

ANNUAL CONFERENCE

PROFESSIONAL ACCOUNTING FUTURES

September 13, 2019

Institute for Management & Innovation Complex
University of Toronto Mississauga
Mississauga, Ontario

PAC is pleased to acknowledge funding support for this conference from CPA Ontario

PRELIMINARY AGENDA

- 8:00 Registration, coffee & pastries** – Lower Hallway outside Room L1220
- 8:45 Opening Remarks** – Objective is to explore the future of Professional Accounting

Leonard J. Brooks, Director, Professional Accounting Centre
Soo Min Toh, Director, Institute for Management & Innovation, UTM
Sheetal Gupta, Student Recruitment Manager, CPA Ontario

9:00 *Reimagining Professional Accounting*

Professional accounting bodies around the world are considering how professional accounting needs to change in the face of increasing use of technology, artificial intelligence, massive databases, data analytics, and numerous other socio-economic factors. Panelists will report on current deliberations and planning in the U.K. and Canada, and on likely outcomes and next steps.

Panelists will consider

- What factors are expected to influence the future of professional accounting?

- What purposes and objectives were agreed for the professional in the U.K. and Canada, and how were these arrived at?
- What changes do new directions require in education, ethical conduct, and standards of the profession?
- What next steps are to be anticipated in developing these ideas?

Panelists will include:

- Martin Martinoff, ICAEW reimagining process leader
- Pat Meredith, process consultant for CPA Canada
- Gord Beal, Vice-President, Research, Guidance and Support, CPA Canada

There will be an opportunity to share your views.

Martin Martinoff, MA

Martin leads a foresight and innovation initiative on the future of the accountancy and finance profession for the Institute of Chartered Accountants in England and Wales (ICAEW), the UK's leading professional body. He draws on a diverse experience spanning more than 15 years, in three countries, in the areas of entrepreneurship, design, innovation and policy.



As program manager at AuditFutures, Martin has prompted in-depth discussions around the topical areas of the ethics of Artificial Intelligence (AI) and professionalism; fostering ethical culture; blockchain and technology disruption; the future of the firm; UN Global Goals; design-thinking and innovation, and others. He facilitates workshops and convenes conferences that aim to invigorate civic discourse and engage professionals to think about the normative aspects of their work. Martin has authored many articles and publications, including "Enlightening Professions," "Philosophy for Accountancy," "Future Professional – The Journey," "Ethos: a guiding compass for the future professional" and "Reimagining the Firm."

He has worked with more than 60 universities in the U.K., and has developed successful educational initiatives, including interventions as part of business school degrees, professional engagement programmes, CPD workshops for academics, and curriculum design planning with university departments.

Martin completed interdisciplinary graduate studies in Public Policy and Environmental Sciences at the University of Chicago, and undergraduate studies in Business Administration and Computer Science at the American University in Bulgaria.

Pat Meredith

Former senior banking executive and advisor, Patricia Meredith is a global thought leader, author and consultant in the emerging field of strategic governance. She is best known for her role as Chair of Canada's Task Force for the Payment System Review bringing together government, community and industry leaders to transform the payments system in under two years.



Pat Meredith is a Director of many public, private and not-for-profit organizations. She was Executive Vice-President and Chief Strategy Officer of a major financial institution and Senior Strategy Advisor to financial services and technology companies for a global strategy consultancy.

From 2010 to 2012, Pat was the Chair of the Task Force for the Payments Review. The Task Force – which applied a catalytic governance process – delivered a community supported action plan that enabled government and industry to quickly act on all four of the recommendations. With her *Catalytic Governance* co-authors, Steven Rosell and Ged Davis, she is working to create a community of leaders developing better approaches to governing in the information age.

