



Institute for Management & Innovation
UNIVERSITY OF TORONTO
MISSISSAUGA



EXECUTIVE PROGRAMS AT IMI

IMI, the Institute for Management & Innovation, is the innovative, cross-disciplinary hub for management research and education at the University of Toronto's Mississauga campus. Our world-class faculty have educated over 10,000 graduates in professional masters and undergraduate programs since UTM began.

Now IMI is bringing our faculty's expertise to our executive community through leading-edge programs tailored to improve:

- managerial and executive effectiveness,
- critical and strategic thinking, and
- value creation.

Managers and executives most likely to benefit will be those who are:

- upwardly mobile,
- improvement oriented, and/or
- intent on transitioning to positions with a more strategic focus on value creation.

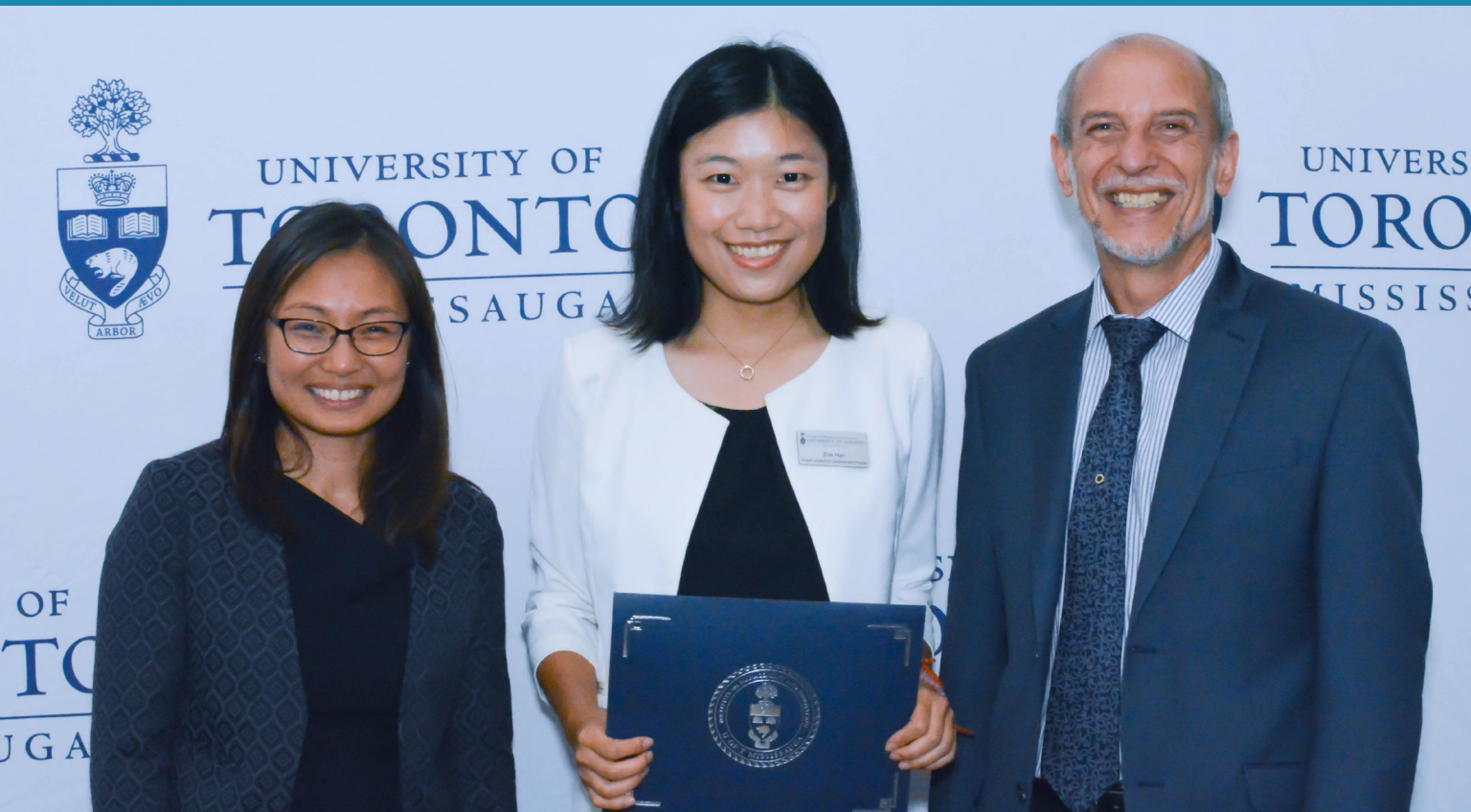
“*IMI's innovative Executive Programs are carefully designed to sharpen the skills, tools and acumen needed to transform lives in sustainable and meaningful ways. Immerse yourself in sessions with our outstanding faculty and develop your critical and strategic thinking, new approaches to developing value, and lasting connections with a vibrant alumni network.*”

Professor Soo Min Toh, IMI Director



OUR VISION

Guiding the Leaders of Tomorrow



A graduate from IMI's inaugural Global Leadership Development Program (Class of 2017), posing with IMI Director Soo Min Toh (left) and former UTM Principal Ulli Krull

