# "SUSTAINABILITY INTERN"



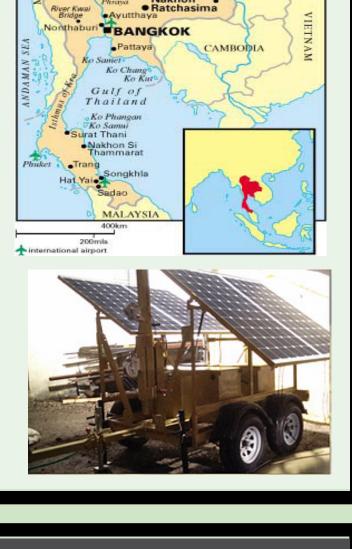
## ALEXANDRA VAN DER POL B.Mgmt



## ABOUT ACI

- Asia Clean Innovations
- Bangkok, Thailand
- Start-Up Company
- Solar Street Lighting (ClearBlue Technology)
- Echologics Leak Detection
- Speaker Sessions
- Workshops & Conferences



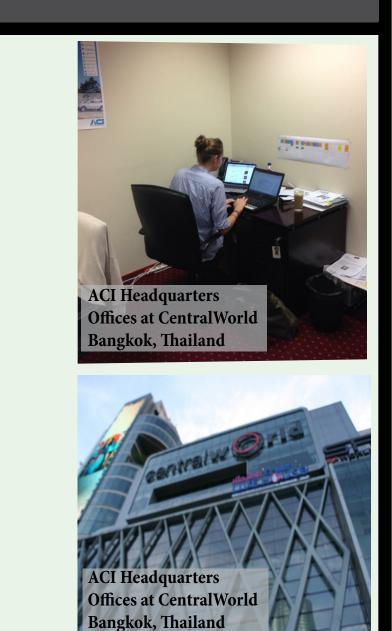


### PURPOSE

- Office Support to Core Staff
- Office Administration
- Researcher

#### Main Duties & Responsibilities

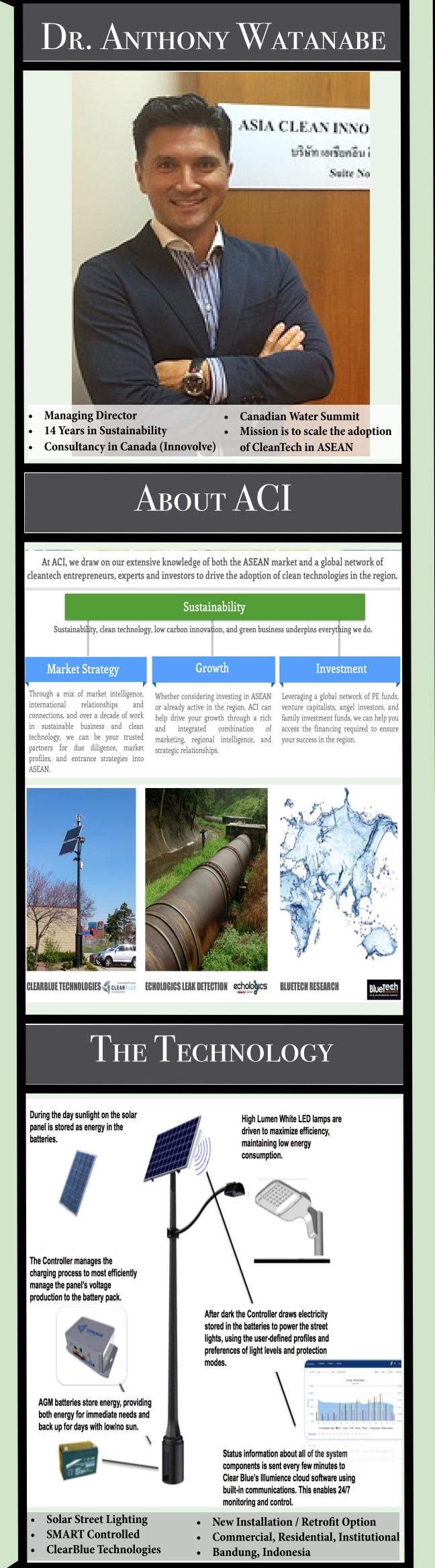
- Sales Prospecting for New CleanTech Clients
- Market Research & Outreach
- Media Scans & Management
- Event Planning & Company Representation

