

# MANAGEMENT (BBA)

## *Department of Management*

**The Management Specialist** is a four-year program which leads to a BBA degree preparing students to become effective members of organizations. Drawing on a balanced offering of rigorous intellectual frameworks from the social sciences, the Specialist covers the nature and operations of organizations as well as managerial functions.

Career success upon graduation requires the social skills, professionalism and maturity developed through active participation in the extensive extra-curricular programming activities offered by the Department of Management, and our undergraduate societies. Activities include attendance and participation in conferences, competitions, seminars and workshops.

## MAKE THE MOST OF YOUR TIME AT UTM!

We want to help you maximize your university experience, so we've pulled together information and interesting suggestions to get you started, although there are many more! As you review the chart on the inside pages, note that many of the suggestions need not be restricted to the year they are mentioned. In fact, activities such as joining an academic society, engaging with faculty and seeking opportunities to gain experience should occur in each year of your study at UTM. Read through the chart and create your own plan using [My Program Plan](http://www.utm.utoronto.ca/program-plans) found at [www.utm.utoronto.ca/program-plans](http://www.utm.utoronto.ca/program-plans)

### Programs of Study (POSt)

- Specialist Program ERSPE2431 Management (BCom)

### Check out...

Want to understand how businesses work? Gain an understanding of marketing with MGT252H5, organizational design and effectiveness with MGT363H5, and finances in business with MGT231. Ever considered an internship? Gain valuable work experience and apply what you've learned in the program in a practical business setting by enrolling to do an internship in MGT480H5.

### What can I do with my degree?

The career you choose will depend on your experience and interests. Visit the Career Centre to explore your career options.

**Careers for graduates:** Business analyst; Purchaser; Market research analyst; Media planner; Sales analyst; Purchasing agent; E-Business consultant; Event planner; Fashion retailer; Hotel administrator; Logistics specialist; Marketing specialist; Property manager.

**Workplaces:** Banks; Advertising firms; Consumer goods manufacturers; Market research organizations; Insurance firms; Government; Non-profit organizations.



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## SPECIALIST Program Plan



### HOW TO USE THIS PROGRAM PLAN

Read through each year. Investigate what appeals to you here and in any other Program Plans that apply to you.

Visit [www.utm.utoronto.ca/program-plans](http://www.utm.utoronto.ca/program-plans) to create your own plan using [My Program Plan](#).  
Update your plan yearly.

