



Institute for Management & Innovation  
**UNIVERSITY OF TORONTO**  
MISSISSAUGA

## **IMix Course Overview**

**Title:** Cultural Intelligence for International Assignments

**Length:** 2 days

Rationale/purpose of the course:

- What does the course/module seek to achieve?
  - This course aims to enhance your knowledge of the context of international business and to develop global business skills by exploring several different countries. This course also proposes to increase overall awareness of economic, institutional, political, and cultural issues relevant to businesses globally using as a framework culture, business etiquette, and context geopolitical analysis.
- Why is the course important?
  - Organizations are becoming increasingly boundaryless. Professionals are required to increasingly do business internationally, either as frequent flyers or fully immersed as expatriates. The need for global professionals is clear.
- Who should attend?
  - Professionals in preparation for international assignments as expatriates or frequent flyers in organizations across the globe. Managers and consultants looking to expand cultural intelligence are also welcome to take advantage of this experiential course.

Instructor: Rafael Chiuzi, Assistant Professor, Organizational Behaviour and HR Management and consultant

Issues/Topics to be covered:

- Global careers and global mindset
- “Learning” a Country through critical information
- Cultural framework for adaptation
- Common hurdles in international assignments
- Managing teams internationally
- Preparing Country reports with data analysis
- Best practices for international assignments

Modes of instruction:

- Interactive sessions
- Case studies
- Micro-assignments
- Group project