

COMMUNICATION, CULTURE, INFORMATION & TECHNOLOGY (HBA)

Institute of Communication, Culture, Information and Technology

CCIT graduates are prepared for the fastest growing sectors globally – technology and media. Communication, Culture, Information and Technology (CCIT) focuses on an in-depth understanding of media and digital technologies and their social implications from cross-disciplinary perspectives. Through research-based and hands-on courses, students critically assess the possibilities and consequences of media and technologies and apply their digital skills across multiple platforms.

MAKE THE MOST OF YOUR TIME AT UTM!

We want to help you maximize your university experience, so we've pulled together information and interesting suggestions to get you started, although there are many more! As you review the chart on the inside pages, note that many of the suggestions need not be restricted to the year they are mentioned. In fact, activities such as joining an academic society, engaging with faculty and seeking opportunities to gain experience should occur in each year of your study at UTM. Read through the chart and create your own plan using **My Program Plan** found at www.utm.utoronto.ca/program-plans

Program of Study (POSt)

- Major Program ERMAJ1034 CCIT (Arts)

Check out...

Want to know more about Social Media? In CCT331H5 you'll learn about the relation between Social Media and Society by analyzing a range of social media platforms and the communication modalities that they enable. Explore the form and practice of documentary in CCT454H5 with practical experience using tools such as photography, audio, video, VR and new technologies.

What can I do with my degree?

The career you choose will depend on your experience and interests. Visit the Career Centre to explore your career options.

Careers for graduates: User experience designer; Digital media analyst; IT analyst; User interface designer; IT administrator; Graphics designer; Communications analyst; Public relations associate; Web designer; Business analyst; IT consultant.

Workplaces: E-Commerce; Consulting/Professional services; Public relations; Advertising; Digital marketing; Financial services; Healthcare; Customer service.



HOW TO USE THIS PROGRAM PLAN

Read through each year. Investigate what appeals to you here and in any other Program Plans that apply to you.

Visit www.utm.utoronto.ca/program-plans to create your own plan using [My Program Plan](#). Update your plan yearly.