OUTSTANDING FACULTY



Kevin E. Yousie teaches in four of the Institute for Management & Innovation's graduate programs as well as fourth year Commerce / Management as a part-time Assistant Professor of Strategy. He is also President of Crosswater Partners a consultancy he established in 1997. Crosswater Partners helps senior leaders and boards deliver value to investors, customers, members and employees through facilitation of strategy, enhanced organizational alignment, and leadership development. Kevin's clients have included Fortune 500 companies, international banks, pension funds, insurance companies, brokers, regulators, credit union organizations, government departments, and not-for-profit organizations. Prior to Crosswater Partners, Kevin had a career in banking with BMO, TD, and TD Securities Inc. including positions in Corporate and Investment Banking where his clients were the top 100 banks in the eastern United States, and the largest banks and central banks across Asia. Kevin serves on a number of boards, and has been an Institute of Corporate Directors certified director (ICD.D) since 2005. He is a Certified Management Consultant (CMC), a Fellow of the Institute of Canadian Bankers (FICB), and is also a passionate sailor and outdoor enthusiast.



Irene Wiecek, FCPA, FCA, has developed a distinguished career in accounting education over the last twenty-five years. As a Professor of Accounting in the Teaching Stream, Irene is the Director of IMI's Master of Management & Professional Accounting Program. She has developed and directed the CPA Canada IFRS Immersion Programs for practising accountants, and has founded and co-directed the CPA/Rotman Centre for Innovation in Accounting Education. She is currently a member of the Accounting Standards Board IFRS Discussion Group as well as of the CPA Canada Foresight Working Group on Reimagining the Profession. Her publications on accounting are used by students across Canada. Her recent interest in Big Data Analytics, AI, and Cryptocurrencies has led her to develop a BIGDataHUB at UTM, which will include a new sandbox allowing stakeholders to experiment with new ideas related to big data and emerging technologies.



Rafael Chiuzi is an experienced Organizational Behaviour Consultant with a strong, demonstrated capacity to leverage human capital for the benefit of organizations and people alike. In his ten plus years of innovative practice in North & South America, Europe and the Middle East, he has been able to overcome widespread organizational challenges, and successfully implement lasting and meaningful change. Rafael is also a published author and Assistant Professor, Teaching Stream, at the University of Toronto Mississauga where he teaches organizational behaviour and correlated courses.

Additional faculty bios are available on our website at uoft.me/IMIx

OUR OFFERINGS

Our programs are designed for working professionals and offered in a variety of formats.

1. Certificate Programs

2. Custom Programs

3. Auditing Options

- Certificate programs- offered in a modular format with 3-5 modules scheduled over a period of time.
 - *Certificate in Strategy & Innovation*
 - *Certificate in Strategy & Critical Thinking*
 - *Certificate in Data Analytics*
 - *Certificate in Governance & Ethics*
 - *Certificate in Enterprise Risk Management*
 - *Certificate in Effective Leadership for Senior Managers*
 - *Pharma Challenges & Opportunities Certificate*
- Custom programs – specifically designed to your company's needs
- Auditing options – several of UTM's IMI degree courses are available

For more information, visit our website at uoft.me/IMI1x.



OUR PORTFOLIO

Strategy

- Strategies Amid Uncertainty & Disruptive Technologies
- Developing a Winning Strategy
- Critical Thinking
- Crafting a Performance Scorecard
- Primer for International Business

Big Data Analytics

- Data Cleaning and Manipulation
- Exploratory Data Analysis and Data Visualization
- Supervised and Unsupervised Machine Learning

Governance & Ethics

- New Expectations and Developments
- Making the Right Choices
- Developing an Ethical Corporate Culture

Sustainability

- Systems Thinking for Sustainability Management
- Innovative Developments in Sustainability

Blockchain & Cryptocurrencies

- Blockchain - an Introduction
- Cryptocurrencies - an Introduction

Marketing

- Removing Bias from your Strategy and Decisions
- Innovative Developments in Marketing



If you or your organization are interested in any of these content areas,
please contact us at imi.executiveprograms@utoronto.ca.

OUR PORTFOLIO

Strategic Management for Startups

- Innovation in the Real World
- Finding Problems Customers will PAY to Solve
- Introduction to Entrepreneurship
- Successful Start-ups

Organizational Behaviour

- Change Management & Change Leadership
- Influence & Persuasion for Aspiring Leaders
- Cultural Intelligence for International Assignments
- Motivation & Employee Engagement
- Recent Developments in HR: #MeToo

Risk Management

- Enterprise Risk Management
- Financial Risk Management

“Education is not the learning of facts, but the training of the mind to think.”

Albert Einstein

Want to sit in on regular degree courses?

A wide range of IMI regular degree courses are available to audit, such as:

Biotechnology

- Generations of Advanced Medicine: Biologics in Therapy (GAMBiT)
- Biotechnology in Agriculture

GUIDING THE LEADERS OF TOMORROW



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For further information, please contact:

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