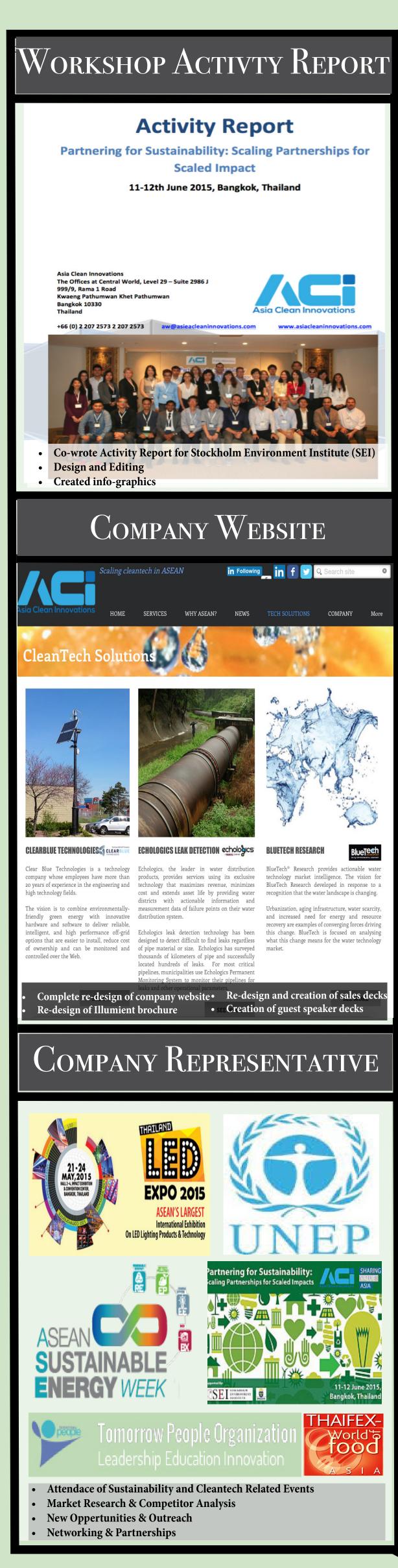


## KEY LEARNINGS

- Knowledge of Solar Industry
- ASEAN Solar Market (slow growth)
- Skills in Solar Sales Prospecting
- Event Planning & Facilitating
- Business Strategizing
- New Business Venture Planning
- Basic Internal Accounting
- Outreach and Research
- Written & Oral Communications
- Marketing & Promotional Material Design







## KEY CONTRIBUTIONS



- Administrative Support
- Research & Media Scans
- Evening Planning & Facilitating
- Business Planning
- Report Writing & Editting
- Presentation Creation
- Website Management
- Social Media Management
- Company Representative at Events
- Networking & Partnerships
- Database Management

### TAKEAWAYS

#### Go Away If You Can

- Somewhere out of your comfort zone
- Away experience vs. work experience
- Guaranteed growth not only *profes-* sionally but *personally* too

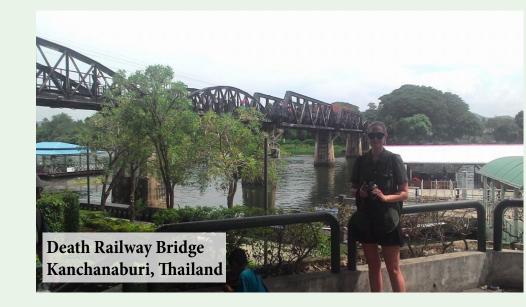
#### A Company Selling Sustainability, Is Not Necessarily a Sustainable Company

- Note the distinction
- Consider your preference
- Ask the right questions

#### **Try to Wear Many Hats**

- Don't need to be a sustainability expert. Just be willing to work hard, and learn as you go
- Learn about the bottom, to make it up to the top











Internship Poster Presentation October 29th, 2015 Toronto, Canada