	1 ST YEAR	2 ND YEAR
PLAN YOUR ACADEMICS*	<p>Enrol in CCT109H5 and 110H5.</p> <p>Choose a program of study (Subject POST) once you complete 4.0 credits. Use the Degree Explorer and the Academic Calendar to plan your degree.</p> <p>Develop academic skills and strategies by enrolling in a utmONE First-Year Foundations Course. Build community and gain academic support through LAUNCH. Join a RGASC Peer Facilitated Study Group.</p>	<p>Enrol in CCT208H5, CCT218H5 and CCT250H5. Attain 1.0 credit from CCT200H5/206H5/210H5/222H5/260H5. In addition to 0.5 credit from any 200-level CCT course.</p> <p>Throughout your undergraduate degree:</p> <ul style="list-style-type: none">use the Degree Explorer to ensure you complete your degree and program requirements.see the Office of the Registrar and the ICCIT Undergraduate Program Coordinator.
BUILD SKILLS	<p>Students can apply to join the UTM Co-op Internship Program (UTMCIP) stream at the end of their first year. The UTMCIIP includes mandatory work-readiness modules, followed by a 12- or 16-month paid, full-time, academically related work experience.</p> <p>Attend the Experiential Education Fair to learn about for-credit EL opportunities.</p>	<p>Use the Career & Co-Curricular Learning Network (CLNx) to find postings for on- and off-campus work as well as the Work-Study program. Attend the Get Hired Fair through the Career Centre (CC) to learn about on- and off-campus opportunities.</p> <p>Use the Co-Curricular Record (CCR). Search for opportunities beyond the classroom, and keep track of your accomplishments.</p>
BUILD A NETWORK	<p>Networking simply means talking to people and developing relationships with them. Start by joining the ICCIT Council and attend the annual Meet the Profs event. Follow the department @iccitutm.</p> <p>Visit the UTM Library Reference Desk.</p>	<p>Do you have a professor you want to connect with? Ask them a question during office hours. Discuss an assignment. Go over lecture material. Don't be shy! Learn Tips On How to Approach a Professor available through the Experiential Education Unit (EEU).</p> <p>Join the ICCIT Student Mentorship Program to connect with upper-year ICCIT peers and for opportunities to build your professional networks.</p>
BUILD A GLOBAL MINDSET	<p>Engage with the many programs offered by the International Education Centre (IEC), whether you are an international or domestic student. Consider joining the Canada Eh? day trips or English Language Conversation Circles to deepen your global mindset.</p> <p>First-year international students can also take advantage of THRIVE-IN, a one-day conference dedicated to helping you start your UTM journey successfully.</p>	<p>Participate in International Education Week and engage in programs like Global and Intercultural Fluency Training Series (GIFTS) to build on your leadership and communication skills in global citizenship.</p> <p>Learn about and prepare for a future UTM Abroad Experience through the IEC to strengthen and enhance your intercultural skill set, and learn about other cultures while sharing your own!</p>
PLAN FOR YOUR FUTURE	<p>Start by exploring the UTM Career Centre Model—a chance to reflect and choose what's right for you with guided support. Access MyCareerCentre 24/7 for flexible, interactive career learning at your own pace.</p> <p>Connect with support in-person:</p> <p>Drop-in to an Academic & Career Planning Session to chat with Advisors and Career Counsellors. Visit the Career Corner in the Student Services Hub to chat with a Peer Career Assistant about resources that fit your goals.</p>	<p>Explore your options with the CC's Job Shadow Program, In the Field, or a one-on-one with a Career Counsellor.</p> <p>Thinking about grad school? Attend the Graduate & Professional School Fair, research application requirements, admission tests, and explore funding options.</p> <p>Getting ready for work? Join workshops, drop-ins, and networking events to build experience and confidently share your skills – Register on CLNx.</p>

3 RD YEAR	4 TH OR FINAL YEAR
<p>For third year and higher, attain 4.0 credits from any 300/400 level CCT/VCC course, of which 1.0 credit must be at the 400-level.</p> <p>Consider applying for Research Opportunity Program (ROP) courses CCT399Y and CCT499Y. Visit the EEU website for ROP Course Prerequisites. Attend the RGASC's Program for Accessing Research Training (PART) to enhance your research skills.</p>	<p>Ensure you have attained 1.0 credit at the 400 level from a CCT/ VCC course.</p> <p>Consider CCT490 Special Topics for an in-depth examination on selected topics in digital media and communication technologies. Topics vary from year to year.</p> <p>Log on to ACORN and request graduation.</p>
<p>Want to develop digital media resources? Check out the CSE Communications Assistant position.</p> <p>Build essential skills for the workplace and connect with ICCIT industry experts through workshops, lectures and hands-on experiences. For upcoming events, check out ICCIT PROfessional Series.</p>	<p>Consider a practical work-based experience through the internship courses CCT410H5 and CCT411H5. You will apply the CCIT expertise and knowledge you have gained in class through a part-time unpaid or paid work commitment and earn a course credit. Speak to the ICCIT Internship Coordinator.</p> <p>Demo your favourite project at the annual ICCIT Project Showcase.</p>
<p>Establish a professional presence on social media (e.g., LinkedIn). Attend a Career Centre workshop to learn best practices for building a profile and using LinkedIn to network.</p> <p>Attend the CC Networking Series: Marketing & Communications event in the winter semester to meet ICCIT alumni and hear their career journey.</p>	<p>Join a professional association. Check out the Society of Graphic Designers of Canada and Canadian Communication Association.</p> <p>Go to a conference such as DEMA's Young Entrepreneurs Conference and the Technology & Creativity Conference.</p>
<p>Expanding your intercultural awareness and developing intercultural skills will help you in your academics, personal growth and are highly sought out by employers.</p> <p>Earn credits overseas! Apply to study for a summer term, or year at one of 170+ universities. Speak to the IEC for details about Outbound Exchange, funding and travel safety. Attend Global Learning Week to learn about the various opportunities available to you!</p>	<p>Engage in programs like ISTEP and THRIVE-OUT to support your transition out of the University!</p>
<p>Need job search support? Book a coaching appointment with an Employment Strategist for personalized guidance.</p> <p>Ready to take the next step for grad school, visit the Pursue Learning section on MyCareerCentre and drop-in to chat with a Career Counsellor about grad school prep tips.</p> <p>Want to grow your network? Attend the Career Centre Networking Series and Let's Talk About events — Register on CLNx.</p>	<p>Join the Now That I'm Graduating, What's Next? session to start building your job search plan. Attend the Sweats to Suits Job Search Conference and discover diverse career pathways.</p> <p>Work with the Employment Strategist team to review your resume and prep for interviews.</p> <p>Still figuring things out? Meet with a Career Counsellor to create a career plan and attend a Career Wellness session to support your well-being along the way.</p>

