



Mallika Gupte

Sustainable Impact Intern at HP Inc.



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About HP Inc.

Company Facts

- HP Canada is a top provider of personal systems, printing solutions, and related services
- \$53 billion USD in revenue (2023, global) and 60% of this revenue comes from sustainable products*
- 900+ employees in Canada
- HP is Canada's most sustainable technology company

Purpose of Internship

Contribute to HP's vision of being the most sustainable and just technology company. Deepen knowledge of sustainability reporting, corporate social responsibility, and environmental data management while working on impactful global and local projects. Play a key role in positioning sustainability as a competitive differentiator for HP while advancing professional skills in a dynamic and global environment.

Key Projects and Accomplishments

Updating HP Canada's Competitive Sustainability Claim

- Played a critical role in supporting HP Canada's claim as the country's most sustainable technology company.
- This involved conducting a comprehensive competitor audit to ensure that no other company could contest this leadership position.
- The result was the most accurate and up-to-date version of Canada's proof points, solidifying HP's sustainability credentials.

Sustainability Data Audit for HP2B and Ecomedes

Conducted in-depth audits and data validation for two key platforms:

- **HP2B:** An internal tool that tracks product-level sustainability attributes such as carbon footprint, energy consumption, and recycled plastic content.
- **Ecomedes:** A public-facing platform that helps businesses and customers find sustainable products based on environmental certifications and criteria.

Reporting HP Canada's Sustainability Accomplishments

- Compiled and updated key sustainability achievements for award submissions, including Canada's Greenest Employer and Environmental Print Awards.
- Developed a detailed country fact sheet highlighting HP Canada's sustainability accomplishments and maintained a milestone tracker summarizing yearly achievements.
- These resources were instrumental in presenting HP's leadership in sustainability to both internal stakeholders and winning new business.

Digital Equity and Grant Applications

- Provided critical support to three charities through the Digital Equity Accelerator.
- Additionally, successfully completed grant applications for six charities as part of HP's 40 Days of Doing Good initiative, securing funding for four out of six applications.
- These efforts contributed directly to advancing digital inclusion and supporting charitable initiatives across Canada.

Summer Highlights

1. Shoreline Cleanup at Spectrum Way Office

- Raised awareness about the importance of reducing waste and keeping our environments clean.

2. Recycling Plant Tour at ERS – Electronics Recycling

- Provided an in-depth look at how HP is supporting the circular economy by ensuring that end-of-life products are given new life through sustainable processes.

3. Climate Fresk Workshop

- The interactive session emphasized the urgent need for action and empowered participants with practical solutions to mitigate their environmental footprint.

Key Takeaways

Strategic Communication

Being able to clearly articulate sustainability achievements and translate complex data into compelling narratives is key. This involves aligning messaging with legal standards and understanding the audience.

Cross-Functional Collaboration

Effective sustainability initiatives require working across different teams, including legal, marketing, and technical departments. Building strong relationships and navigating internal processes are essential for delivering successful outcomes.

Project and Event Management

Coordinating sustainability projects and volunteer events sharpens organizational and leadership skills. Learning to manage time, resources, and people is crucial for driving initiatives forward.

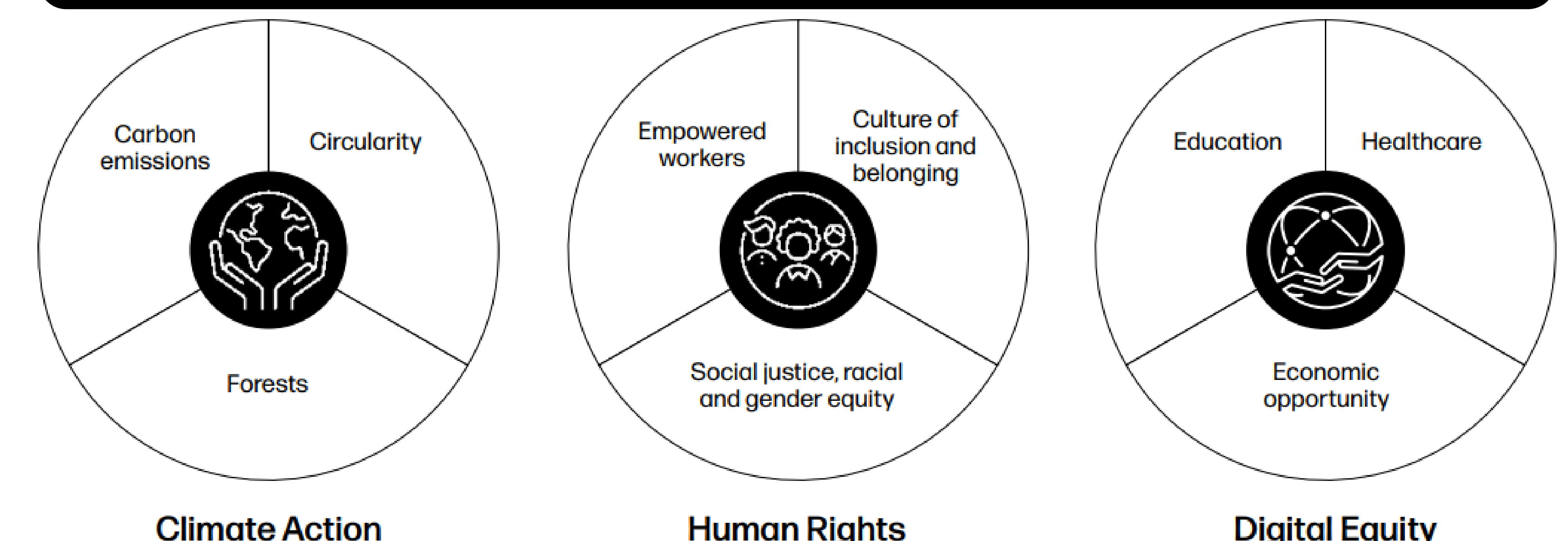
Continuous Learning and Adaptability

The field of sustainability is ever-evolving. Staying updated with best practices, learning from each project, and being adaptable to new challenges are key for long-term growth.

Positioning Sustainability as a Business Asset

Understanding how sustainability can be a competitive differentiator shows the value of aligning environmental goals with business strategy, enhancing both brand reputation and market advantage.

HP's Sustainable Impact Strategy



*HP defines its revenue from sustainable products based on the **Corporate Knights Sustainable Economy Taxonomy**, which is a recognized industry standard for assessing sustainability in business. In line with this methodology, HP considers products and services as sustainable if they meet leading environmental standards and help reduce the company's environmental impact.