# **BIOMEDICAL COMMUNICATIONS (HBSc)**

Department of Biology

**Biomedical Communications** explores the visualization of bioscience knowledge for diverse audiences. The minor in Biomedical Communications is for students interested in interdisciplinary studies in health, science and visual communication. Enrolment and completion of the program requires concurrent enrolment in a science major plus an additional minor, or a science specialist program.

Most BMC minor courses emphasize visual or media-based communication of bioscience topics, and careful consideration of target audience characteristics and needs.

UTM Biology is a dynamic community. With nearly 40 active research scientists, more than one hundred graduate students and many post-doctoral fellows doing state-of-the-art research using the latest techniques, our students will have the opportunity to learn from the best. Our undergraduate research projects and summer student placements in research labs will give students valuable, first-hand experience working in a laboratory environment.

## MAKE THE MOST OF YOUR TIME AT UTM!

We want to help you maximize your university experience, so we've pulled together information and interesting suggestions to get you started, although there are many more! As you review the chart on the inside pages, note that many of the suggestions need not be restricted to the year they are mentioned. In fact, activities such as joining an academic society, engaging with faculty and seeking opportunities to gain experience should occur in each year of your study at UTM. Read through the chart and create your own plan using My Program Plan found at www.utm.utoronto.ca/program-plans

### **Programs of Study (POSt)**

 Minor Program ERMIN0840 Biomedical Communications (Science)

#### Check out...

Have you always wanted to try three-dimensional digital forensic facial reconstruction? Human facial anatomy, traditional reconstruction techniques, and the use of 3D animation software are the core areas of study in HSC405. Using this knowledge, students reconstruct the facial identity of an individual known only from cranial skeletal remains.

### What can I do with my degree?

The career you choose will depend on your experience and interests. Visit the Career Centre to explore your career options.

**Careers for graduates**: Medical Illustrator, Technical writer; Art Adminstrator; Health Promotion and Wellness Coordinator; Medical Website Marketing Director; Health Care Administrator; Medical Imaging Technicial; Consultant.

**Workplaces**: Media and animation companies; Hospital media departments; Pharmaceutical companies; Government agencies; Advertising agencies; Science centres, Museums.



# **BIOMEDICAL COMMUNICATIONS**

# MINOR Program Plan

## **HOW TO USE THIS PROGRAM PLAN**

Read through each year. Investigate what appeals to you here and in any other Program Plans that apply to you.

Visit www.utm.utoronto.ca/program-plans to create your own plan using My Program Plan. Update your plan yearly.



