

## Flarian Inc. Ranks No. 24 on the 2017 STARTUP 50



—Canadian Business unveils 2017 list of Canada’s Top New Growth Companies —

**Toronto (September 14, 2017)** Canadian Business and PROFIT today ranked Flarian **No. 24** on the 2017 STARTUP 50 ranking of Canada’s Top New Growth Companies. Serving as a companion list to the longstanding PROFIT 500 ranking of Canada’s Fastest-Growing Companies and produced as a joint venture between Canada’s premier business and current affairs media brands, the STARTUP 50 ranks younger companies on two-year revenue growth. STARTUP 50 winners are profiled in the October issue of *Maclean’s* magazine and online at [CanadianBusiness.com](http://CanadianBusiness.com).

Flarian Inc. made the 2017 STARTUP 50 list with two-year revenue growth of **635%**.

“Flarian is honoured to have a place on the STARTUP 50 list, which has previously included companies such as Buytopia and HomeStars. This achievement is a result of the trust our customers put in us and in our products to solve their information-sharing needs. It also reflects the dedication of our team to live up to our brand promises,” says CEO Hammad Naseem.

In its 5 years, Flarian has served customers in 24 countries across 6 continents and two dozen industries. These industries range from law to education to healthcare. Customers in education include reputable universities and colleges in Canada and United States, such as University of Toronto, New York



University and George Brown College. Other notable customers include 3M, The World Bank Group, Nike, Intel, Ogilvy, RBC Wealth Management, and the United Nations.

Flarian strives to make sharing information easier. Started in 2012 with its flagship product - USB Business Cards - the purpose was simple: to allow people to share more information than they could with a traditional paper business card. In addition to the contact information printed on the card, USB business cards can be plugged into a computer to view additional content in a digital format.



Since then, Flarian has expanded its offerings. Its PromotionalDrives.com brand retails more than a dozen styles of USB Drives. With a focus on its data preloading service, this brand serves to further the purpose and mission of Flarian. Organizations looking for a way to distribute information (to customers, prospects, conference attendees, or anyone else) have over a dozen shapes/styles of USB drives to select from, all of which can be custom branded for them.

“This year’s STARTUP 50 winners are truly remarkable. Not only have they brought new offerings to market, they’ve earned enough traction to grow their revenues exponentially in a very short period of time,” says Deborah Aarts, STARTUP 50 and PROFIT 500 program manager. “Any aspiring entrepreneur should look to them for insight into how to create, and grow, a thriving startup today.”

**About the STARTUP 50 and PROFIT 500** Ranking Canada’s Top New Growth Companies by two-year revenue growth, the STARTUP 50 profiles the fastest-growing startups in the country. It is a companion list to the PROFIT 500 ranking of Canada’s Fastest-Growing Companies, which has, for 29 years, been Canada’s most respectable and influential ranking of entrepreneurial achievement. Both the STARTUP 50 and PROFIT 500 are published in *Maclean’s* magazine and at CanadianBusiness.com.

#### **About Canadian Business**

Founded in 1928, *Canadian Business* is the longest-serving and most-trusted business publication in the country. It is the country’s premier media brand for executives and senior business leaders. It fuels the success of Canada’s business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

#### **About Flarian**

Founded with a mission to make sharing information easier, Flarian launched in 2012 with its flagship product – the USB Business Card. Currently under its PromotionalDrives.com brand it retails over a dozen shapes of USB drives which can be personalized with customers’ logos/artwork, and preloaded with the data/information they wish to share.



**Websites**

[www.flarian.com](http://www.flarian.com)

[www.promotionaldrives.com](http://www.promotionaldrives.com)

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