

CENNATEK: Commercialization sustainable solutions & technologies

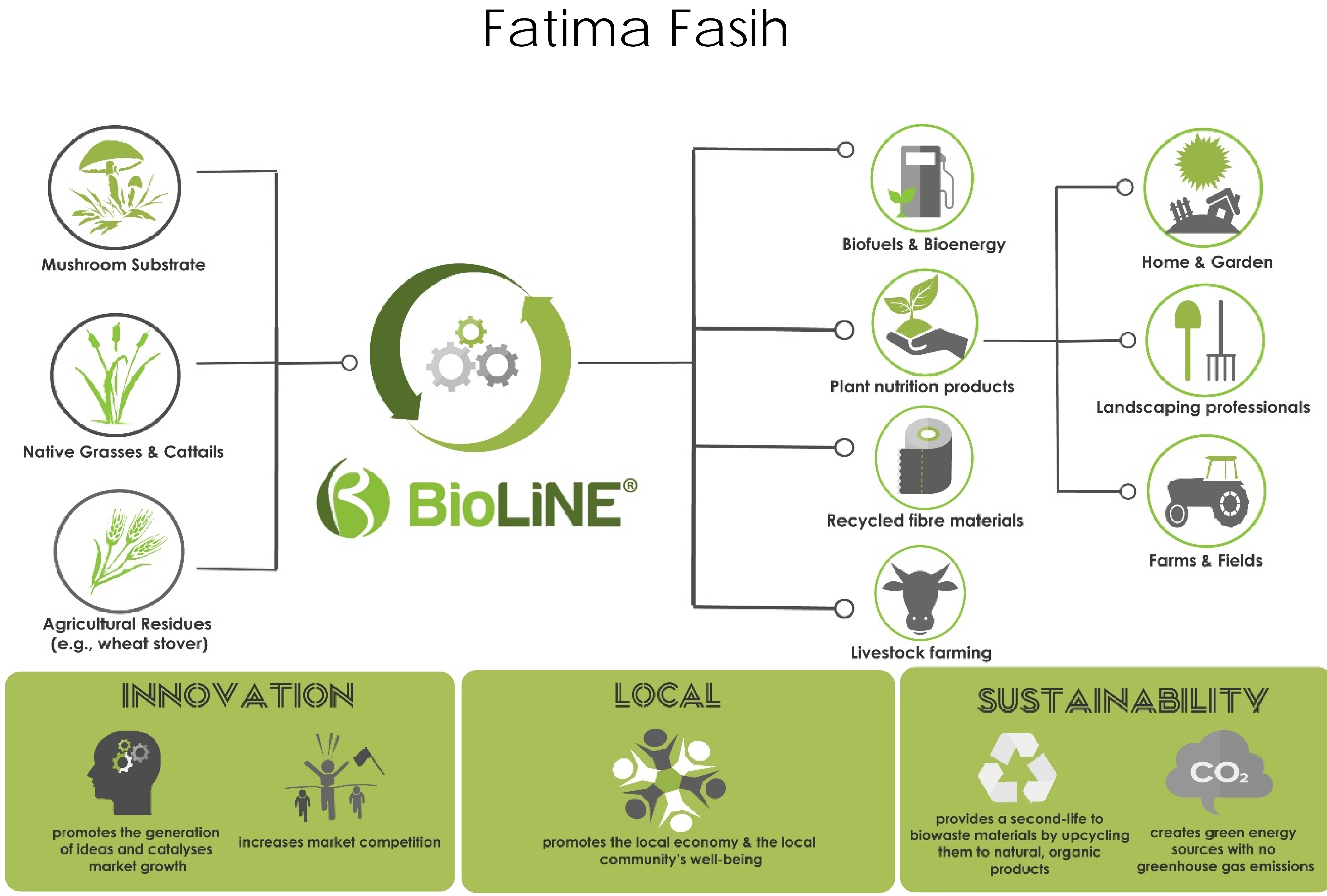
CORE RESPONSIBILITIES

- ❖ Develop a business case for sustainability in a highly competitive market
- ❖ Revamp website & enable rebranding through sustainability marketing tools
- ❖ Understand relationships between various partners, such as Highline Mushrooms
- ❖ Produce marketing materials targeted towards niche markets

Company Strategy Development

Our Mission:
We aim to advance our vision of a greener future by doing & asking why not! We create and improve innovative technologies through our research, development and commercialization efforts.

