

# ERSPE2380 Marketing Specialist Program Map (BCom)

## First Year

<p>MAT135H5 Differential Calculus</p> <p>&amp;</p> <p>MAT136H5 Integral Calculus (50% min. in <b>each</b> course)</p> <p><b>OR</b></p> <p>MAT133Y5 Calculus and Linear Algebra for Commerce (63% min.)</p>	<p>ECO101H5 Principles of Microeconomics</p> <p><b>and</b></p> <p>ECO102H5 Principles of Macroeconomics (63% min. in <b>each</b> course)</p>	<p>MGM101H5 Introduction to Management Functions (63% min.)</p> <p>MGT120H5 Introduction to Financial Accounting (63% min.)</p>	<p>1.0 Humanities Credit</p> <p>(Recommended)</p>	<p>1.0 Elective Credit</p> <p><i>Recommended:</i> <i>CCT109H5 &amp; CCT110H5</i></p>
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## Second Year

<p>*ECO204Y5 Microeconomic Theory and Applications (for Commerce and Management)</p> <p><b>OR</b></p> <p>Only in Summer *ECO200Y5 Microeconomic Theory</p> <p><b>OR</b></p> <p>*ECO206Y5 Microeconomic Theory</p>	<p>*ECO220Y5 Introduction to Data Analysis and Applied Econometrics</p> <p><b>OR</b></p> <p>*ECO227Y5 Foundations of Econometrics</p> <p><b>OR</b></p> <p>*STA256H5 Probability and Statistics I &amp; STA258H5 Statistics with Applied Probability</p> <p><b>OR</b></p> <p>*STA256H5 Probability and Statistics I &amp; STA260H5 Probability and Statistics II</p>	<p>*MGT220H5 Intermediate Accounting I</p> <p>*MGT223H5 Managerial Accounting I</p>	<p>MGT231H5 Business Finance I</p> <p>*MGT232H5 Business Finance II</p>	<p>MGT201H5 Coding for Business</p> <p>MGT252H5 Principles of Marketing</p>
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### \*Prerequisites needed as listed in the Academic Calendar

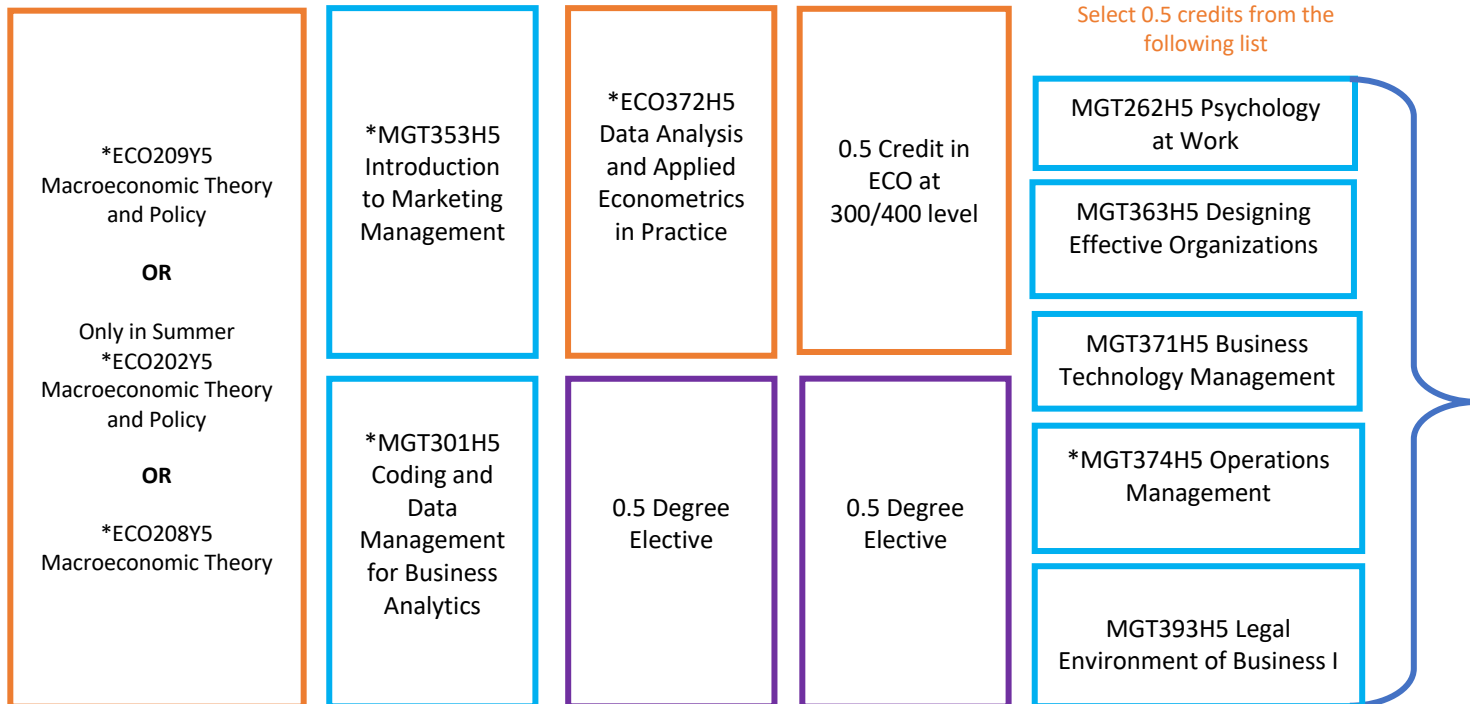
**Disclaimer:** This is a recommended program path. Please refer to the Academic Calendar and Timetable for up-to-date program and prerequisite requirements. This is subject to change at any time and is based on course availability and program changes. Please refer to the program map for the year in which you were admitted to your Subject POST.

