Condensed Agenda

**PROFESSIONAL ACCOUNTING FUTURES – 2020**

**ESG CHALLENGES FACING PROFESSIONAL ACCOUNTANTS**

Online on Zoom – Afternoons of October 22, 23, 2020

**October 22 – 1:00-5:15 p.m.  ESG Governance Challenges**

1:00  Len Brooks, Director PAC, Soo Min Toh, Director, IMI, and Craig Smith, EVP, Member & Student Services, CPA Ontario

1:15  **Jean Charest, Partner, McCarthy Tétrault**

**ESG in a Post-COVID-19 World: Trends, Insights, and the Role of Accountants**

2:00  **ESG and Corporate Value Creation Challenges**

- Sakis Kotsantonis, CEO, RGS, London, England – *Redefining Profit, Value, Success: ESG 2.0*
- Rosemary McGuire, Director, CPA Canada – CPAC Value Creation Initiative
- Linda Coady, Executive Director, Pembina Institute – *Can Accounting Save the Planet? The Role of Financial Integrity in the Transition to a Net Zero Economy*
- Jody Grewal, U of Toronto – *Low-carbon Strategies and Value Creation*
- David Beatty, Senior Board Member – *Shareholders vs. Stakeholders in the Real World*

3:30  **Break**

3:45  **ESG Strategy Challenges**

- Sonia J. Struthers, Partner, McCarthy Tétrault – *ESG Factors: A Risk-based Approach*
- Anton Tabuns, Senior Adviser, Mantle314 – *Climate Risk in Economy and Business*
- Gigi Dawe, Director, CPA Canada – *ESG Strategy Challenges*
- Susan McGeachie, Global Director, Hatch Ltd. – *Building a Credible ESG Performance Roadmap*

**October 23 – 1:00-5:15 p.m.  ESG Disclosure and Performance Measurements**

1:00  Len Brooks, Director PAC, Dushyant Vyas, Associate Director PAC

1:15  **ESG Measurement and Disclosure Challenges**

- Daniel Hicks, Miami Herbert Business School; Florida Sustainability Partners Partners – *The Role of Media in Sustainability (ESG)Reporting & Assurance*
- Simon MacMahon, EVP, Head of ESG Research, Sustainalytics – *ESG Measurement and Disclosure Challenges*
- Rob McLean, President, MatrixLinks – *Insights Arising from Applying Measurement Fundamentals to Value Creation Solutions: Implications for ESG Reporting*
- Stefan Reichelstein, Director, Mannheim Institute, Univ. of Mannheim – *Corporate Carbon Emission Disclosures*
- Moderator:  Gord Richardson, Rotman School, University of Toronto

2:45  **Break**

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3:00 ESG Investing: Making Sense of Measurements and Disclosure

- Dominique Barker, Head, Sustainability Advisory, CIBC – Asset management view
- Carson Block, Chief Investment Officer, Muddy Waters – Short-seller perspective
- Shiva Rajgopal, Roy Bernard Kester and T.W. Byrnes Professor of Accounting & Auditing, Columbia University – *Five Myths related to ESG*
- Anthony Scilipoti, CEO, Veritas Investment Research – Analyst view

4:30 Naomi Soderstrom, University of Melbourne

*Getting from Learning to Doing: Insights for Practice from My (and Others’) Academic Research on Sustainability*