

UTM is the **FIRST** Campus in Canada!

*To earn the **SILVER** Fair Trade Campus designation*

What does **Fair Trade** mean?

Fair Trade is about better prices, decent working conditions and fair terms of trade for farmers and workers.

Fair Trade also works towards protection of workers' rights and the environment, payment of the Fair Trade Minimum Price, and a Fair Trade Premium for farmer organizations to invest back into their business or community.

Fair Trade supports small-scale farms through trade, not aid, enabling them to be experts on what is best for their process, products, and communities.

What is **UTMs Commitment?**

We exclusively purchase & sell Fair Trade coffee, tea, sugar, & cinnamon.

All non-branded food service locations offer a minimum of 3 Fair Trade chocolate bar options for purchase.

As an institution UTM is committed to Community & Global Outreach as well as Sustainability. By committing to, and upholding, this designation we are supporting farmers and communities across the globe & protecting the environment through our purchase decisions. In turn, we arm our community with the opportunity to choose responsible brands that align with their individual values and priorities.

What **brands** are Fair Trade on Campus?



How to know if something is **Fair Trade**:

Look for this symbol: 