

## **VIJAY PATEL: DEVELOPING HIS MARKETING STRATEGY**

### **JOB POSTING:**

Research Analyst I, 12 month contract

Sunnybrook Health Sciences Centre, Ontario Breast Cancer Community Research Initiative

### **Responsibilities**

- Assist in recruitment of participants (identify, screen, pre-test and administer questionnaires)
- Communicate and correspond with physicians and researchers
- Compile and prepare research applications for submission to funding agencies Search and retrieve online publications; conduct literature searches
- Perform data entry and maintenance of patient databases Provide administrative support to the research team

### **Qualifications**

- Bachelor of Science degree: Biology, Chemistry, Psychology, Health Sciences
- One year experience in qualitative interview research studies or related research experience Excellent written and oral communication skills
- Experience and knowledge of database management, and use of analysis software applications (e.g., MEDLINE, PubMed, Nvivo, PsycINFO)
- Ability to independently coordinate, prioritize and manage several projects Ability to work as part of a team
- Highly organized, energetic self-starter

### **INFO. ON THE ORGANIZATION:**

The Ontario Breast Cancer Community Research Initiative is designed to create knowledge about the social, psychological, emotional and physical aspects of living with breast cancer. The program focuses on community participation, research innovation and knowledge sharing. Our researchers are investigating issues and experiences important to women active in breast cancer groups and organizations and to women with breast cancer more generally— particularly the experiences of women who have not been well represented in research and programs. The OBC CRI is a partnership between: Sunnybrook Health Sciences Centre, Centre for Research in Women's Health and the Canadian Breast Cancer Foundation, Ontario Chapter.

**CREATING HIS MATCH: 3-5 key skills that Vijay has and the employer wants**

<b>Skills and Experiences Sought by Employer</b>	<b>Vijay's Experience</b>
Bachelor of Science degree, Biology, Chemistry, Psychology or Health Sciences	Bachelor of Science Majors: Biology and Psychology with electives taken in Professional Writing
Research / writing skills, including experience with literature searches (e.g. MEDLINE)	Independent Biology Research Project, 4th year UTM course; Demonstrated writing skills through biology lab reports; Worked as a Research Assistant with the Biology Dept. at UTM
Oral Communication Skills	Worked part-time as Sales Representative for 2 years at the GAP– surpassed sales goals; Currently working as an Administrative Assistant, Medical Clinic (telephone and in-person communication skills)
Teamwork	Sales Rep. GAP– team of 4-6 and weekly sales goal; Organized an event for the Erindale Biology Society as a member of a 5-person team
Time management and project management skills - Prioritize, manage reports	Worked part-time, average of 10-12 hours/week during third and fourth year of studies while maintaining a full course load; Worked in a busy medical clinic