and learn more about internships. Check your email for details.</p>	<p>Ensure you have attained 1.0 credit at the 400 level from a CCT/ VCC course.</p> <p>Consider CCT404H5 Integrative Design Project to learn more about the future of workplace technologies, virtual teams and experience the possibilities for work in the future.</p> <p>Log on to ACORN and request graduation.</p>
<p>Establish a professional presence on social media (e.g., LinkedIn). Attend a Career Centre workshop to learn best practices for building a profile and using LinkedIn to network.</p> <p>Do you have innovative business ideas? Visit <b>ICUBE</b> in the lower level of the Innovation Complex to receive expert advice.</p>	<p>Join a professional association. Check out the <b>Society of Graphic Designers of Canada</b> and <b>Canadian Communication Association</b>.</p> <p>Go to a conference such as <b>DEMA's</b> Young Entrepreneurs Conference and the <b>Technology &amp; Creativity Conference</b>.</p>
<p>Expanding your intercultural awareness and developing intercultural skills will help you in your academics, personal growth and are highly sought out by employers.</p> <p><b>Earn credits overseas!</b> Apply to study for a summer term, or year at one of 170+ universities. Speak to the IEC for details about <b>Course Based Exchange</b>, funding and travel safety. Attend Global Learning Week to learn about the various opportunities available to you!</p>	<p>Engage in programs like <b>ISTEP</b> and <b>THRIVE</b> to support your transition out of the University!</p>
<p>What's your next step after undergrad?</p> <p>Entering the workforce? Evaluate your career options through a CC <b>Career Counselling appointment</b>. Create a job search strategy — book a CC <b>Employment Strategies appointment</b>.</p> <p>Considering further education? Research application requirements, prepare for admission tests (LSAT, GMAT) and research funding options (OGS, SSHRC).</p>	<p>Market your skills to employers. Get your <b>resume critiqued</b> at the CC. Attend the CC workshop <b>Now That I'm Graduating What's Next?</b></p> <p>Write a strong application for further education. Attend the CC's <b>Mastering the Personal Statement</b> workshop.</p> <p>Ready to transition from the classroom to the workplace? Check out the <b>Recent Graduate Opportunities Program</b>.</p>

\*Consult the Academic Calendar for greater detail on course requirements, program notes and degree requirements.



## Skills developed in CCIT

To be competitive in the job market, it is essential that you can explain your skills to an employer. Visit the Career Centre to learn how to articulate and market the following skills:

**Communication & interpersonal:** editing skills; inter-cultural communication skills; create entertaining and persuasive messages; and demonstrate creativity and artistic expression.

**Research:** gather information and data; evaluate ideas and research; and conduct research on IT.

**Problem-solving & critical thinking:** critical analysis of media; evaluate information and sources; and application of theoretical knowledge in practical settings.

**Technical:** create multimedia documents; compare works of Media Art; create powerful images with sight, sound, motion & words; graphic prototyping; production skills for photography; and design websites and other media forms.

## Get involved

Check out the 100+ student organizations on campus. Here are a few:

- ICCIT Council
- DEM Association
- The Medium
- Studio X
- UTM Student Union (UTMSU)

For a full listing of clubs on campus visit the **Student Groups and Societies Directory**

## Services that support you

- **Accessibility Services (AS)**
- **Career Centre (CC)**
- **Centre for Student Engagement (CSE)**
- **Equity, Diversity & Inclusion Office (EDIO)**
- **Experiential Education Unit (EEU)**
- **Health & Counselling Centre (HCC)**
- **Indigenous Centre (IC)**
- **International Education Centre (IEC)**
- **Office of the Registrar (OR)**
- **Recreation, Athletics and Wellness Centre (RAWC)**
- **Robert Gillespie Academic Skills Centre (RGASC)**
- **UTM Library, Hazel McCallion Academic Learning Centre (HMALC)**

## Institute of Communication, Culture, Information and Technology

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[www.utm.utoronto.ca/iccit](http://www.utm.utoronto.ca/iccit)

## FUTURE STUDENTS

### Admission to UTM

All program areas require an Ontario Secondary School Diploma, or equivalent, with six Grade 12 U/M courses, or equivalent, including English. The admission average is calculated with English plus the next best five courses. The approximate average required for admission is mid- to high-70s. More information is available at [utm.utoronto.ca/viewbook](http://utm.utoronto.ca/viewbook).

**NOTE:** During the application process, applicants will select the Communication, Culture, Information + Technology admissions category but will not officially be admitted to a formal program of study (Specialist, Major, and/or Minor) until after first year.

### Sneak Peek

How has the web influenced culture? Find out in CCT260H5! You'll also learn how websites are designed and managed. Curious about immersive environment design? Take CCT285H5 to develop skills in the areas of bitmap/vector graphics, audio/visual production and editing, 2D/3D modeling and animation and video game design. If you prefer interactive media design, try your hand at mobile app development and mobile game development in CCT286H5.

Cool research areas in CCIT you can get involved in are: digital marginalization/digital inclusion, mobiles and wearable interaction, game design, gender and technology, mediated communication, digital trace data.

### Student Recruitment & Admissions

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3359 Mississauga Rd  
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905-828-5400  
[www.utm.utoronto.ca/future-students](http://www.utm.utoronto.ca/future-students)

