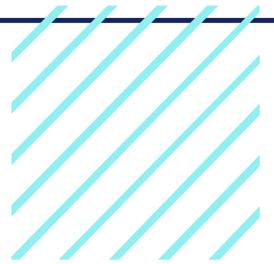




# ClearBlue Markets

Tyra Jamieson-Braham | VCM Analyst Intern



## Company Overview

### Company Background

ClearBlue Markets is a pioneer in carbon markets and global carbon pricing. The company covers all aspects of carbon markets, including policy, compliance management, compliance unit trading, and offset development.

With both North American and European offices, the company covers a variety of markets such as REGGI, EU ETS, WCI, Voluntary, etc.

### Voluntary Carbon Market (VCM) Background

The VCM facilitates individuals, organizations, and companies in offsetting their carbon emissions by purchasing carbon credits from projects that reduce or capture greenhouse gases. The market operates outside mandatory regulations, allowing participants to take voluntary climate action, promote sustainability, and support environmental projects worldwide.

## Main Role & Responsibilities

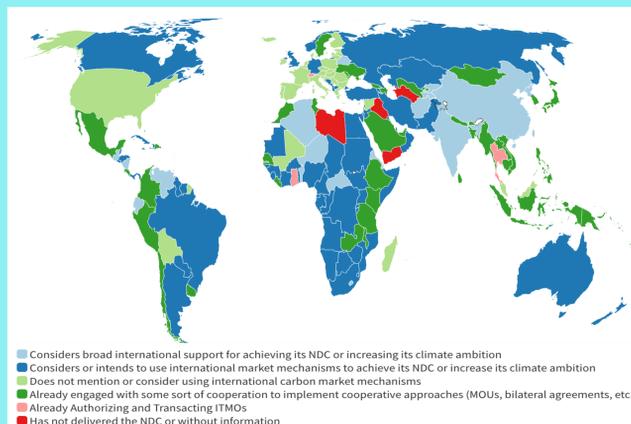
### Pledge Tracker

Responsible for updating the company's VCM (Voluntary Carbon Market) net-zero pledge tracker, to ensure the accurate and up-to-date record keeping of emission based commitments. Collected and analyzed data from various sources including sustainability reports & other external trackers.



### Article 6 Tracker

Managed regular updates for the company's Article 6 tracker, sourcing information primarily from government documents and reputable news outlets.



### Weekly Newsletter

Contributed to the creation and distribution of the company's weekly VCM newsletter. Collaborated on content curation and formatting, ensuring clients received pertinent updates on the VCM's developments and their potential implications.

### Weekly in Focus (WIF)

Consistently monitored VCM news and authored three weekly in-depth summaries. These summaries served as key highlights within the VCM newsletter, offering clients valuable insights into developments and fostering a deeper understanding of the evolving market trends.

### Issuances & Retirements

Updated the weekly carbon credit issuance and retirement figures for both the weekly newsletter and the Clearblue portal. Ensured accurate and timely data entry, providing clients with up-to-date insights into the market.

## Key Takeaways

### Lessons & Insights

During my time at CleaBlue Markets I learned a lot about both regulatory and voluntary markets. Some key lessons that I will take with me into my career in sustainability are:

1. Not all carbon credits are created equally. Therefore, when offsetting emissions it is important to be selective.
2. The current international political landscape is complex and slow to effectively create sustainable change due to conflicting values and priorities (e.g., slow Article 6 implementation)
3. Climate change solutions such as offsetting may not be perfect but they are still better than doing nothing.



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