SESSIONAL LECTURER – Winter 2021 (January to April 2021) for SSM2010H – Marketing in Sustainability Management

This position is posted in accordance with the CUPE 3902, Unit 3 Collective Agreement

The Master of Science in Sustainability Management (MScSM) program in the Institute for Management & Innovation has the following Sessional Lecturer position available for the Winter 2021 academic term and invites applications from suitably qualified candidates. No late applications can be considered.

All posted jobs are subject to the parameters as listed below:

Posting Date: September 23, 2020
Closing Date: October 14, 2020
Course Title: SSM2010H – Marketing in Sustainability Management
Class Schedule: Mondays, 10:00 to 13:00, Winter 2021 semester, January 2021 to April 2021
Salary (per 0.5 FCE): The stipend rate, inclusive of vacation pay, for this position will be: $15,500
Minimum TA Support: 0.75 hours (minimum) per estimated hours per enrolled students
Maximum TA Support: 50 hours

Position Duties: The duties of Sessional Lecturers shall include the normal duties associated with the design and teaching of university degree credit courses or sections of courses. These include the preparation and delivery of course content, including lectures and/or seminars; creation of course ware; the development and administration of assignments, tests and examinations; the marking and grading of student work and the submission of grades to appropriate University officials in accordance with policy; the maintenance of reasonable hours of student contact outside of scheduled contact hours; and the supervision of the day-to-day work of any Teaching Assistants assigned to the course.

Minimum Qualifications: In the pursuit of teaching excellence, Sessional Lecturers are required to be superior classroom teachers and to maintain a mastery of the subject area (Ecosystem Science). Preferred qualifications are either PhD in relevant discipline completed or for non-University of Toronto graduate students, in progress, or relevant qualification or professional designation. We are seeking previous experience in teaching, teaching excellence, and mastery of subject area. Previous experience in teaching a similar course is highly desirable.

Teaching excellence is a crucial component of the academic mission of the University. Applicants for positions shall be selected in furtherance of that goal.
ONLY FORMAL APPLICATIONS, IN WRITING (email submission is acceptable), WILL BE CONSIDERED

Each course applied for must include: a current Curriculum Vitae (including valid e-mail address) and a completed application form. Application forms are available at the online at: https://www.utm.utoronto.ca/imi/sites/files/imi/public/shared/pdfs/CUPE3902ApplicationForm%20-%20IMI.pdf

Please forward completed application to:

By Email to: rosemary.craig@utoronto.ca

By Mail: Attn: Course # SSM2010H-S
MScSM Program Office
Innovation Complex, Room 2252
University of Toronto Mississauga
3359 Mississauga Rd
Mississauga, ON   L5L 1C6

*Hardcopy submissions: Please paper clip all application materials together, do not staple.

Only offers of employment through the normal contracting process that originate from the administrative offices of the Master of Science in Sustainability Management (MScSM) Program office or the Institute for Management & Innovation are valid, all other offers made are void.

No late applications can be considered. A valid e-mail address is required, and application may be submitted electronically to the e-mail address above. By submitting an application and CV for this position, you will receive email notification of vacancies for Sessional Lecturers within the Institute for Management & Innovation for the next sixteen (16) months.

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<th>Winter 2021 SL POSTING</th>
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<tr>
<td>SSM2010H-S Marketing in Sustainability Management</td>
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<td>This course is designed to develop an understanding of: (i) relationship between sustainability and marketing; (ii) linkages between sustainability concerns and people’s behaviour in markets; (iii) differences between the principles of conventional marketing and sustainability marketing. The course includes a range of topics such as evolution of marketing, sustainability, sustainability marketing, corporate social responsibility and consumer behaviour</td>
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