



# Media Kit

## University of Toronto Mississauga

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June 2023



UNIVERSITY OF  
**TORONTO**  
MISSISSAUGA



# Statement of Land Acknowledgement

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We wish to acknowledge this land on which the  
University of Toronto operates.

For thousands of years it has been the traditional land  
of the Huron-Wendat, the Seneca, and the  
Mississaugas of the Credit.

Today, this meeting place is still the home to many  
Indigenous people from across Turtle Island and we are  
grateful to have the opportunity to work on this land.

# Welcome to the University of Toronto Mississauga Media Kit

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*Hello!*

This media kit contains resources for media who are interested in covering stories related to the [University of Toronto Mississauga \(UTM\)](#).

This kit includes [background information](#), [facts](#) and [statistics](#) about UTM.

We have also included a link to the [U of T Blue Book](#) where you can search for an expert on breaking news.

Looking for visual assets to augment your coverage? We have included a link to our [Digital Media Bank](#) to meet your needs.



# Who We Are

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*Founded in the late sixties as a small college in a small town, UTM has grown into a catalyst of creativity, innovation and positive social change for Canada's largest cities.*

*We're now the **second largest division of Canada's top-ranked university**, leading game-changing research and teaching that lifts up our students, our region and our world.*



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# How it Started

The story of **Erindale College** began when the University of Toronto purchased land along the winding Credit River in the early 1960s, comprising farmland and an elegant 1885 stone house, Lislehurst, in a village called Springfield-on-the-Credit.





A photograph of three students sitting at a light-colored table in a modern library or study area. A student with curly hair is seen from the back, wearing a dark hoodie with 'UNIVERSITY OF TORONTO' visible. Two other students, a man and a woman, are facing him. The woman is holding a tablet. They are all wearing casual clothing. The background shows large glass windows and a modern interior design.

## How it's Going

Now, in 2023, we provide a home to over **16,100 students** and **1,250 permanent faculty, librarians and staff**.

We strengthen Ontario's reputation as a national and global hub for post-secondary education as we work to give our students the lift of a lifetime: about **60% of our Canadian students** come from low-income backgrounds; our **4,500 international students** come from more than **130 countries** around the world.



# University of Toronto Mississauga – Quick Facts



U of T Mississauga has **18 academic units** (**15 departments** and **three institutions**), **180+ programs** and **90 areas of study**, and includes: the Institute for Management & Innovation; the Institute for the Study of University Pedagogy; the Institute of Communication, Culture, Information and Technology; the Centre for South Asian Civilizations; and the Centre for Urban Environments. The Mississauga Academy of Medicine is located on campus in the Terrence Donnelly Health Sciences Complex.

Along with traditional **undergraduate**, **master's** and **doctoral programs**, U of T Mississauga offers several highly sought-after degree options, such as a Bachelor of Business Administration, a Master of Biomedical Communications, a Master of Biotechnology, a Master of Management and Professional Accounting, a Master of Management of Innovation, a Master of Science in Sustainability Management, a Master of Forensic Accounting, a Master of Urban Innovation and a Master of Science in Occupational Therapy.

For more information, please download our [\*\*Fact Sheet\*\*](#).

# UTM's Strategic Framework

UTM's Strategic Framework provides focus for our campus and partners. It expresses core priorities that will strengthen consensus, inspire action and guide investment.

This Framework aims to strengthen this trust with work in **five priority areas**. Arranged in a circle to suggest their non-hierarchical unity, these priorities name our intention to foster student success and empower research discovery and impact; to encourage collaboration and belonging, and build efficient and sustainable operations; and to embrace our place, locally, globally and institutionally across U of T.

These actions revolve around a central focus on truth, openness and reciprocity.





# Find Our Experts

Search [U of T's Blue Book](#) for 1000+ experts who can comment on the news of the day.



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# Digital Media Bank

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Media are invited to download our high-resolution photos and video for use in broadcast, print or internet news stories.

Our **Digital Media Bank** contains print-ready images of UTM's campus and our students in a wide range of settings.

Please credit all photos to the University of Toronto.

