UTM COMMUNICATION PILLARS

1 Building Research Capacity & Excellence

Proof Points:

• Research clusters such as medicinal chemistry, robotics, global fluency, urban environments
• Increase in graduate student enrolment/research-based grad programs
• Relationship with engineering
• Hiring world-class scientists, scholars
• Housing initiative (making UTM a home base for new faculty)
• Community-based research (in partnership with local organizations, etc.)
• ROP and other opportunities to promote research successes
2 Innovation (use of research)

Proof Points:

• Moving creative ideas into practice (how research translates into innovation that will influence undergraduate and graduate students) ie. inventing new process to manufacture molecules for therapeutic design will influence undergrad/grad curriculum and building of Science Building
• Moving creative ideas into practice and then into business to make profit (entrepreneurship) ie. ICUBE
• Excellence and relevance of new academic programs
• Pedagogical advances, new ways/tools of teaching

3 Community & Global Outreach

Proof Points:

• Experiential learning/work-integrated learning opportunities
• Curricular and co-curricular experiences ie. UTM Abroad programs
• Indigenous initiatives ie. Peace Park
• New programs ie. global fluency
• City-UTM partnerships ie. philanthropy, MAM
• Career Centre programs in preparing our students/graduates
• Alumni success

4 Sustainability

Proof Points:

• UTM infrastructure
• Academic curriculum that supports sustainability in its broadest definition (environmental, fiscal, etc.) ie. sustainability pathways

For more information please contact:
Jane Stirling, Executive Director, Communications
jane.stirling@utoronto.ca