

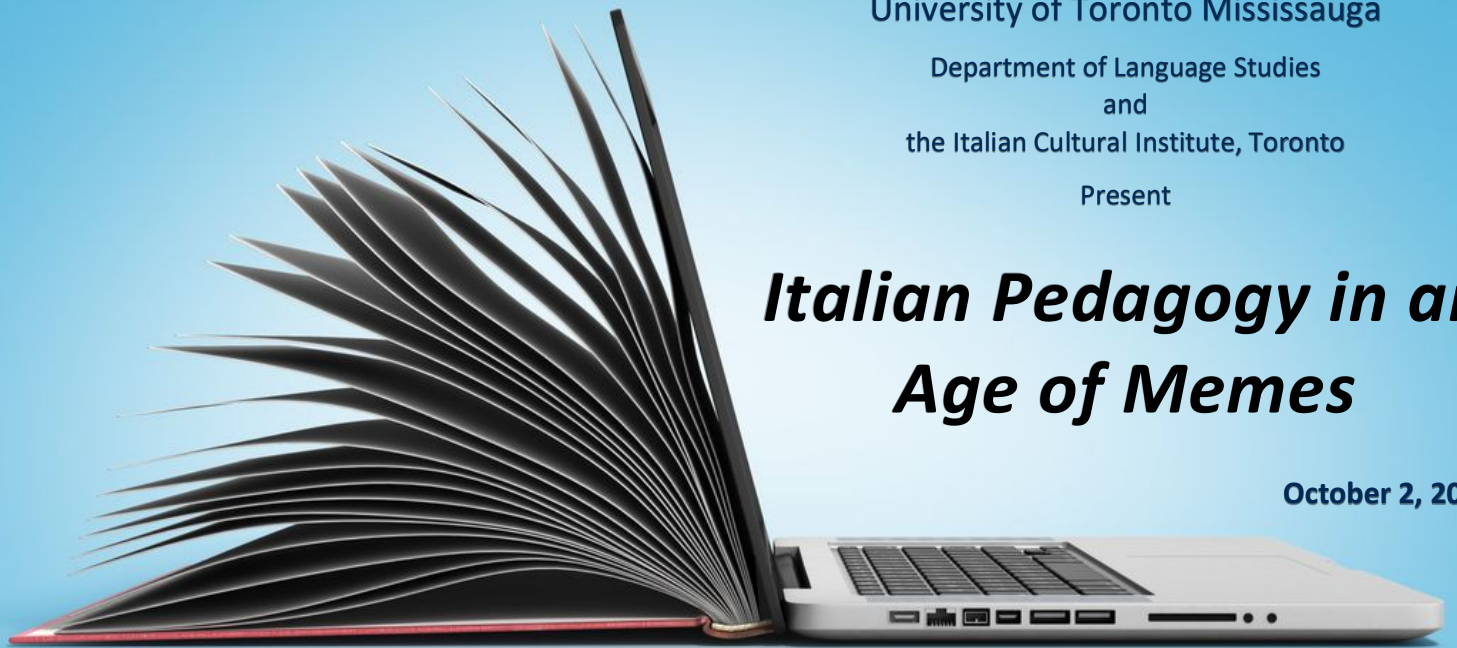
University of Toronto Mississauga

Department of Language Studies
and
the Italian Cultural Institute, Toronto

Present

Italian Pedagogy in an Age of Memes

October 2, 2019



Location: Spigel Hall, William G. Davis Building 1102

9:00 a.m. - 9:30 a.m.: Registration and Coffee

9:30 a.m. - 9:45 a.m.: Opening Remarks

Heather Miller, Vice-Dean, Teaching and Learning, Office of the Vice-Principal Academic and Dean, University of Toronto Mississauga

Pascal Michelucci, Acting Chair, Department of Language Studies, University of Toronto Mississauga

Teresa Lobalsamo, Italian Studies Undergraduate Coordinator, Department of Language Studies, University of Toronto Mississauga

9:45 a.m. - 11:25 a.m.: Session 1. Chair: Paola Bernardini, University of Toronto Mississauga

Salvatore Bancheri, University of Toronto Mississauga

“Dal cruciverba al social media (o alla app): un esempio di educazione linguistica attraverso il gioco”

Simone Casini, University of Toronto Mississauga

“L’educazione linguistica (democratica): modelli e presupposti attuali per l’italiano L2”

Mirella Pasquarelli-Clivio, University of Toronto

“I corsi undergraduate di linguistica italiana all’Università di Toronto: fra tradizione e innovazione”

Christine Sansalone, Laurentian University

“Which Italian Is It: A Case Study of Italian Language Textbooks in Ontario”

11:25 a.m. - 12:40 p.m.: Session 2. Chair: Tatiana Selepiuc, University of Toronto Mississauga

Wendy D’Angelo, McMaster University

“Italian Pedagogy in an Age of Memes”

Paolo Frascà, University of Toronto

“Some Thoughts on Productive Negativity in the Teaching of Italian Studies”

Adriana Grimaldi, University of Toronto Mississauga

“Malleable Media: Machiavelli through McLuhan

12:40 p.m. - 1:30 p.m.: Lunch (provided onsite)

1:30 p.m. - 3:10 p.m.: Session 3. Chair: Rochelle Guida, Holy Trinity Catholic Secondary School

Enza Antenos, Montclair State University

“It’s all *Gucci*: Made in Italy Narratives in the Classroom”

Roberta Iannacito-Provenzano, York University

“Leveraging Social Media in Upper Level Italian Linguistics Courses”

Frank Nuessel, University of Louisville

“Micro-Cultural Capsules for the Teaching of Italian in the Elementary Program”

Ernesto Virgulti, Brock University

“Reading and Viewing Films”

ROOM LOCATION CHANGE: Maanjiwe Nendamowinan 6128

3:10 p.m. - 3:30 p.m.: Break

3:30 p.m. - 4:45 p.m.: Roundtable. “Current Perspectives on Italian Studies”

Chair: Maurizio Scontrino, University of Toronto Mississauga

Biagio Aulino, University of Toronto, Father Bressani Catholic High School

Michael Lettieri, University of Toronto Mississauga

Antonio Nicaso, Middlebury College

Donato Santeramo, Queen’s University

Monica Stellan, Wilfrid Laurier University

4:45 p.m. - 5:30 p.m.: Concluding Remarks

Marcel Danesi, University of Toronto

“La didattica dell’italiano e *Guerra Edizioni*: una storia importante”

Sara Chellini, President of *Guerra Edizioni*

“*Guerra Edizioni* e la presenza dell’italiano nel mondo”

7:00 p.m.: Dinner and Special Awards Presentation

(*Trattoria Timone*, 2091 Winston Park Dr., Oakville, ON L6H 6P5)

Acknowledgments

Department of Language Studies, University of
Toronto Mississauga
Istituto Italiano di Cultura, Toronto
Office of the Vice-Principal, Research, University of
Toronto Mississauga
Office of the Vice-Principal Academic and Dean,
University of Toronto Mississauga

Organizing Committee

Marcel Danesi
Michael Lettieri
Teresa Lobalsamo

Conference Convenors

Salvatore Bancheri
Simone Casini
Laura Colacci
Adriana Grimaldi
Dante La Penna
Adriano Pasquali
Mirella Pasquarelli-Clivio