Dr. Meredith has a PhD in Business Strategy, an MBA in Management Information Systems and a Bachelor of Mathematics. She is a Fellow of the Institute of Chartered Professional Accountants of Ontario and of the Clarkson Institute for Board Effectiveness at the Rotman School of Management at the University of Toronto. She teaches Advanced Strategic Management and Competitive and Organizational Strategy to MBAs and executives. Patricia is Chair, of the Audit and Finance Committee of the Canadian Institute for Advanced Research (CIFAR). She is also the winner of the 2017 Donner Prize Award for the Best Public Policy Book by a Canadian.

Gordon Beal

Vice-President, Research, Guidance and Support
CPA Canada

Gord Beal, CPA, CA, M.Ed. is Vice President of Research Guidance and Support at CPA Canada. His team is responsible for knowledge development and the creation of guidance and thought leadership on current and emerging issues that will help to shape the future of the CPA profession.



Gord's 25+ year career spans professional services, finance and operations leadership, time in the public sector, and NPO governance, with a focus on organizational adaptability and resilience.

10:30 *Coffee Break*

10:45 *Complexity & Relevance - Are They Unresolvable Challenges to Accounting Standards?*

Panelists will comment on new challenges facing financial statement preparers, auditors, and users because recent accounting standards have become so complex to understand that boards of directors, and even audit committee members are asking whether:

- Audit committees can provide adequate oversight of financial statement disclosure and audits
- Reporting relevance has been lost, and
- Complexity can be reduced and reporting relevance be increased?

Panelists will include:

- Nancy Anderson, Member of the Canadian Accounting Standards Board
- Philip Orsino, Senior Audit Committee Member
- Anthony Scilipoti, CEO, Veritas Investment Research
- Allan Donald, Partner, Deloitte LLP
- Ted E. Christensen, C. Herman & Mary V. Terry Distinguished Chair, University of Georgia

Nancy Anderson

Member, Canadian Accounting Standards Board
Chief Financial Officer and
Vice President, Financial Reporting, REALPAC



Nancy plays a key role in leading the on-going development of financial accounting and reporting best practices for the real estate investment and development industry in Canada, as well as being responsible for the financial reporting and fiscal management of REALPAC. Nancy is also responsible for writing REALPAC's IFRS & ASPE Handbooks, and delivering related accounting training programs and events. In addition to teaching on behalf of REALPAC, Nancy taught at the School of Accountancy for CPA Ontario. She also participates as an active member of the Real Estate Equity Securitization Analysis (REESA), a global coalition of real estate associations, providing Canadian input and representation in joint advocacy efforts with the International Accounting Standards Board (IASB) and Financial Accounting Standards Board (FASB), and chairs the Financial Best Practices Committee of REALPAC. In 2017, she was appointed to the Accounting Standards Board of Canada which serves the public interest by establishing standards for financial reporting by all Canadian private sector entities and contributes to the development of internationally accepted financial reporting standards.

Philip Orsino

Businessman and Senior Audit Committee Member

Mr. Philip S. Orsino is a corporate director. He was the President and Chief Executive Officer of Jeld-Wen Inc, a global integrated manufacturer of building products from 2011 until he retired in 2014. Formerly until October 2005, Mr Orsino was President and Chief Executive Officer of Masonite International Corporation for 22 years.



Mr. Orsino is a director of the bank of Montreal and former Chair of its Audit Conduct Review Committee, a director of The Minto Group, a private real estate developer, and

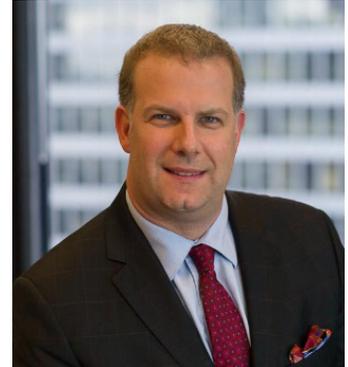
chair of the Audit Committee, and a director of the Toronto General and Western Hospitals Foundation and Chair of its Audit Committee.

He was the recipient of the 2003 Canada's CEO of the Year Award and received the University of Toronto's Distinguished Business Alumni Award for 2002. He is a Fellow of the Institute of Chartered Accountants and holds a degree from Vitoria College at the University of Toronto. Mr. Orsino was appointed an Officer of the Order of Canada in 2004.

