ACADEMIC COUNSELLING

The Department of Visual Studies recommends that all first-year students seek academic counselling from the Undergraduate Counsellor and return for an assessment one year prior to graduation. Advising hours are Monday and Wednesday 10am - 12pm and 2pm - 4pm; and Tuesday, Thursday and Friday 11am - 2pm or by appointment.

Steph Sullivan
Undergraduate Counsellor
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Working with our internationally renowned faculty, students have the opportunity to earn a Specialist degree in Visual Culture and Communication.
VISUAL CULTURE AND COMMUNICATION PROGRAM

Visual Culture and Communication (VCC) is an interdisciplinary undergraduate curriculum that provides students with a foundation in the academic study of Visual Culture and Communication at UTM and the practical study of digital communication and media at Sheridan College.

Increasingly, global cultures are dominated by visual communication, from art to advertising, propaganda to social media, documentary photography to websites. People of all generations are becoming active producers and consumers of visual culture. As digital technology expands, expertise in visual communication and design becomes essential for meeting the challenges of global culture. The VCC program prepares students to take an active and informed role in shaping 21st-century visual culture by bringing historical and theoretical study from multidisciplinary perspectives to bear on contemporary practice and debate.

Students graduate with two prestigious credentials: an Honours Bachelor of Arts from the University of Toronto and a Diploma in Digital Communications from Sheridan College. Graduates have gone on to pursue careers in the fields of marketing, advertising, graphic design, web design, social media management, and campaign management, among others.

COURSES INCLUDE:

VCC101H5 Introduction to Visual Culture
VCC205H5 Monsters
VCC207H5 Urban Sites and Sounds
VCC236H5 North American Consumer Culture: 1890—Present
VCC290H5 Topics in Visual Culture and Communication
VCC304H5 Visual Culture and the Politics of Identity
VCC306H5 Visual Culture and Colonialism
VCC308H5 Activism in Visual and Media Culture
VCC309H5 Society and Spectacle

VCC334H5 Media Realities
VCC338H5 Picturing the Suburbs
VCC360H5 South Asian Visual Culture
VCC390H5 Topics in Visual Culture and Communication
VCC399Y5 Research Opportunity Program (ROP)
VCC400H5 Advanced Project
VCC405H5 Individual Project
VCC406H5 Post-Colonialism and the Image
VCC407H5 Architectures of Vision
VCC409H5 Capital, Spectacle, War
VCC411H5 Real Space to Cyberspace
VCC415H5 Theory and Criticism of Photography and New Media
VCC420H5 The Visual Culture of Automobility
VCC425H5 Art and Media Culture
VCC427H5 Participatory Media
VCC490H5 Topics in Visual Culture and Communication

SHERIDAN COURSES

CCT270H5 Principles in Game Design
CCT250H5 Technology and Creative Expression
CCT204H5 Design Thinking I
CCT336H5 Comics and Digital Culture
CCT351H5 Theory and Practice of Animation
CCT352H5 History and Practice of Design
CCT353H5 Digital Media: Video
CCT357H5 Digital Media: Photography
CCT452H5 Graphic Design and Popular Culture
CCT434H5 Design Thinking II
FAS147H5 Photography I
FAS236H5 Design I
FAS246H5 Design II
FAS247H5 Photography II
FAS346Y5 Design III
FAS347Y5 Photography III

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