*Consult the Academic Calendar for greater detail on course requirements, program notes and degree requirements.

Skills developed in CCIT

To be competitive in the job market, it is essential that you can explain your skills to an employer. Visit the Career Centre to learn how to articulate and market the following skills:

Communication & interpersonal: editing skills; inter-cultural communication skills; create entertaining and persuasive messages; and demonstrate creativity and artistic expression.

Research: gather information and data; evaluate ideas and research; and conduct research on IT.

Problem-solving & critical thinking: critical analysis of media; evaluate information and sources; and application of theoretical knowledge in practical settings.

Technical: create multimedia documents; compare works of Media Art; create powerful images with sight, sound, motion & words; graphic prototyping; production skills for photography; and design websites and other media forms.

Get involved

Check out the 100+ student organizations on campus. Here are a few:

- ICCIT Council
- The Medium
- Studio X
- UTM Creators Club
- DesignUTM
- UTM Film Club

For a full listing of clubs on campus visit the **Student Groups and Societies Directory**

Services that support you

- **Accessibility Services (AS)**
- **Career Centre (CC)**
- **Centre for Student Engagement (CSE)**
- **Equity, Diversity & Inclusion Office (EDIO)**
- **Experiential Education Unit (EEU)**
- **Health & Counselling Centre (HCC)**
- **International Education Centre (IEC)**
- **Office of the Registrar (OR)**
- **Recreation, Athletics and Wellness Centre (RAWC)**
- **Robert Gillespie Academic Skills Centre (RGASC)**
- **UTM Library, Hazel McCallion Academic Learning Centre (HMALC)**

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FUTURE STUDENTS

Admission to UTM

All program areas require an Ontario Secondary School Diploma, or equivalent, with six Grade 12 U/M courses, or equivalent, including English. The admission average is calculated with English plus the next best five courses. The approximate average required for admission is mid- to high-70s. More information is available at utm.utoronto.ca/viewbook.

NOTE: During the application process, applicants will select the Communication, Culture, Information + Technology admissions category but will not officially be admitted to a formal program of study (Specialist, Major, and/or Minor) until after first year.

Sneak Peek

How has the web influenced culture? Find out in CCT260H5! You'll also learn how websites are designed and managed. Curious about immersive environment design? Take CCT285H5 to develop skills in the areas of bitmap/vector graphics, audio/visual production and editing, 2D/3D modeling and animation and video game design. If you prefer interactive media design, try your hand at mobile app development and mobile game development in CCT286H5.

Cool research areas in CCIT you can get involved in are: digital marginalization/digital inclusion, mobiles and wearable interaction, game design, gender and technology, mediated communication, digital trace data.

Student Recruitment & Admissions

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