



UTM COMMUNICATION PILLARS

1 Building Research Capacity & Excellence

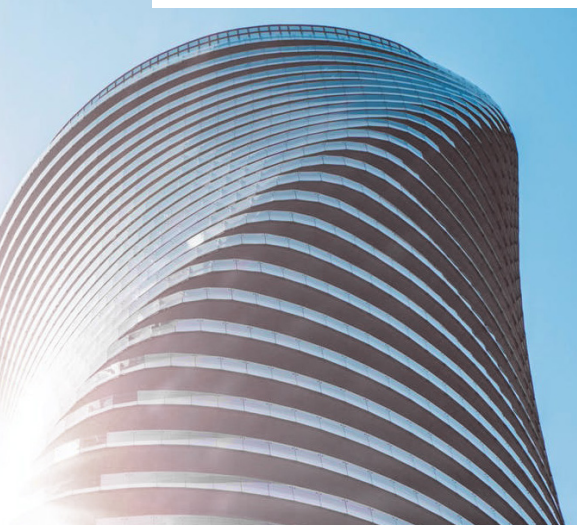
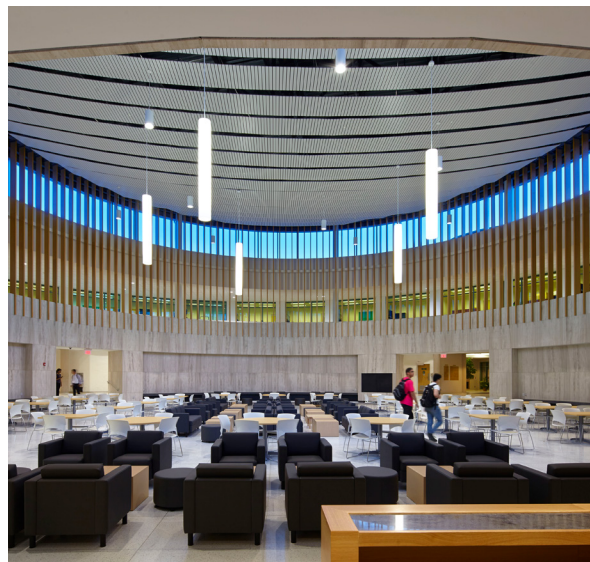
Proof Points:

- Research clusters such as medicinal chemistry, robotics, global fluency, urban environments
- Increase in graduate student enrolment/research-based grad programs
- Relationship with engineering
- Hiring world-class scientists, scholars
- Housing initiative (making UTM a home base for new faculty)
- Community-based research (in partnership with local organizations, etc.)
- ROP and other opportunities to promote research successes

2 Innovation (use of research)

Proof Points:

- Moving creative ideas into practice (how research translates into innovation that will influence undergraduate and graduate students) ie. inventing new process to manufacture molecules for therapeutic design will influence undergrad/ grad curriculum and building of Science Building
- Moving creative ideas into practice and then into business to make profit (entrepreneurship) ie. ICUBE
- Excellence and relevance of new academic programs
- Pedagogical advances, new ways/tools of teaching



3 Community & Global Outreach

Proof Points:

- Experiential learning/work-integrated learning opportunities
- Curricular and co-curricular experiences
ie. UTM Abroad programs
- Indigenous initiatives ie. Peace Park
- New programs ie. global fluency
- City-UTM partnerships ie. philanthropy, MAM
- Career Centre programs in preparing our students/graduates
- Alumni success

4 Sustainability

Proof Points:

- UTM infrastructure
- Academic curriculum that supports sustainability in its broadest definition (environmental, fiscal, etc.)
ie. sustainability pathways



For more information please contact:
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