Anthony Scilipoti

CEO, Veritas Investment Research

Anthony is a founding partner of Veritas Investment Research in 2000. He is a Fellow Chartered Public Accountant, a Fellow Chartered Accountant, a Certified Public Accountant (Illinois) and a member of the Association of Certified Fraud Examiners. He is a licensed portfolio manager. Anthony also serves as a member of the Ontario Securities Commission's Continuous Disclosure Advisory Committee since 2006.



Anthony has been very active in accounting standard setting since 2003. He is a former member of the Canadian Accounting Standards Board, the CICA's Emerging Issues Committee, and was the Chair of CPA Canada's Users Advisory Committee.

Anthony began teaching in 1997 as a part-time accounting instructor at York University's Schulich School of Business in the MBA and BBA Programs. He was nominated for the Teaching Excellence Award in 1997 and 2003. Several of Anthony's cases have been published in *Cases in Financial Accounting: A Principles Based Approach*, First Edition, 2006. While he no longer teaches full courses, he does guest lectures at the undergraduate and graduate levels and runs custom training programs on financial statement analysis and business valuation for the CFA societies in Canada and the U.S., CPA Canada, as well as Canadian and U.S. analysts and portfolio managers.

Anthony is an advocate for investor rights. He is frequent media commentator and public speaker on issues related to financial accounting and disclosure and is considered an industry expert in special situations related to accounting. In 2006, Anthony was awarded the Award of Distinction by the Institute of

Chartered Accountants of Ontario for his impact and leadership in the accounting profession among those under 40.

Allan Donald

Partner, Audit & Assurance
Deloitte LLP

Al is a Senior Partner in our Canadian Practice. He has served large retailers (luxury, department store, drug and food) and consumer goods (food, fashion, apparel, beverage, and media) companies in Canada and with operations around the world. He leads relationships both with major audit and advisory clients. In these roles he has advised executive management, audit committees and boards on governance, audit, finance and merger and acquisition activities.



Al also leads our practice in helping companies improve their communications with key stakeholders, in particular Management Discussion and Analysis (MD&A's).

Qualifications

Al has over 30 years of public accounting experience. During that career he has led our services to a number of important clients and has also previously served as a member of Deloitte's national leadership team for 10 years in various marketing related roles.

Al has written and spoken on a variety of topics related to corporate reporting, the future of corporate reporting and the related assurance.

Al is also active in the community. He is a past member of the Foundation Board and Executive for St. Michaels Hospital, he is a member of the Huron University College Executive Board and is a Past President of the Donalda Club.

Al has degrees from the University of Western Ontario, the University of Windsor, he has attended the Stanford University Executive Program (SEP) and is a CPA (Ontario) and a CPA (Illinois).

Theodore E. Christensen

Director and Terry Distinguished Chair of Business
J. M. Tull School of Accounting at the University of Georgia



Prior to coming to UGA, Ted was on the faculty at Brigham Young University from 2000-2015 and at Case Western Reserve University from 1995-2000. He was a visiting professor at the University of Michigan (2013-2014), the University of Utah (2012), and has taught at Santa Clara University in a summer program since 2005. He received a B.S. degree in accounting at San Jose State University, a M.Acc. degree in tax at Brigham Young University, and a Ph.D. in accounting from the University of Georgia. Professor Christensen is an editor of the *Journal of Business Finance & Accounting*. His research focuses on voluntary disclosure. In particular, much of his published research has explored non-GAAP reporting and management earnings forecasts. He has authored and coauthored articles published in many journals including *The Accounting Review*, *Journal of Accounting and Economics*, *Journal of Accounting Research*, *Review of Accounting Studies*, *Contemporary Accounting Research*, *Accounting Organizations and Society*, the *Journal of Business Finance & Accounting*, the *Journal of Accounting, Auditing, and Finance*, *Accounting Horizons*, and *Issues in Accounting Education*. He is also the author of an advanced financial accounting textbook and a managerial accounting textbook. Professor Christensen has taught financial accounting at all levels, financial statement analysis, business valuation, both introductory and intermediate managerial accounting, and corporate taxation. He is the recipient of numerous awards for both teaching and research. He has been active in serving as an officer and on various committees of the American Accounting Association and is a CPA.

