



Sustainability Associate Global Compact Network Canada

Network Canada

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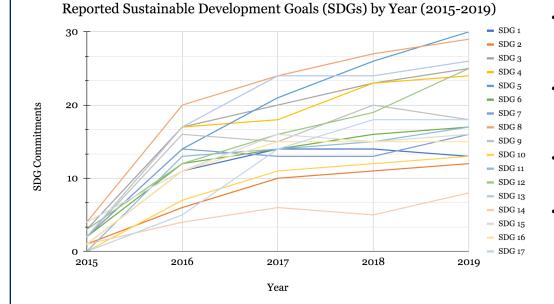
COMPANY PROFILE

- Canadian Network of the UN Global Compact (UNGC) - The world's largest corporate responsibility and sustainability initiative
- Leading the advancement of the 17 Sustainable Development Goals (SDGs) and 10 Principles of the UNGC within the Canadian private sector
- Facilitating the dialogue to promote innovative solutions and partnerships to share business as a force for good in Canada

PROJECT ACHIEVEMENTS

- Developed an internal business development tool to help with the decision-making process and improve the GCNC's business offering
- Collected and synthesized sustainability reporting data pertaining to 80 Canadian UNGC companies
- Analyzed company business interests linked to the SDGs over a 5year period
- Reported on sustainability and SDG industry trends
- Identified key material issues among various industry sectors
- Created a visualization tool to present said findings

KEY TAKEWAYS: 2019 SDG REPORTING TRENDS AMONG CANADIAN UNGC COMPANIES



- Close to 40% of companies released a sustainability report
- Over 80% of companies publicly mentioned the SDGs in their sustainability reports
- General upward trend in SDG reporting between 2015-2019
- **Opportunity for meaningful** links to be made between the SDGs and existing reporting frameworks



5

MOST **FREQUENTLY CHOSEN SDGS:**



CONSUMPTION



12 RESPONSIBLE LEAST FREQUENTLY **CHOSEN SDGS:**

14 LIFE BELOW WATER

INFLUENCING OTHERS

- Improve SDG reporting among Canadian **UNGC** companies
- Strengthen reporting of the 10 UNGC principles among Canadian companies
- Tailor GCNC's content to meet key material issues among participating members
- Operate as a business force for good within the Canadian private sector
- Share transferable skills with other UNGC local networks

