Position: Digital Content Creation Assistant
Department: UTM Student Housing & Residence Life
Reports to: Communications Coordinator

Hours: 200 hours (approx. 8-10 hours/week)
Compensation: $15.00 per hour
Position Start Date: First Day of Undergraduate Classes 2021 (Specific Date TBD)
Position End Date: End of February 2022 (Specific Date TBD)
Eligibility: Students must be registered in a 40% course load for the Fall-Winter Term (September 2021 to April 2022). Students are permitted to accept only one work study position per program period. Students do not have to be OSAP eligible to apply for work study positions.

The Digital Content Creation Assistant (DCCA) is responsible for the creation and development of digital content to promote Student Housing & Residence Life (SHRL) initiatives and programs, while encouraging students to be involved within the housing community. This position requires use of the Adobe Creative Suite including but not limited to, Photoshop, Illustrator, and InDesign. Photography experience is encouraged, but not required.

RESPONSIBILITIES:
Creation and optimization of digital content across multiple platforms. Content includes but is not limited to: posters, digital banners, social media posts & stories, and door tags.
Weekly one on ones with the Communications Coordinator & timely submission of bi-weekly timesheets
Assist in the: conception, creation, execution, measurement, and evaluation of social media, marketing and promotional efforts and programs
Be available to cover events/programming by taking video footage & photos for digital media use & storage
Work collaboratively with the SHRL Team members: Dons, Residence Services Assistants, Peer Academic Leaders, Community Assistants, and other SHRL Professional & Student Team members - to integrate and complete tasks through the application of social media platforms
Demonstrate tact and diplomacy while handling confidential information
Additional duties as assigned

SKILLS:
• Proficiency with Adobe Creative Suite (Photoshop, Illustrator, and/or InDesign);
• Graphic Design experience;
• Attention to detail;
• Strong oral and written communication;
• Knowledge of Residence operations;
• Involvement with Residence communities and activities.

METHOD OF APPLICATION:
Submit your resume and cover letter via email to Jen Bryden at jen.bryden@utoronto.ca (Subject: 2021-2022 Work Study Application – Name) OR in a sealed envelope at the Residence Services Desk, in Oscar Peterson Hall by Monday, May 24, 2021 before 5:00 p.m. EST.
Any offers of employment will be conditional upon the approval of this position for the 2021 - 2022 work study program.

EMPLOYER CONTACT INFORMATION:
Jen Bryden, Occupancy & Admissions Coordinator
Student Housing & Residence Life
Oscar Peterson Hall, Suite 120
3359 Mississauga Road,
Mississauga, ON L5L 1C6