12:15 *Lunch* in the IMI Rotunda

Keynote Topic: Standard Setting Challenges

Christine Botosan, FASB Board Member

Christine Ann Botosan joined the Financial Accounting Standards Board (FASB) on July 1, 2016. Prior to joining the Board, Ms. Botosan served as a professor of accounting at the David Eccles School of Business at the University of Utah.



An award-winning professor and researcher, Ms. Botosan has a broad knowledge of accounting issues, with particular expertise in the areas of financial statement analysis and valuation.

Ms. Botosan performed in a variety of roles during her tenure at the David Eccles School of Business at the University of Utah including as a leadership fellow in the office of the vice president, the George S. and Dolores Dore Eccles Presidential Chair in Ethical Financial Reporting, and associate dean of graduate affairs. Ms. Botosan has also served the academic community in numerous ways including as president of the American Accounting Association from 2014–2015.

Prior to joining the University of Utah in 1999, Ms. Botosan was an assistant professor of accounting at Washington University in St. Louis, Missouri. Previously, she was a lecturer at Wilfrid Laurier University in Waterloo, Ontario. A certified valuation analyst and a chartered professional accountant of Canada, Ms. Botosan received her Ph.D. in business administration from the University of Michigan and received a bachelor's degree in business administration from Wilfrid Laurier University in Ontario, Canada.

1:30 *Research on Changes in Relevance over Time*

Three research presentations will consider important aspects of the complexity and relevance dilemma, and how those aspects have and might shape financial statements and their use in the future.

Ted. E. Christensen, C. Herman & Mary V. Terry Distinguished Chair, University of Georgia, Presentation Title – Analysts' role in shaping non-GAAP reporting: Evidence from a natural experiment

Anup Srivastava, Canada Research Chair in Accounting, University of Calgary,
Presentation Title – Changes in Relevance over Time/TBD

Dushyant Vyas, Bingxu Fang & Partha Mohanram, University of Toronto, Review of
PAC-funded Research: Performance and Value Creation Measures

Coffee Break at the end of presentation 2

Ted E. Christensen

C. Herman & Mary V. Terry Distinguished Chair,
Director, School of Accounting, University of Georgia

Photo & Biography is located above.

Anup Srivastava

Canada Research Chair and Professor
Haskayne School of Business, University of Calgary

Anup is one of the foremost researchers on financial, valuation, and governance issues of digital firms. His research highlights the key finance and accounting elements disrupted by the progression towards knowledge economy. He holds the prestigious Canada Research Chair, awarded by the Canadian Government, at Haskayne School of Business (University of Calgary). Previously, he worked at Kellogg School of Management (Northwestern University) and Tuck School of Business (Dartmouth College).



Anup received BTech in Mechanical Engineering from the Indian Institute of Technology Delhi, MBA in Finance from the University of Delhi, and PhD in Accounting from Texas A&M University. Anup brings vast corporate experience of fourteen years to academics. His roles included that of a banker, consultant, and corporate executive, in both manufacturing and knowledge-based enterprises. He worked at billion-dollar conglomerates as well as cash-strapped startups.

Anup has published twelve articles on knowledge economy and digital firms in *Harvard Business Review*. Three of those articles have received widespread attention among the academicians, regulators, and practitioners: “*Why financial statements don’t work for digital companies?*” “*Why we need to update financial reporting for the digital Era?*” and “*A blueprint for digital companies’ financial reporting.*” Anup has also published in elite scholarly journals,

such as *Management Science*, *Accounting Review*, *Journal of Accounting and Economics*, *Journal of Financial Economics*, and *Review of Accounting Studies*.