	1 <sup>ST</sup> YEAR	2 <sup>ND</sup> YEAR	3 <sup>RD</sup> YEAR	4 <sup>TH</sup> OR FINAL YEAR
<b>PLAN YOUR ACADEMICS*</b>	<p>Enrol in MGM101H5; MGM102H5; ECO101H5 and ECO102H5; MAT133Y5 or both MAT135H5 and MAT136H5. Recommend students take MGT120H5.</p> <p>Choose a program of study (Subject POST) once you complete 4.0 credits and meet the weighed average. Use the <b>Degree Explorer</b> and the <b>Academic Calendar</b> to plan your degree.</p> <p>Develop foundational academic skills and strategies by enrolling in a <b>utmONE</b> course. Build community and gain academic support through <b>LAUNCH</b>. Join a RGASC <b>Peer Facilitated Study Group</b>.</p>	<p>In second year and higher, attain 9.0 credits in Management and 2.0 credits in Economics. View the <b>Academic Calendar</b> for course options.</p> <p>Visit the <b>Li Koon Chun Finance Learning Centre (FLC)</b> for specialized information resources and databases. The FLC is located on the lower level of the Innovation Complex in Room L1245.</p>	<p>Ensure you are enrolling in courses that fulfil the program requirements of your degree. View the Academic Calendar for course options.</p> <p>Throughout your undergraduate degree:</p> <ul style="list-style-type: none"> <li>use the <b>Degree Explorer</b> to ensure you complete your degree and program requirements.</li> <li>see the <b>Office of the Registrar</b> and the <b>Management Academic Advisor</b>.</li> </ul>	<p>Complete program and degree requirements. Enrol in MGT492H5 and attain 1.5 credits at the 300/400 level from the Electives category in the <b>Academic Calendar</b>. Consider taking MGT450 which explores the various digital marketing strategies in the context of online and mobile advertising platforms.</p> <p>Do you have innovative business ideas? Visit <b>ICUBE</b>, the business incubator in the lower level of the Innovation Complex, to receive expert advice.</p> <p>Log on to ACORN and request graduation.</p>
<b>BUILD SKILLS</b>	<p>Use the <b>Co-Curricular Record (CCR)</b>. Search for opportunities beyond the classroom, and keep track of your accomplishments.</p> <p>Attend the <b>Get Hired Fair</b> through the Career Centre (CC) to learn about on- and off-campus opportunities.</p> <p>Attend the <b>Experiential Education Fair</b>.</p>	<p>Use the <b>Career &amp; Co-Curricular Learning Network (CLNx)</b> to find postings for on- and off-campus work and volunteer opportunities.</p> <p>Work on-campus through the <b>Work-Study program</b>. View position descriptions on the CLNx.</p> <p>Attend a Career Investment Planning Session (CIPS) to learn more about available resources and develop a career plan.</p>	<p>Explore your interests. Do you enjoy planning events? Investigate the <b>CSE Student Outreach Assistant</b> position. Interested in some friendly competition? Take part in External Case Competitions. Connect with the business student groups to learn more.</p> <p>Attend the Work-Study info session with Department of Management.</p>	<p>Consider a practical work-based experience through MGT480H5 Internship course. Sign up for MGT480H5 on ACORN and attend the Orientation Session.</p>
<b>BUILD A NETWORK</b>	<p>Networking simply means talking to people and developing relationships with them. Start by joining the <b>Innovative Business Association (IBA)</b>. Ask about their Mentorship Program.</p> <p>Do you have a professor you would like to connect with? Learn <b>Tips On How to Approach a Professor</b> available through the Experiential Education Unit (EEU).</p>	<p>You are now connected to UTMMcentral &amp; UTMBusinessConnect. Gain access to appointments, program information, job postings, and much more.</p> <p>Take part in the <b>Professional Skills Development Program (PSDP)</b>. Check out the <b>PSDP Events Calendar</b>. Join the Momentum Conference, Momentum Connections and the EPIC Conference.</p>	<p>Establish a professional presence on social media (e.g., LinkedIn).</p> <p>Meet industry professionals within your desired profession. Attend the <b>IBA Business Banquet</b> - the largest networking event offered to UTM business students.</p>	<p>Join a professional association. Check out the <b>Canadian Management Professionals Association</b>.</p> <p>Go to a conference such as Ready, Set, Market! or Show Me the Green.</p>
<b>BUILD A GLOBAL MINDSET</b>	<p>Engage with the many programs offered by the <b>International Education Centre (IEC)</b>, whether you are an international or domestic student. Consider joining the <b>Canada Eh?</b> day trips or <b>English Language Conversation Circles</b> to deepen your global mindset.</p> <p>First-year international students can also take advantage of <b>THRIVE-IN</b>, a one-day conference dedicated to helping you start your UTM journey successfully.</p>	<p>Participate in <b>International Education Week</b> and engage in programs like <b>Global and Intercultural Fluency Training Series (GIFTS)</b> to build on your leadership and communication skills in global citizenship. Learn about and prepare for a future <b>UTM Abroad Experience</b> through the IEC to strengthen and enhance your intercultural skill set, and learn about other cultures while sharing your own!</p>	<p>Expanding your intercultural awareness and developing intercultural skills will help you in your academics, personal growth and are highly sought out by employers.</p> <p><b>Earn credits overseas!</b> Apply to study for a summer term, or year at one of 170+ universities. Speak to the IEC for details about <b>Outbound Exchange</b>, funding and travel safety. Attend Global Learning Week to learn about the various opportunities available to you!</p>	<p>Engage in programs like <b>ISTEP</b> and <b>THRIVE-OUT</b> to support your transition out of the University!</p>
<b>PLAN FOR YOUR FUTURE</b>	<p>For personal guidance, drop in to an <b>Academic &amp; Career Planning Session</b> to chat with Advisors and Career Counsellors.</p> <p>Visit the Career Corner in the <b>Student Services Hub</b>.</p> <p>Students can apply to join the <b>UTM Co-op Internship Program (UTMCIP)</b> stream at the end of their first year.</p> <p>Attend the Management department's Associate Yourself Fair.</p>	<p>Explore your options with the CC's <b>Job Shadow Program, In the Field</b>, or a one-on-one with a <b>Career Counsellor</b>.</p> <p>Visit the <b>Professional Development &amp; Learning Centre (PDLC)</b> at Department of Management for business targeted career support, including resume and cover letter critique and interview preparation.</p> <p>Thinking about grad school? Attend the <b>Graduate &amp; Professional School Fair</b>.</p>	<p>Need job search support? Book a coaching appointment with an <b>Employment Strategist</b> for personalized guidance.</p> <p>Ready to take the next step for grad school, visit the Pursue Learning section on <b>MyCareerCentre</b> and drop-in to chat with a <b>Career Counsellor</b> about grad school prep tips.</p> <p>Want to grow your network? Attend the Career Centre Networking Series and Let's Talk About events — Register on <b>CLNx</b>.</p>	<p>Join the <b>Now That I'm Graduating, What's Next?</b> session to start building your job search plan. Attend the <b>Sweats to Suits Job Search Conference</b> and discover diverse career pathways.</p> <p>Work with the <b>Employment Strategist</b> team to review your resume and prep for interviews.</p> <p>Still figuring things out? Meet with a <b>Career Counsellor</b> to create a career plan and attend a <b>Career Wellness</b> session to support your well-being along the way.</p>

