ERSPE2380 Marketing Specialist Program Map (BCom)

First Year

MAT133Y5 Calculus and Linear Algebra for Commerce (63% min.)

OR

MAT135H5 Differential Calculus & MAT136H5 Integral Calculus (63% min. in each course)

OR

MAT137Y Calculus (63% min)



ECO100Y5 Introduction to Economics (63% min.)



MGM101H5 Introduction to Management Functions (63% min.)

MGT120H5 Introduction to Financial Accounting (63% min.)



1.0 Humanities Credit



1.0 Elective

Recommended: Register in CCT109H5 & CCIT110H



Second Year

ECO204Y5 Microeconomic Theory and Applications (for

Commerce)

Prerequisite: ECO100Y5
(63%) and a CGPA of 2.0

OR

ECO200Y5 Microeconomic Theory

Prerequisite: ECO100Y5 (63%) and a CGPA of 2.0

OR

ECO206Y5 Microeconomic Theory

Prerequisite: EC0100Y5(70%)
and MAT133Y5(80%)
or MAT134Y5 or
(MAT132H5 and MAT134H5)
or MAT135Y5(63%) or
(MAT135H5(63%))
and MAT136H5(63%))
or MAT137Y5(60%)



ECO220Y5 Introduction to Data Analysis and Applied Econometrics

Prerequisite: ECO100Y5 (63%) and

MAT133Y5(63%) or equivalent

ECO227Y5 Foundations of Econometrics

Prerequisite: ECO100Y5(70%) and MAT133Y5(80%) or equivalent

OR

STA250H1 & STA256H5 Probability and Statistics I

Prerequisite: (STA256 only) MAT134H5 or equivalent Please review prerequisites for STA250H1

OR

STA256H5 Probability and Statistics I & STA258H5 Statistics with Applied Probability

Prerequisite: (STA256) MAT134H5 or MAT136H5 or MAT134Y5 or MAT135Y5 or MAT137Y5 or MAT157Y5 or 75%+ in MAT133Y5; (STA258) STA256H5 or STA257H5

OR

STA256H5 Probability and Statistics I & STA260H5 Probability and Statistics II

Prerequisite (STA256):
MAT134YS/MAT135YS/MAT137YS/VAT157YS/
75%+ in MAT133YS,
Prerequisite (STA260):
STA256HS/STA257HS/EC0227YS



MGT220H5 Intermediate Accounting I

Prerequisite: "C" in MGT120H

MGT231H5 Business Finance

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MGT252H5 Principles of Marketing





MGT223H5 Management Accounting I

Prerequisite: "C" in MGT120H



MGT232H5 Business Finance II

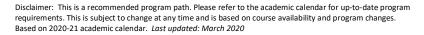
Prerequisites: MGT231H5

0.5 Degree Elective

Recommended:
If interested in
MGT262 from
elective bucket
(see third year),
register in 2nd
year

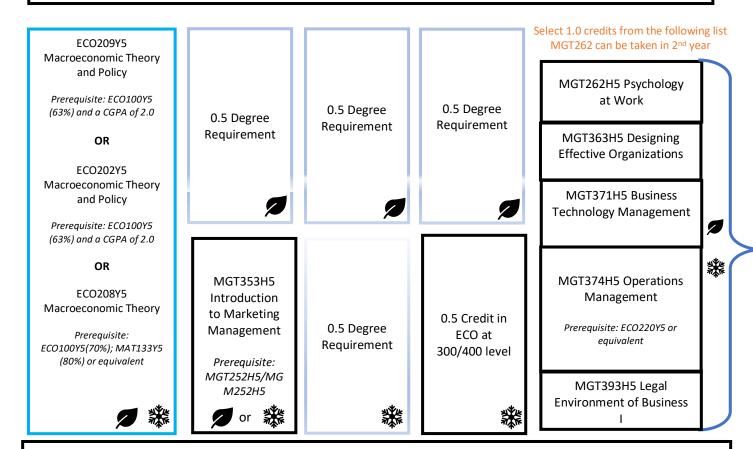








Third Year



Fourth Year

Select 2.0 credits from the following list 200 or 300 level courses should be taken in third year