Based on 2025/2026 Academic Calendar. Last updated: March 2025.

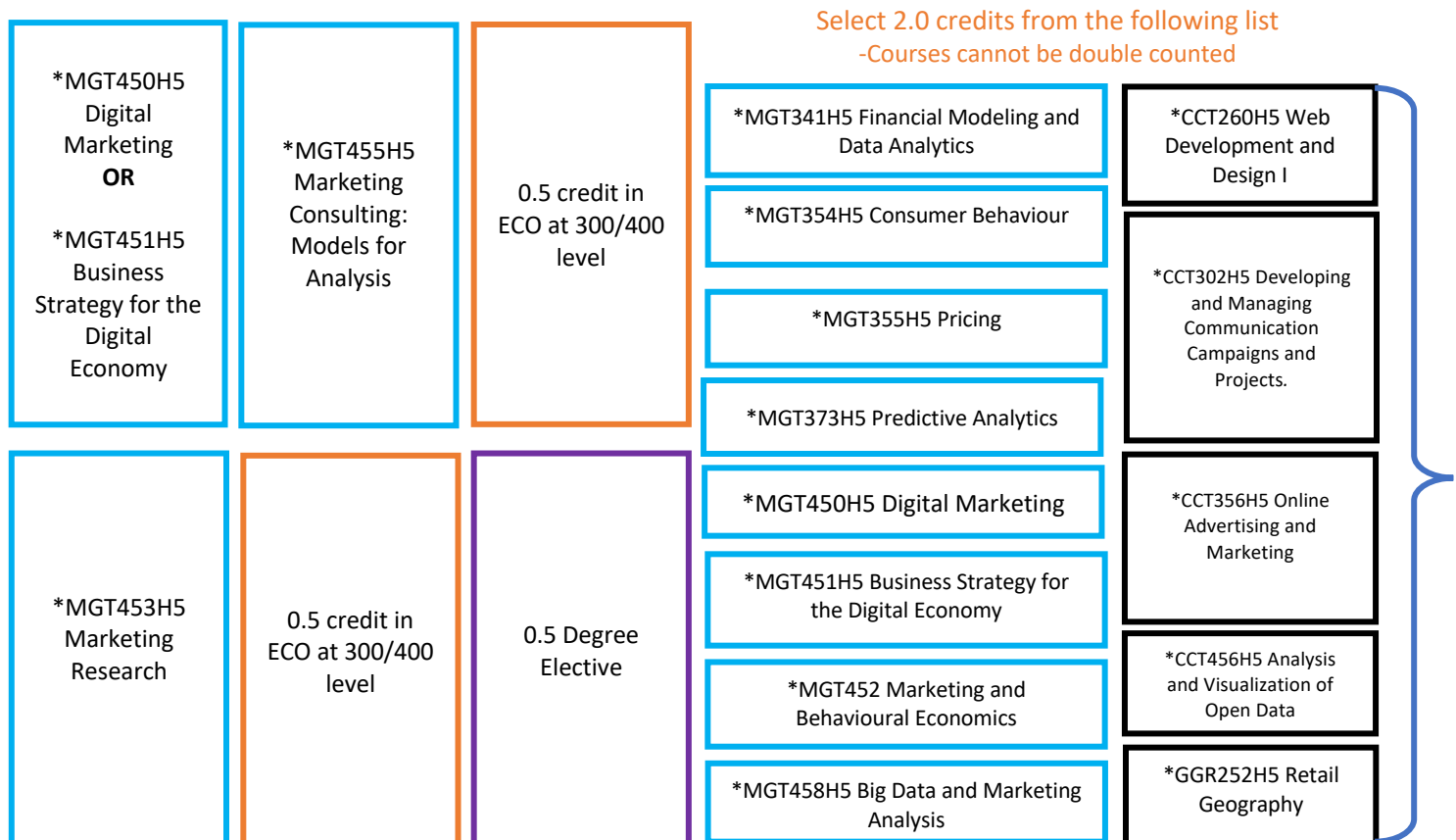


# ERSPE2380 Marketing Specialist Program Map (BCom)

## Third Year



## Fourth Year



\*Prerequisites needed as listed in the Academic Calendar

Disclaimer: Please see above. Updated: November 2024