\*Consult the Academic Calendar for greater detail on course requirements, program notes and degree requirements.

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Visit [www.utm.utoronto.ca/program-plans](http://www.utm.utoronto.ca/program-plans) for the online version and links.

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## Skills developed in Management

To be competitive in the job market, it is essential that you can explain your skills to an employer. Visit the Career Centre to learn how to articulate and market the following skills:

**Communication:** prepare and make oral presentations; write detailed reports; and convey concepts and ideas accurately.

**Research & analytical:** attention to detail; critical and analytical thinking; evaluate ideas and research; statistical analysis; and computer modeling.

**Problem-solving:** decision making and interpret research and data.

**Organizational:** time management; manage multiple priorities during peak times; and application of theoretical knowledge in practical settings (e.g. via internships).

## Get involved

Check out the 100+ student organizations on campus. Here are a few:

- Innovative Business Association (IBA)
- UTMM Competition (UTMMC) Team
- ACE UTM
- UTM Student Union (UTMSU)
- UTM Athletics Council (UTMAC)
- UTM Capital Management (UTMCM)

For a listing of clubs on campus visit the

**Student Groups and Societies Directory**

## Services that support you

- **Accessibility Services (AS)**
- **Career Centre (CC)**
- **Centre for Student Engagement (CSE)**
- **Professional Development & Learning Centre (PDLC), Department of Management**
- **Equity, Diversity & Inclusion Office (EDIO)**
- **Experiential Education Unit (EEU)**
- **Health & Counselling Centre (HCC)**
- **International Education Centre (IEC)**
- **Li Koon Chun Finance Learning Centre (FLC)**
- **Office of the Registrar (OR)**
- **Recreation, Athletics and Wellness Centre (RAWC)**
- **Robert Gillespie Academic Skills Centre (RGASC)**
- **UTM Library, Hazel McCallion Academic Learning Centre (HMALC)**

## Department of Management

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University of Toronto Mississauga  
3359 Mississauga Rd  
Mississauga, Ontario Canada L5L 1C6

[www.utm.utoronto.ca/management](http://www.utm.utoronto.ca/management)

## FUTURE STUDENTS

### Admission to UTM

All program areas require an Ontario Secondary School Diploma, or equivalent, with six Grade 12 U/M courses, or equivalent, including English. The admission average is calculated with English plus the next best five courses. The Grade 12 prerequisite for this program is Advanced Functions. The approximate average required for admission is mid-80s. More information is available at [utm.utoronto.ca/viewbook](http://utm.utoronto.ca/viewbook).

**NOTE:** During the application process, applicants will select the Management admissions category but will not officially be admitted to a formal program of study (Specialist, Major, and/or Minor) until after first year.

### Sneak Peek

How do managers influence individual and group behaviour? In MGT262H5, you will explore relevant problems confronting management such as motivation, influence and communication. What influences consumer behaviour? Find out in MGT252H5! Students learn basic concepts of market definition, consumer behaviour, and the principal marketing functions: product line development, pricing, distribution, promotion, salesforce management, advertising, research, and planning.

Prospective students should note that if you apply to the Management Stream in the admissions process and are admitted to U of T Mississauga, you receive priority in registration for prerequisite courses in the BBA Management Specialist Program.

### Student Recruitment & Admissions

Innovation Complex, Room 1270  
University of Toronto Mississauga  
3359 Mississauga Rd  
Mississauga ON Canada L5L 1C6

905-828-5400  
[www.utm.utoronto.ca/future-students](http://www.utm.utoronto.ca/future-students)

