WEARYOURPURPOSE
À LA. HAUSSE aims to provide a chic and thoughtful multi-functioned digital fashion ecosystem for fashion lovers and aspiring designers and stylists to monetize and expand their fashion assets reach while aiding positive cultural and industrial shifts towards fashion sustainability.

WHY WE EXIST
To help people turn their "clossets" aka clothing assets into earnings, look good while helping the environment.

WHAT WE DO
To provide a multi-functioned platform for fashion lovers through various types of trade.

HOW WE HELP

**FASHION:**
- Quality > Quantity
- Encourage ethical brands and production

**ENVIRONMENT:**
- Slow fashion footprint & carbon emission
- Raise awareness and shift in retail consumerism
- Active donor to animal/environmental non-profits

**USERS:**
- Save money & space, monetize, reach cool items, connect, look chic with a purpose

**THE ECOSYSTEM BETA 1.0**
- Buy/ sell
- Lend/ rent
- Swap beta 2021

À NEW WAVE TO FASHION. À NEW WAY OF LIVING.

ÀLAHAUSSE
#WEARYOURPURPOSE
#HAUSSEPEOPLE

JEANIE LAU / FOUNDER

WELCOME.
#HAUSSEPEOPLE
CHIC WITH À PURPOSE:

We @ÀLA.HAUSSE fashion ecosystem aims to become the pioneers in fashion sustainability, where awareness is raised with every style worn and trade as an uprising movement to reduce the negative environmental footprint caused by mass production and consumerism in the fashion industry.

#ALAHUSSSE
#WEARYOURPURPOSE
#HAUSSPEOPLE

WHO LOVES US

- Fashion Lovers M + F
- Students
- Stylist
- Aspiring Designers
- Vintage Items/ Art Collectors
- Costume Rentals

APP FEATURES 1.0 FW 2020

- Buy/ Rent Functions
- Social Feed/ Follow/ Chat/ Share
- Deposit System
- Review System
- Calendar Booking
- Personal Metrics
- Single User Listing/ Tags
- Referral System

APP FEATURES 2.0 BETA SS 2021

- Multi City/ Language
- New Categories Channels
- New Inventory System
- AI / VR Tech

PARTNERS

- Fashion Institutions
- Artists/ Designers
- Galleries
- City Wide Retail Related Services
- Animal Rescues/ Environmental Non Profits

CONTACT

WEB www.alahausse.ca
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FB facebook.com/ALAHUSSSE
SEE YOU SOON,
AND DON'T FORGET TO

#WEARYOURPURPOSE

BETA FW20 IOS ANDROID
WITH STORIES ON: WWW.ALAHAUSSE.CA