

MMI

Master of Management
of Innovation



**LEARN.
LEAD.
DISCOVER.**

WHAT IS MMI?

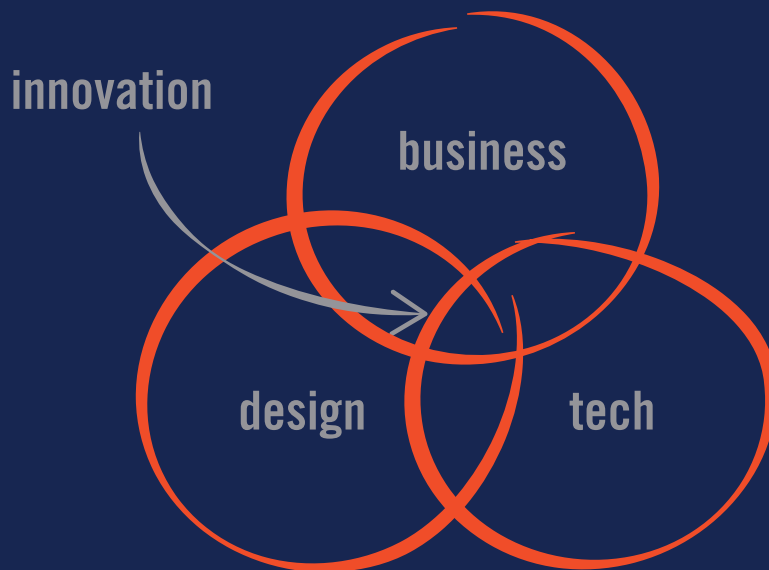
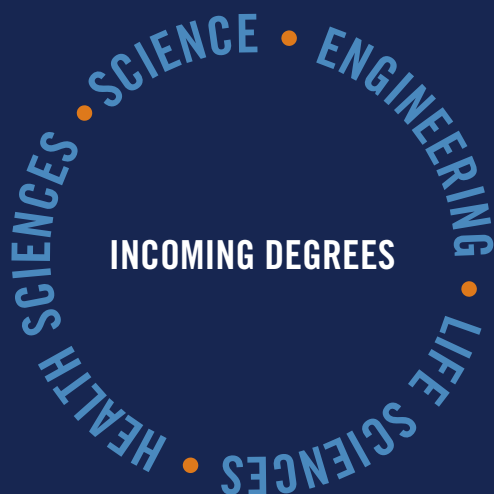
INNOVATION

Your Master's Degree in 12 months

The MMI Program is an accelerated professional degree at the University of Toronto Mississauga (UTM) which focuses on the management of the innovation process and the diffusion of new technologies. The program has a 12-month full-time structure consisting of an intensive 8-month academic course requirement and a 4-month internship term which provides students the opportunity to transfer their academic learnings to a corporate environment.

Our courses provide a strong foundation in economic analysis, technology management, business strategy, finance and marketing. The program provides knowledge, skills and strategic perspectives required for leaders and senior managers responsible for advancing the innovation process. This is done through small classes and research seminars that support interactive learning and maximum student-faculty dialogue.

MMI 2022 IN NUMBERS



CLASS SIZE
ADMISSION AVERAGE
AVERAGE AGE

27 STUDENTS
3.3 GPA
24 YEARS

OUR VISION

Training the innovation leaders of tomorrow.



OUR MISSION

To provide the knowledge, skills and strategic perspectives required to manage the innovation process.



OUR RESULTS

Young professionals who are ready to tackle today's business challenges.
Our students are curious, motivated, enthusiastic and knowledgeable.



KEY PROGRAM INFORMATION

- September start
- Full-time: 8 months in class, 4 month internship
- Small class size (35)
- Program delivered at UTM; Electives at UTM/St. George Campus



ADMISSION CRITERIA

- A 4 year undergraduate degree in any of these disciplines:
 - Science
 - Health Sciences
 - Life Sciences
 - Engineering
 - Information Technology
 - Other degree holders please contact the MMI Admissions Team
- One calculus or stats undergrad course is recommended
- 3.3 GPA (B+ average) or higher in last two years of study
- A math and writing skills test is part of the admission interview screening
- Admission interviews will be determined based on academic and personal profiles including transcripts, resume, two academic letters of reference and a letter of intent
- Work experience not required
- **Additional requirements for students applying with non-North American degrees**
 - GMAT or GRE score required only when applying with a non-North American degree
 - TOEFL/IELTS required as per the School of Graduate Studies minimum English Proficiency scores

Master of Management of Innovation (MMI)

PROGRAM @ A GLANCE

The MMI curriculum provides a strong foundation in core business areas including marketing, strategy, finance, economics, accounting and negotiations. Course learnings are applied to professional settings during the summer internship.

