

OMAR CHOUDARY: DEVELOPING HIS MARKETING STRATEGY

JOB POSTING:
Management Trainee
Enterprise Holdings

Responsibilities

- As a Management Trainee you will learn to run a profit centre, manage people and grow a fast-paced business

Qualifications

- Excellent management and leadership skills
- High energy and entrepreneurship
- Initiative and ability to effectively deal with customers
- Excellent communication, interpersonal and organizational skills
- Bachelors Degree: Arts, Commerce/Business, Economics, English, Geography, Human Resources, Industrial Relations, Psychology, Social Sciences, Other Art

COMPANY INFORMATION:

Enterprise Holdings, a transportation leader, is the largest rental car company in North America. Enterprise was named one of the "50 Best Places to Launch a Career" by *BusinessWeek Magazine*. Due to rapid growth in Toronto, Enterprise is looking for Management Trainees to share in the success. Enterprise's intense training program offers hands-on experience in customer service, sales, marketing, accounting, fleet management and personnel management. Enterprise is committed to promoting strictly from within based on one's performance. Enterprise offers a fun, fast-paced, team-oriented workplace and is looking for individuals who are searching for a career, not just a job.

CREATING HIS MATCH:
3-5 key skills that Omar has and the employer wants

Skills & Experiences Sought by Employer	Omar Chaudary's Experiences
Excellent management and leadership skills	Assistant Director of Operations for family-owned business, Teaching Assistant and Undergrad Mentor for Mgt. Dept., Team Captain for Soccer
High energy and entrepreneurship	Sales Rep for family business: designed and launched new product lines; Communications Director for Student Management Society
Initiative and ability to effectively deal with customers	Family business: interact and negotiate with suppliers and producers, advertise and sell products to customers
Excellent communication, interpersonal and organizational skills	Skills obtained from family business, Student Management Society, university management and psychology courses, group projects and presentations
Bachelors Degree: Arts, Commerce/Business, etc.	Double major in Management and Psychology