Institute of Communication, Culture, Information and Technology  
University of Toronto Mississauga

Fall Term 2023 Sessional Lecturer Positions  
The jobs are posted in accordance with the CUPE 3902 Unit 3 Collective Agreement.

Posting Date: July 17 2023  
Closing Date: August 8, 2023

The following Sessional Lecturer positions for the Fall 2023 academic session are currently available. The ICCIT program invites applications from qualified candidates who are not current University of Toronto students.

How to Apply:  
A separate application package is required for each course applied to. The application package for each course must include a single file in PDF format, containing the following:  
1. Completed Unit 3 application form available online here: https://www.utm.utoronto.ca/iccit/media/537/download?inline  
2. Cover Letter  
3. Curriculum Vitae

Please submit your application package to: Professor Sarah Sharma, Director, ICCIT at ccitjobs@utoronto.ca.

No late applications will be accepted.

Salary:  
Sessional Lecturer I = $9,457.90 inclusive of vacation pay (0.5 FCE)  
Sessional Lecturer I Long Term = $9,930.79 inclusive of vacation pay (0.5 FCE)  
Sessional Lecturer II = $10,121.76 inclusive of vacation pay (0.5 FCE)  
Sessional Lecturer III = $10,362.76 inclusive of vacation pay (0.5 FCE)

“Note that should rates stipulated in the collective agreement vary from rates stated in this posting, the rates stated in the collective agreement shall prevail.”

“Preference in hiring is given to qualified individuals advanced to the rank of Sessional Lecturer II or Sessional Lecturer III in accordance with Article 14:12.”

Duties:  
All normal duties related to the design and teaching of a university credit course, including preparation and delivery of course content, development, administration and marking of assignments, tests and exams, calculations and submission of grades, holding regular office hours, and supervision of teaching assistants assigned to course, if applicable.

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from racialized persons / persons of colour, women, Indigenous / Aboriginal People of North America, persons with disabilities, LGBTQ persons, and others who may contribute to the further diversification of ideas.

Notices and job ads are located on:  
1. ICCIT Website at: https://www.utm.utoronto.ca/iccit/work-us
CUPE 3902 Unit 3 Opportunities at: https://jobs.utoronto.ca/job/Mississauga-ICCIT-Sessional-Lecturer-Positions-Fall-2023-ON/572271817/

**CCT260H5F Web Development and Design**

This course will explore foundational techniques of web development and design in the context of human-centred technologies, and design of experiences, interfaces and interactions. Topics include development of semantic web properties using contemporary programming techniques; standards-based design of responsive accessible systems; and production of rich media for online displays.

September- December 2023 (actual work may extend into January 2024)
Two sections: Tuesdays 6-9pm and Wednesdays 6-9pm (day/time subject to change)
Estimate Enrolment: 34 per section
Estimate of TA support = 60 hours per section

Qualifications: PhD is preferred. Must have completed formal education/experience specific to the subject matter. Knowledge about web design software; comfortable providing guidance and troubleshooting questions while students work in those programs. Demonstrated experience in building websites and other relevant online content.

**CCT261H5F Speculative Design I**

This introductory course in information architecture is a foundation of user interface design. Information architects work in organizations to design interfaces that enable users to find and navigate complex data via technology. Using architectural and design concepts to create and organize user-friendly information structures, this course includes exploring theories and hands-on practice with information organization, structure, categorization, representation, navigation and modeling.

September- December 2023 (actual work may extend into January 2024)
Wednesdays 9-11am (day/time subject to change)
Estimate Enrolment: 142
Estimate of TA support = 250 hours

Qualifications: PhD is preferred. Experience working in a relevant field is preferred.

**CCT270H5F Principles in Game Design**

This course will address the principles and methodologies behind the rules and play of games. It will foster a solid understanding of how games function to create experiences, including rule design, play mechanics, game balancing and the integration of visual, tactile, audio, and textual components into games.