His work has been cited in Bloomberg, Financial Times, New York Times, Wall Street Journal, Economist Intelligence Unit, National Public Radio, Forbes, Chicago Tribune, Barrons, and Reuters. In Canada, he has also been cited in Calgary Herald, Vancouver Sun, and Edmonton Journal. Anup has presented his work 46 universities, in 10 different countries.

Dushyantkumar Vyas

Associate Professor of Accounting, University of Toronto
Mississauga, and
The Rotman School of Management



Dushyant Vyas has a Ph.D. in accounting from University of Toronto and a Masters in Finance from Queen's University. He was previously employed as an Assistant Professor in accounting at the Carlson School of Management at University of Minnesota.

Dushyant's research focuses on accounting for financial institutions, accounting issues pertaining to the recent financial crisis, financial statement analysis and valuation, private company accounting, information intermediaries, and international issues in finance and accounting. His research has been published in the *Journal of Accounting Research*, *Review of Accounting Studies*, *The Accounting Review*, *Journal of International Business Studies*, *Contemporary Accounting Research*, *Management Science*, and *Journal of Financial Stability*, and has been featured in popular press outlets such as *The Globe and Mail*, *The Economist*, *Financial Times*, *The Times (London)*, and *Hindustan Times*. Dushyant has presented his research at various international conferences and currently has numerous concurrent projects in the areas of key performance indicators, financial distress, bankruptcy prediction, and on the timing of plant closures and employee downsizing decisions.

Bingxu Fang

Ph.D. student in Accounting

Rotman School of Management at the University of Toronto.

Bingxu Fang's research interests include information intermediaries, financial distress, valuation, and corporate governance. He teaches managerial accounting to undergraduate students. His current research examines the impact of MiFID II on the sell-side and buy-side industry and the effects of teamwork on Wall Street analysts. His research has been presented at major academic conferences such as the AAA annual conference, CAAA annual meeting, and MAS Midyear Meeting. His research has been featured in leading financial outlets such as Institutional Investor, IR Magazine, Euromoney, and S&P Global.



Bingxu obtained his MSc in Finance from the University of British Columbia and BSc in Physics from the University of Science and Technology of China.

Partha Mohanram

John H. Watson Professor of Value Investing, Rotman School

Professor Partha S. Mohanram is the John H. Watson Chair in Value Investing and Professor of Financial Accounting at the Rotman School of Management at the University of Toronto. He is also the Area Coordinator for the Accounting Area and the director of the India Innovation Institute at the University of Toronto.



Professor Mohanram obtained his PhD in Business Economics from Harvard, MBA from IIM-Ahmedabad, and B.Tech in Computer Science from IIT-Madras. He is a CPA (CGA, Canada) and a certified board director (ICD.D who served on the board of CGA Ontario from 2012-2014.

Professor Mohanram has published extensively in the top accounting and management journals. He is considered to be one of the leading experts in the area of valuation, fundamental analysis and cost of capital. He has also published in the areas of corporate

governance, executive compensation and disclosure regulation. In 2017, Professor Mohanram was honored with the Haim Falk Award for lifetime contribution to accounting research by the CAAA. In 2018, he won the Rotman School's Research Impact Award. His papers are highly cited and featured in the business press – his research has been featured in the New York Times, Forbes, The Globe and Mail and other publications and he has discussed his research on CNBC's Squawk on the Street, NPR and TVO (TV Ontario).

Professor Mohanram is an editor of Contemporary Accounting Research and also serves on the Editorial board of The Accounting Review and Review of Accounting Studies. He serves on the executive committee of the CFEA consortium, and was the co-organizer of the 2016 CFEA conference.

Professor Mohanram teaches Business Analysis and Valuation to MBA students, Financial Statement Analysis and Valuation to undergraduate students, and also at the executive and PhD levels. He is also actively involved in mentoring PhD students, serving as chair and committee member for numerous PhD students.

4:00 Closing Remarks by Prof. Brooks