	1 <sup>ST</sup> YEAR	2 <sup>ND</sup> YEAR	3 <sup>RD</sup> YEAR	4 <sup>TH</sup> OR FINAL YEAR
N YOUR Demics*	Enroll in BIO152H5 & BIO153H5.  Choose a program of study (Subject POSt) once you complete 4.0 credits. Use the <b>Degree Explorer</b> and the <b>Academic Calendar</b> to plan your degree. The Biomedical Communications Minor will be requested at the end of the second year, after completing HSC200H5.  Develop academic skills and strategies by enrolling in a <b>utmONE</b> First-Year Foundations Course. Build community and gain academic support through <b>LAUNCH</b> .	Complete HSC200.  ERMIN0840 should be requested by the end of 2nd year after completion of 4.0 credits including HSC200H5, BIO152H5 and BIO153H5 with concurrent enrollment in a Science specialist or Science Major and another Minor.  Use <b>Degree Explorer</b> and the <b>Academic Calendar</b> to ensure you complete your degree and program requirements.  Join a RGASC <b>Peer Facilitated Study Group (FSG)</b> .	Complete 2.5 CR from the following: HSC300H5/ HSC301H5/ HSC302H5/HSC307H5/HSC308H5/HSC401H5/HSC402H5/ HSC404H5/HSC405H5/HSC406H5.  Students can also choose to complete 4th year courses this year if they have completed the prerequisites.  See the Office of the Registrar about degree requirements and the Biology Undergraduate Administrator about program requirements.	Continue to work on your 2.5 CR requirement for this professure you have completed at least 1.0 HSC at the 400 I Complete 1.0 credits from the following: HSC401H5/ HSC403H5/ HSC404H5/ HSC405H5/ HSC406H5.  Log on to ACORN and request graduation.
IILD (ILLS	Use the <b>Co-Curricular Record (CCR)</b> . Search for opportunities beyond the class room, and keep track of your accomplishments.  Attend the <b>Get Hired Fair</b> through the Career Centre (CC) to learn about on- and off-campus opportunities.  Attend the <b>Experiential Education Fair</b> .	Apply for the Research Opportunity Program (ROP) courses BI0299 and BI0399. Attend the RGASC's PART to enhance your research skills.  Use the Career & Co-Curricular Learning Network (CLNx) to find postings for on- and off-campus work and volunteer opportunities as well as Work-Study.	Learn basic graphic and multimedia design theory, and skills required to create effective scientific posters and oral-visual presentations in <b>HSC307H5</b> .  Explore your interest. Apply to become a <b>Wellness Ambassador</b> at the <b>Health &amp; Counselling Centre</b> .	Consider volunteering in your community through the <b>ConLeadership Development Program</b> and gain CCR credit.  Learn to think critically about health and science research complex or contentious evidence from the medical literature produce in-depth health information documents in a range formats in <b>HSC406H5</b> .
JILD A ETWORK	Networking simply means talking to people and developing relationships with them. Start by joining the <b>Erindale Biology Society (EBS)</b> . Follow them @utmEBS. Go to the <b>EBS Meet the Prof Night</b> , or the <b>Biology Seminar Series.</b> Visit the UTM Library <b>Reference Desk</b> .	Do you have a professor you want to connect with? Ask them a question during office hours. Discuss an assignment. Go over lecture material.  Don't be shy! Learn <b>Tips On How to Approach a Professor</b> available through the <b>Experiential Education Unit (EEU)</b> .	Establish a professional presence on social media (e.g. LinkedIn).  Curious about grad school? Connect with a grad student through the CSE's <b>Grad Connect</b> program to get the inside scoop.	Join a professional association. Check out the <b>BioCommun Association (BCA)</b> , <b>Association of Medical Illustrators (AMI Canadian Association of Professional Image Creators.</b>
JILD A .OBAL INDSET	Engage with the many programs offered by the International Education Centre (IEC), whether you are an international or domestic student. Consider joining the Canada Eh? day trips or English Language Conversation Circles to deepen your global mindset.  First-year international students can also take advantage of THRIVE-IN, a one-day conference dedicated to helping you start your UTM journey successfully.	Participate in International Education Week and engage in programs like Global and Intercultural Fluency Training Series (GIFTS) to build on your leadership and communication skills in global citizenship.  Learn about and prepare for a future UTM Abroad Experience through the IEC to strengthen and enhance your intercultural skill set, and learn about other cultures while sharing your own!	Consider completing a <b>BI0399Y5</b> project with a Faculty member in Biology. <b>Earn credits overseas!</b> Apply to study for a summer term, or year at one of 170+ universities. Speak to the IEC for details about <b>Course Based Exchange</b> , funding and travel safety. Attend Global Learning Week to learn about the various opportunities available to you!	Engage in programs like <b>ISTEP</b> and <b>THRIVE-OUT</b> to supportransition out of the University!
LAN DR YOUR JTURE	Start by exploring the UTM Career Centre Model—a chance to reflect and choose what's right for you with guided support. Access MyCareerCentre 24/7 for flexible, interactive career learning at your own pace.  Connect with support in-person: Drop-in to an Academic & Career Planning Session to chat with Advisors and Career Counsellors. Speak to the Biology Undergraduate Administrator for biology program advice and details.	Explore your options with the CC's Job Shadow Program, In the Field, or one-on-one with a Career Counsellor.  Thinking about grad school? Attend the Graduate & Professional School Fair, research application requirements, admission tests, and explore funding options.  Thinking about work? Join workshops, drop-ins, and networking events to gain experience and to confidently share your skills. Pogistor on CLNx	Need job search support? Book a coaching appointment with an <b>Employment Strategist</b> for personalized guidance.  Ready to take the next step for grad school, visit the Pursue Learning section on <b>MyCareerCentre</b> and drop-in to chat with a <b>Career Counsellor</b> about grad school prep tips.  Want to grow your network? Attend the Career Centre Networking Series and Let's Talk About events — Register on <b>CLNx</b> .	Join the <b>Now That I'm Graduating, What's Next?</b> session to shuilding your job search plan. Attend the <b>Sweats to Suits J Conference</b> and discover diverse career pathways.  Work with the <b>Employment Strategist</b> team to review your reand prep for interviews.  Still figuring things out? Meet with a <b>Career Counsellor</b> to coareer plan and attend a <b>Career Wellness</b> session to suppowell-being along the way.