September- December 2023 (actual work may extend into January 2024)
Fridays 9am-12pm (day/time subject to change)
Estimate Enrolment: 75
Estimate of TA support = 70 hours
Qualifications: Candidates will have a PhD or at least a Master’s degree (including an MFA) in a discipline related to game studies or game design. Significant relevant game industry experience is beneficial.

CCT302H5F Developing and Managing Communication Campaigns and Projects
Communication campaigns and projects, whether they involve marketing, politics, or advertising require the establishment of objectives, tasks, and milestones. Furthermore, developing and managing campaigns requires the development of knowledge and skills relating to the management of teams. Students will acquire analytic skills allowing them to understand the development and management of communication campaigns and projects. Current theory and research will comprise an integral part of the course as will study of the appropriate software tools. A significant component of the assessment for this course will be a group project that will involve the design of a communication campaign or project which will be presented to a group of experts.

September - December 2023 (actual work may extend into January 2024)
Mondays 3-5pm (day/time subject to change)
Estimate Enrolment: 75
Estimate of TA support = 70 hours

Qualifications: Relevant PhD is preferred, or at least a Master’s Degree in Advertising, Marketing, Public Relations, Communications, or related field. Must have demonstrated experience in teaching advertising, marketing, public relations, or related course at the undergraduate or graduate level. Applicants should have demonstrated knowledge of principles and theories as well as working knowledge of software applications for the design and implementation of integrated communication campaigns.

CCT324H5F Organizational Studies II
Overview of individual and group behaviour in organizations, including motivation, communication, decision making, influence and group dynamics. Examination of major aspects of organizational design including structure, environment, technology, goals, size, inter-organizational relationships, innovation and change.

September - December 2023 (actual work may extend into January 2024)
Tuesdays 5-7pm (day/time subject to change)
Estimate Enrolment: 126
Estimate of TA support = 120 hours

Qualifications: PhD in Economics, Sociology, Psychology, or related field is preferred. Must have demonstrated experience in teaching organizational studies or related course at the undergraduate or graduate level.

CCT328H5F Project Management
Approaches to the management of complex technical projects will be investigated. Topics include project estimating, costing and evaluation, organizing and managing project teams, quantitative methods for project planning and scheduling, introduction to computer-based project management tools. The course may involve an applied field project.

September-December 2023 (actual work may extend into January 2024)
Wednesdays 9-11am (day/time subject to change)
Estimate Enrolment: 60
Estimate of TA support = 60 hours

Qualifications: Relevant PhD is preferred, or at least a Masters in Management, Business Administration or related field. Must have demonstrated experience in teaching project management or related course at the undergraduate or graduate level. A demonstrated knowledge of management systems for the planning and organization of enterprise resources to achieve organizational objectives and goals is required.

CCT356H5F Online Advertising and Marketing
This course investigates the industrial practices and tools of effectively marketing and promoting goods and services online. Topics include analysis of contemporary online advertisement design, the effective use of social media technologies in product marketing, planning online campaigns that reinforce and complement existing marketing and advertising efforts, and understanding key metrics used to evaluate a campaign's effectiveness.

September - December 2023 (actual work may extend into January 2024)
Two sections: Mondays 5-8pm and Wednesdays 5-8pm (day/time subject to change)
Estimate Enrolment: 40 per section
Estimate of TA support = 40 hours per section

Qualifications: Relevant PhD is preferred, or at least a Masters Degree in Business, Advertising, Marketing, or related field. Must have demonstrated experience in teaching advertising, marketing, or related course at the undergraduate or graduate level. Applicants should have demonstrated knowledge of advertising principles, advertising design and copy, planning, marketing campaigns, online advertising markets, and integrated marketing communication and campaigns.

MGD426H5F Enterprise Risk Management
This course will address the identification and management of risks that are specific to digital industries such as network penetration, transaction processing interruption and flow disruption, provision of audit and backup facilities. The course will also integrate technical security issues along with managerial and legal considerations.

