

INTRODUCING THE

IMI BUSINESS MINOR

Minor in Business, Science and Entrepreneurship ERMIN2017



Institute for Management & Innovation
UNIVERSITY OF TORONTO
MISSISSAUGA

uoft.me/biz-minor

“Minor in Business, Major in Success”

The **Institute for Management & Innovation (IMI)** is proud to offer a Business Minor program for Science Students. Learn the fundamentals of **Economics, Marketing, HR Management, and Accounting!**



Advantages of the Business Minor

- Provides UTM science students with the opportunity to learn business principles
- Teaches students to recognize business concepts with examples drawn from the sciences
- Students learn fundamental business knowledge that will complement their science education
- Supports future success by providing students with a more well-rounded background for applying to the job market



Admission Requirements

1. Complete 4.0 credits in first year
2. Apply for, or be enrolled in a Science Specialist or Science Major Subject POST
3. Apply to add the IMI Business Minor during the regular Subject POST request period (typically June - August for September entry; please visit website for specific dates)



Learn more at uoft.me/biz-minor

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BUSINESS MINOR COURSE REQUIREMENTS

Principles of
Microeconomics
(EC0101H5)

Fundamentals
of Marketing
(IMI201H5)

Principles of
Human
Resource
Management
(IMI202H5)

Essentials of
Accounting:
Financial &
Managerial
(IMI203H5)

Essentials of
Finance
(IMI301H5)

Managing Projects,
Operations &
Preparing a
Business Plan
(IMI302H5)

Technology
Strategy
(IMI303H5)

Innovation and
Entrepreneurship
(IMI400H5)

QUESTIONS? CONTACT:

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