<sup>\*</sup>Consult the Academic Calendar for greater detail on course requirements, program notes and degree requirements.

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well-being along the way.

## **BIOMEDICAL COMMUNICATIONS**

# Skills developed in Biomedical Communications

To be competitive in the job market, it is essential that you can explain your skills to an employer. Visit the Career Centre to learn how to articulate and market the following skills:

**Communication & interpersonal**: write scientific reports; present research findings; interact professionally with a multidisciplinary team of researchers, technicians, students and professors; and literacy writing.

**Research**: collect and preserve field organisms; dissect preserved or euthanized specimen; inspect specimens; and analyze and evaluate information.

**Technical**: use specialized computer programs; perform laboratory procedures; maintain laboratory equipment and instrumentation; and comply with quality control procedures.

**Quantitative**: analyze data for trends and apply statistical tests to data.

**Critical thinking & problem-solving:** logically interpret trends and results.

#### **Get involved**

Check out the 100+ student organizations on campus. Here are a few:

- Erindale Biology Society (EBS)
- UTM Student Union (UTMSU)
- UTM Athletics Council (UTMAC)

For a full listing of clubs on campus visit the **Student Groups and Societies Directory** 

### Services that support you

- Accessibility Centre (AS)
- Career Centre (CC)
- Centre for Student Engagement (CSE)
- Equity, Diversity & Inclusion Office (EDIO)
- Experiential Education Unit (EEU)
- Health & Counselling Centre (HCC)
- International Education Centre (IEC)
- Office of the Registrar (OR)
- Recreation, Athletics and Wellness Centre (RAWC)
- Robert Gillespie Academic Skills Centre (RGASC)
- UTM Library, Hazel McCallion Academic Learning Centre (HMALC)

### **Department of Biology**

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**Biology Undergraduate Administrator:** 905-828-3876

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### **FUTURE STUDENTS**

#### **Admission to UTM**

All program areas require an Ontario Secondary School Diploma, or equivalent, with six Grade 12 U/M courses, or equivalent, including English. The admission average is calculated with English plus the next best five courses. The Grade 12 prerequisites for this program are Advanced Functions, Biology and Chemistry. The approximate average required for admission is low- to mid-80s. More information is available at utm.utoronto.ca/viewbook.

**NOTE:** During the application process, applicants will select the Life Sciences admissions category, but will not officially be admitted to a formal program of study (Specialist, Major, and/or Minor) until after first year.

#### **Sneak Peek**

Have you wondered about the visual representation of forensic demonstrative evidence in Canadian courtrooms? HSC403 explores Forensic anthropology, biology and visual communication theory in new media which develops visual problem solving skills and critical analysis of visualizations.

How are digital learning environments evaluated? HSC402 focuses on the design, development and evaluation of biology and health sciences education through learning management systems, simulations, tutorials, games and more. HSC402 looks into the theory behind emerging communications technologies and its application through prototype design.

## Student Recruitment & Admissions

Innovation Complex, Room 1270 University of Toronto Mississauga 3359 Mississauga Rd Mississauga ON Canada L5L 1C6

905-828-5400

www.utm.utoronto.ca/future-students