September - December 2023 (actual work may extend into January 2024)
Mondays 9-11am (day/time subject to change)
Estimate Enrolment: 50
Estimate of TA support = 45 hours

Qualifications: Relevant PhD is preferred, or at least a Masters in Business Administration or related field. Must have demonstrated experience in teaching Risk Management or related course at the undergraduate or graduate level. Applicants should have demonstrated knowledge of risk management principles, management systems for risk identification, analysis, response and control, and principle of finance.

WRI291H5F Introduction to Journalism
This course provides an introduction to journalism and examines journalism's role in a democratic society. Students learn the fundamentals of journalistic writing, with a focus on news and reporting. The course examines news formats and styles, sources, interviews, research, structure, and other
fundamentals. The course functions as a newsroom, with students producing several reported articles throughout the term, and includes guest talks and workshops with practicing journalists.

September- December 2023 (actual work may extend into January 2024)
Wednesdays 1-3pm (day/time subject to change)
Estimate Enrolment: 35
No TA support

Qualifications: Candidates will have a PhD or at least a Master’s Degree in Journalism. Journalistic experience is an asset. Demonstrated teaching experience is required.

WRI292H5F Narrative Inquiry
In this course, students design and carry out writing through a series of research techniques. Students learn to select and evaluate expert and scientific information from primary sources and produce content for an array of different media. A critical reading program exposes students to research-based writing. Assignments are aimed at developing professional skills across different forms and topics.

September- December 2023 (actual work may extend into January 2024)
Wednesdays 11am-1pm (day/time subject to change)
Estimate Enrolment: 35
No TA support

Qualifications: Candidates will have a PhD or at least a Master’s Degree in Writing, English, or related fields. Experience with and knowledge of narrative and/or creative nonfiction is required. Demonstrated teaching experience is required.

Closing Date: 08/08/2023, 11:59PM EDT
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This job is posted in accordance with the CUPE 3902 Unit 3 Collective Agreement.

It is understood that some announcements of vacancies are tentative, pending final course determinations and enrolment. Should rates stipulated in the collective agreement vary from rates stated in this posting, the rates stated in the collective agreement shall prevail.

Preference in hiring is given to qualified individuals advanced to the rank of Sessional Lecturer II or Sessional Lecturer III in accordance with Article 14:12 of the CUPE 3902 Unit 3 collective agreement.

Please note: Undergraduate or graduate students and postdoctoral fellows of the University of Toronto are covered by the CUPE 3902 Unit 1 collective agreement rather than the Unit 3 collective agreement, and should not apply for positions posted under the Unit 3 collective agreement.
All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Diversity Statement

The University of Toronto embraces Diversity and is building a culture of belonging that increases our capacity to effectively address and serve the interests of our global community. We strongly encourage applications from Indigenous Peoples, Black and racialized persons, women, persons with disabilities, and people of diverse sexual and gender identities. We value applicants who have demonstrated a commitment to equity, diversity and inclusion and recognize that diverse perspectives, experiences, and expertise are essential to strengthening our academic mission.

As part of your application, you will be asked to complete a brief Diversity Survey. This survey is voluntary. Any information directly related to you is confidential and cannot be accessed by search committees or human resources staff. Results will be aggregated for institutional planning purposes. For more information, please see http://uoft.me/UP.

Accessibility Statement

The University strives to be an equitable and inclusive community, and proactively seeks to increase diversity among its community members. Our values regarding equity and diversity are linked with our unwavering commitment to excellence in the pursuit of our academic mission.

The University is committed to the principles of the Accessibility for Ontarians with Disabilities Act (AODA). As such, we strive to make our recruitment, assessment and selection processes as accessible as possible and provide accommodations as required for applicants with disabilities.

If you require any accommodations at any point during the application and hiring process, please contact uoft.careers@utoronto.ca.