Our Vision:
We envision a future that is greener – a future focused on the triple bottom line – people, profit and the planet.



INNOVATION

promotes the generation of ideas and catalyses market growth

increases market competition

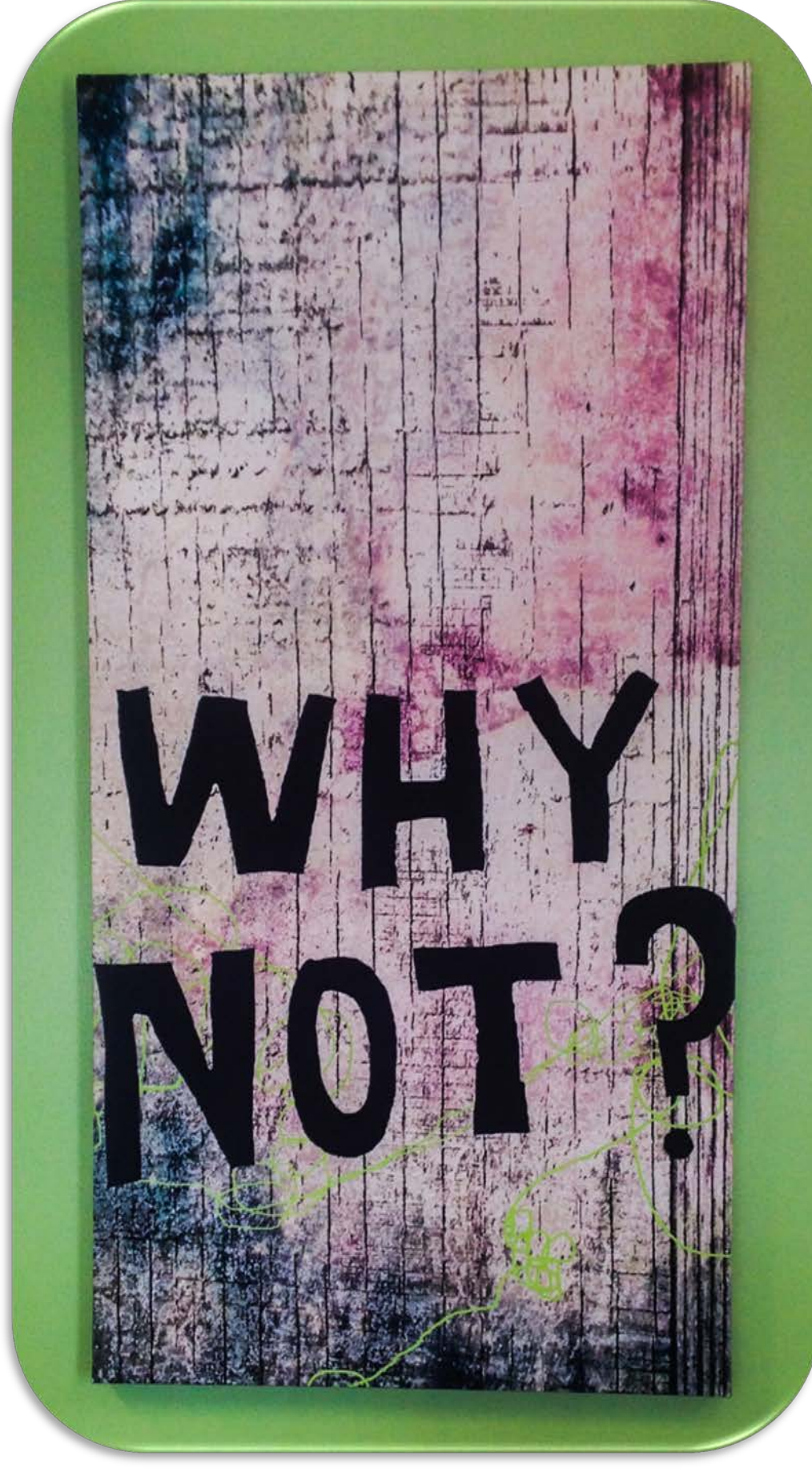
LOCAL

promotes the local economy & the local community's well-being

SUSTAINABILITY

provides a second-life to biowaste materials by upcycling them to natural, organic products

creates green energy sources with no greenhouse gas emissions



Understanding the Ag Industry for Market Potential

Big Name Brands

Versus

Development of Product Labels & Marketing Materials

- Infographs
- Catalogues
- Leaflets, flyers, banners