This course directs students towards accessible and functional communication, not only in forensic careers, but transferrably to alternative careers in education, outreach, and public relations.

Students will engage in skill development workshops, ranging from effective communication in writing, branding, and communication with the news media. They will also design their own workshops to be presented to public participants of the Forensic Science Outreach Program.

Students selecting this as their capstone experience are also required to enrol in the FSC482H5 classes that address professional practice, including: ethics; research protocols; written, verbal and professional communication (interviews, letters, emails, reports, presentations, and publications); and expert witness testimony.

Students are required to formally present their experience in an infographic poster at the annual Forensic Science Day symposium.

**PROJECT PRESENTATIONS**

While the options for each student’s final project may differ, there is limitless creative freedom to present their discipline in a number of ways through expressive yet educational media, including:

- A new mock crime for the UTM Forensic Outreach Program
- A Media Interview with a Forensic Professional
- A Podcast or Vlog using the HMALC Suite
- An educational escape room design
- A public survey of forensic perceptions
- Evidence illustration for court purposes
- Alternate media presentation of forensics (ie. comic book, website, board game, etc.)

**SHOULD I CHOOSE THIS COURSE?**

**IF YOU:**
- Want a front-facing career ie. outreach or public relations
- Are looking for transferrable media skills
- Want development experiences outside of a classroom

... **THEN YOU SHOULD CHOOSE THIS COURSE!**

**HOW DOES THIS COURSE RUN?**

Students work in-class towards a final presentation for Forensic Science Day. To ensure that the experience is tailored towards an individual student’s career path, the creation of a final cumulative project will be part of the course curriculum, reflectively building on their interests and strengths.

Students will complete iterative steps toward this final product, alongside assignments, guest presentations, skill development workshops, focus groups, and more.

**WHO WILL I BE ENGAGING WITH FOR PROFESSIONAL DEVELOPMENT?**

In addition to the professional skills learned in FSC482, students will interact with professionals across several fields, including the UTM Media Communications team, regional police PR agents, professionals in social & game media, and alumni who now work in front-facing professions.

Students will get a chance to engage with a variety of communities and public groups through the Forensic Outreach Program!