

# CAYLIN SUN

SUSTAINABILITY COORDINATOR, SUSTAINABLE BUSINESS & OPERATIONS









## RBC SUSTAINABILITY GROUP

The RBC Sustainability Group ensures the Bank's actions on climate change, and efforts outlined in RBC Climate Blueprint: a multi-year strategy to accelerate clean economic growth and support its clients in the low-carbon transition.

Areas of Expertise:



- **ENVIRONMENTAL REPORTING**
- IMPACT MEASUREMENT
- SUSTAINABLE BUSINESS & OPERATIONS



### ROLE & RESPONSIBILITIES

- Develop and implement a strategy to enhance employee awareness and engagement on sustainability.
- Inform the development of 2020 climate-related financial disclosures by benchmarking peer reports and identifying new climate risk and opportunity metrics.
- Support on other related projects.



# SKILLS FOR REMOTE WORK



• RELATIONSHIP BUILDING IN A DIGITAL ENVIRONMENT



• PRESENT INFORMATION IN A CONDENSED & CLEAR WAY



• TIME MANAGEMENT & ESTABLISH A ROUTINE



FLEXIBILITY & "GO HOME"
 ON TIME



### MAJOR ACCOMPLISHMENTS

- Supported and created the ongoing "Let's Talk Sustainability" employee engagement campaign, participated by 400+ employees from 8 countries, mobilizing corporate donations of \$36,640 toward 190 unique charities, 11% towards environmental organizations.
- Conducted peer benchmarking on 29 peer financial institutions and provided recommendations for 2020 Taskforce for Climate-related Financial Disclosure (TCFD) reporting.
- Supported reporting process of Carbon Disclosure Project (CDP) questionnaire for 2020, benchmarked against Canadian peer banks
- Researched and synthesized material differences between Leadership in Energy and Environmental Design (LEED) Building Operations and Maintainance new and previous versions to inform branches' furniture procurement policies for compliance of green building conditions.
- Researched Life Cycle Assessment information of single-use flatware on bioplastics, plant starch materials as well as bamboo and wood alternatives compared to petroleum-based plastics.
- Drafted and published topical sustainability articles for green@RBC Newsletter with over 20,000 subscribers
- Developed data visualizing Excel dashboard using pivot tables to track employee engagement activities.

### **KEY TAKEAWAYS & INSIGHTS**

- Climate scenario analysis in TCFD reporting is an emerging field of study for banks to manage and disclose the physical and transition risks of climate change irelated to their operations.
- The financial industry plays a critical role in sustainable and inclusive economic recovery. With their different services and products for consumer and commercial clients, and being a consumer of energy and resources itself, there are plenty of ways sustainability impacts a financial institution.
- In order to create engaging content on sustainability, you must tailor to your target audience and offer actionable and memorable information in bite-size format.
- Appealing visualization greatly increases engagement and impact.
- Sustainable professionals benefit from having a diverse background and skill sets, as the role is often interdisciplinary in nature.



# RBC TOMORROW INNOVATION CHALLENGE

# Impact Measurement Team 16: Community Partnerships Coal: Create & nurture successful community partnerships to build lasting change | Positive impact | P

RBC Tomorrow is an innovation challenge participated by RBC summer students, working together in teams to reimagine solutions of tomorrow to help RBC better serve its employees, clients and communities.



This was a unique opportunity to collaborate with students from different functions and pitch new ideas to members of senior executives and innovation coaches.



### DID YOU KNOW?

- United Nations Environment Programme Financial Initiative (UNEP FI) established a TCFD Pilot Working Group with 16 leading banks in the world (RBC being one of them) to expand current knowledge in scenariobased modelling of possible pathways under different warming scenarios, such as the ones developed by IEA and the IPCC.
- Since 2018, CDP reporting shifted towards sector-based climate disclosures and incorporated TCFD recommendations into its structure for more precise and integrated reporting.