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**Communications Plan—\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

## Background

## Strategies

## Audiences

## Key Messages

## V. Tactics

## VI. Tactics/Rollout

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| --- | --- | --- | --- |
| **Date** | **Audience** | **Tactics/Vehicles** | **Lead** |
| Sept. 6, 2018 | *n/a* | *Comms plan* | *You* |
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**VII**. **Evaluation:**

* *Measurements of success*