Fall	MMI1010H	Prices and Markets
	MMI1020H	Introduction to Big Data Analysis
	MMI1030H	Marketing
	MMI1040H	Accounting
	MMI1060H	Finance
	1 Elective	*
Winter	MMI1050H	Negotiations
	MMI1070H	Economics of Business Strategy
	MMI1080H	Management of Technology
	MMI1090H	Technology, Strategy and Policy
	2 Electives	*
Summer	MMI1100H	Internship

* Students are free to choose electives from graduate courses across all disciplines at the University of Toronto.

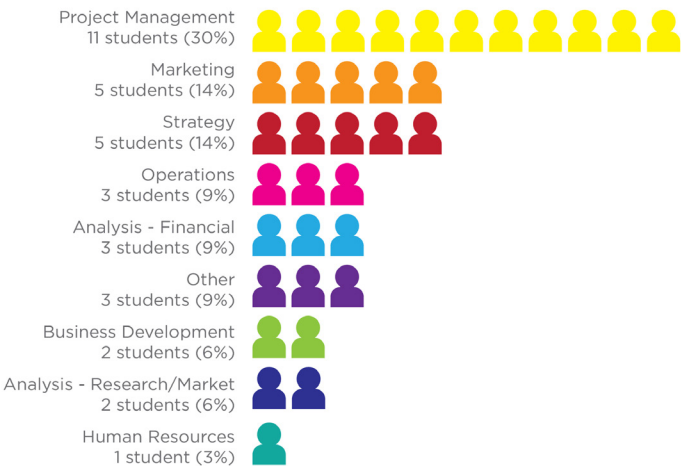
PROFESSIONAL DEVELOPMENT & EXTRA CURRICULAR ACTIVITIES

- Professional development skills building workshops
- Team building orientation
- Company info sessions
- Networking events
- MMI Case Competition
- Company site visits and tours
- Personalized career coaching
- Alumni connections
- Mock interviews
- Lunch & Learn events

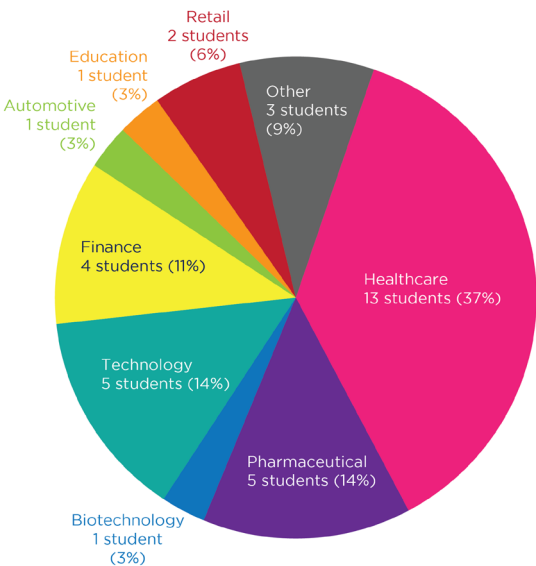
2021 INTERNSHIPS BY THE NUMBERS

The MMI internship is a mandatory component of the program. It allows students to gain valuable and practical work experience and an opportunity to demonstrate the key competencies gained through their studies.

Placement Functions



Industry Placements



\$ Salary Average
\$23.69/hr
\$3,790/month
\$45484/annual

\$ Salary Range
\$15-\$38/hr

SAMPLE INTERNSHIP JOB TITLES

- Business Analyst
- Market Research Analyst
- Operations Analyst
- Business Development Associate
- Special Project Consultant
- Quality Assurance Associate

LEADING IN MANAGEMENT EDUCATION ACROSS THE DISCIPLINES



Institute for Management & Innovation

UNIVERSITY OF TORONTO

MISSISSAUGA

MMI

Master of Management
of Innovation

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