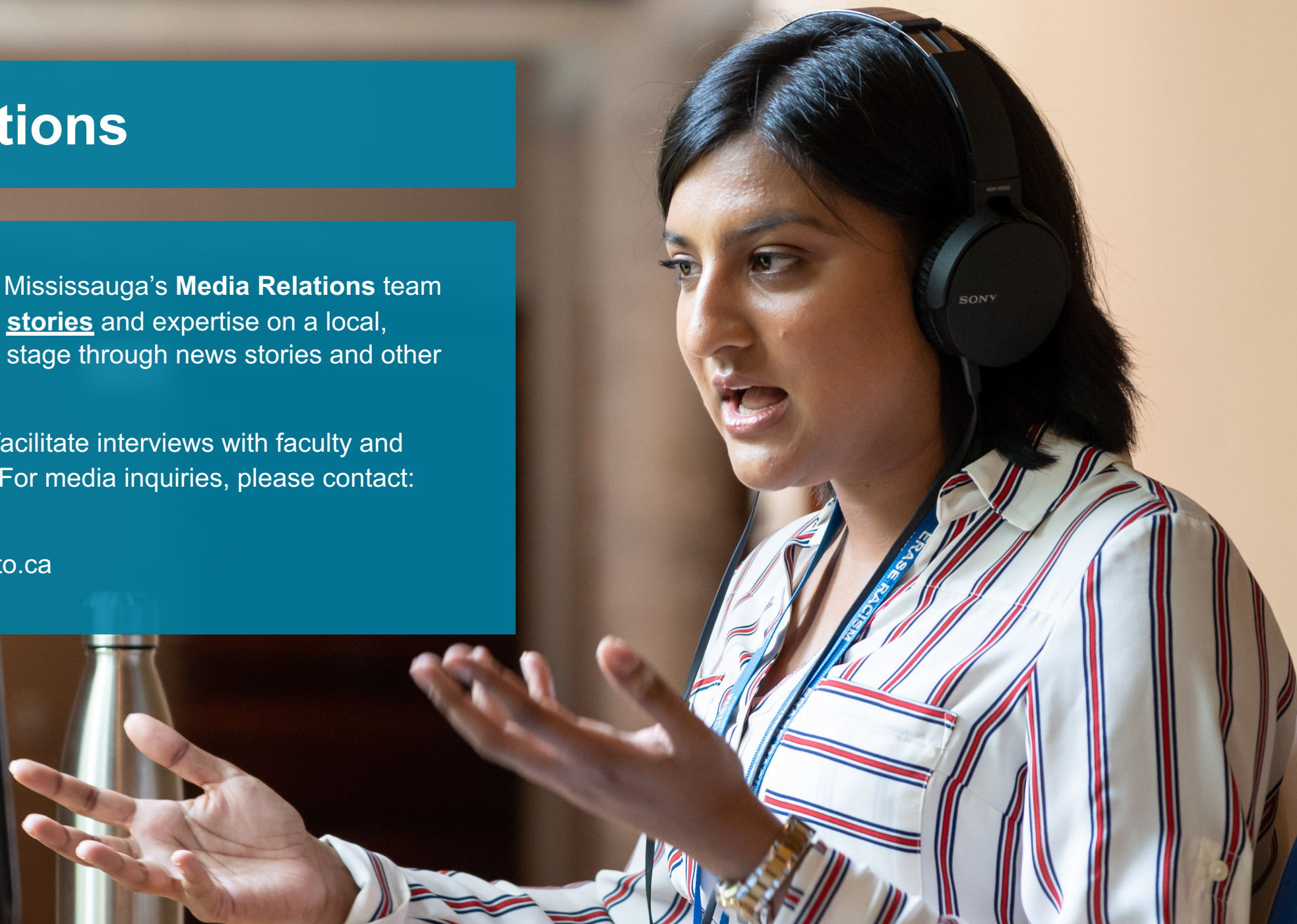


# Media Relations

The University of Toronto Mississauga's **Media Relations** team proactively shares UTM's stories and expertise on a local, national and international stage through news stories and other communications.

We are also available to facilitate interviews with faculty and staff across our campus. For media inquiries, please contact:

Jennifer Hartman  
[jennifer.hartman@utoronto.ca](mailto:jennifer.hartman@utoronto.ca)



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# Where to Find Us

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@UTM



[utm.utoronto.ca](http://utm.utoronto.ca)



@UTMississauga



[media.relations@utoronto.ca](mailto:media.relations@utoronto.ca)



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