

#### **University of Toronto**





### ADVANCING URBAN ENGAGEMENT

## WHAT IS MUI? URBAN INNOVATION

The new Master of Urban Innovation (MUI) program offered within the Institute for Management & Innovation (IMI) at the University of Toronto Mississauga is designed to provide a new generation of practitioners with an in-depth understanding of the role that innovative, vibrant, liveable and supportive city-regions play in sustaining the quality of life and economic well-being of Canadians. Successful cities and dynamic regional economies do not happen by chance. They are the product of conscious efforts to strategically manage the innovation resources of their local economies and the understanding that collaborative governance institutions are an essential part of that process. This program offers a unique and specialized interdisciplinary preparation for students with a strong interest in urban issues and economic development to play a critical policy and leadership role in implementing strategies that promote innovative, equitable and sustainable cities and city-regions.

The MUI program will prepare specialized professionals to help support this process in different types of organizations (government, not-for-profit organizations and corporations). The specialized education and training provided by the MUI program will be of interest to many organizations concerned with innovation based economic development in the 21st century, including: municipal and regional governments, community-based organizations as well as industry partners, that focus on supporting start-ups and innovation activities, and both social and environmental sustainability.



## **OUR COMMITMENT** To drive the growth of communities by focusing on evolving sectors

of urban economic development and innovation through a cross-disciplinary approach



# **OVERVIEW**

The MUI program provides training for our graduates to act outside of traditional disciplinary boundaries and to integrate knowledge from political science, economic geography and planning, urban economics, and management to address key issues faced in designing and implementing policy for innovation-based urban economic development.

#### **ADMISSION CRITERIA**

Applicants to the MUI program must meet the following requirements:

- An appropriate bachelor's degree from a recognized university in social sciences (including political science, urban economics, urban planning, urban studies, and geography), management/ commerce, or a related field such as architecture or civil engineering, with a standing equivalent to at least a mid-B in the final year of the program
- Successful completion of 0.5 full-course equivalent (FCE) in an undergraduate statistics course
- International students must submit an official IELTS or TOEFL score report that meets the program's minimum standard
- Letter of intent
- Three (3) letters of reference
- A writing sample

#### **PROGRAM REQUIREMENTS**

Successful completion of 9.5 core FCEs consisting of:

- 4.5 FCE core courses
- 0.5 FCE summer internship
- 1.0 FCE capstone group project
- 3.5 FCE electives

## **PROGRAM** @ A GLANCE

The MUI program is a 20-month program. Year 1 consists of a set of core courses common to all incoming students. In the summer term between Year 1 and Year 2, students will participate in a required summer internship opportunity.

FIRST YEAR	
FALL TERM	
MUI 1010H	Introduction to Management of Urban Innovation
MUI 1020H	Civic Engagement and Economic Development
MUI 1040H	Socially Sustainable Cities: Theory, Policy, and Practice
MUI 1060H	Local and Regional Government: Management and Policymaking
MUI 1090H	Technology, Strategy and Policy
WINTER TERM	
MUI 1030H	Urban and Regional Economic Development Theory
MUI 1050H	Urban Politics
MUI 1075H	Digital Cities
MUI 1080H	Economic Development Planning
SUMMER TERM	
MUI 1100H	Summer Internship/Co-op Placement

Year 2 is comprised of elective courses and a capstone course that includes a Major Research Project. Students will be required to complete 3.5 FCE electives in Year 2. Elective courses will fall under the thematic areas below:

Thematic areas:

- City Building
- Governance
- Innovation
- Leadership
- Sustainability

Courses may be offered by:

- Institute for Management & Innovation
- School of Cities
- Rotman School of Management
- Department of Geography and Planning
- Department of Political Science
- Munk School (Master of Public Policy, Master of Global Affairs)

#### **PROFESSIONAL DEVELOPMENT**

Ensuring that students are well prepared to transition from university to professional practice is a cornerstone of the MUI program. A full roster of professional development training sessions is embedded within the program. These sessions include practice-oriented seminars, access to professional conferences, networking opportunities, guest speakers, career development workshops and one-on-one meetings.

#### **INTERNSHIP**

All MUI students will complete a 2 to 4 months summer internship with a host organization during the Summer of Year 1. Through their internship, students will apply the knowledge and skills acquired through courses and professional development activities in the first year of study.



All of our students have secured paid internships since the inception of our program



Diverse opportunities and partnerships depending on student interests and career goals



The average starting salary of interns is \$22.00/hr







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