

Careers by Major - English



This document serves as a starting point for your career research. Each Careers by Major page provides lots of ideas on various career areas, as well as how to gain related skills and experience. Useful resources and job samples are also provided. Visit us in the Career Centre to find out more about career areas that interest you.

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Sample Occupations and Jobs

Below is a sample of the many types of occupations and jobs pursued by graduates of this program.

Sample Occupations

Note: This is not an exhaustive list. Detailed career profiles are available in the Career Centre. Some occupations require further education and experience.

Public Relations*	Lawyer*
Publisher*	Policy Analyst - Federal Govt.
Fundraiser*	Correctional Officer - Prov. Govt.
Advertising Copywriter*	Program Co-ordinator
Media Trainee - Advertising	Foreign Service Worker
Print Journalist*	Program Director
Editor*	Lobbyist*
Publications Specialist	Teacher*
Writer*	Professor*
Critic*	Academic Advisor
Researcher*	Principal/Director of Education
Sign Language Interpreter*	Director of Adult Education
Television and Radio Reporter*	Librarian*
Actor*	Academic Advisor
Director/Casting Director*	Special Events Coordinator
Film or TV Broadcaster	Marketing Assistant
Journalism Broadcaster	Information Specialist
Human Resources Specialist*	Archivist*
Media Sales Representative	Event Planner*
Marketing Researcher	Motivational Speaker*
Account Coordinator	Corporate Trainer*
Insurance Underwriter*	Customer Service Representative*
Copy Editor	Technical Writer*
	Insurance Broker*

Sample Job Listings

Below is a sample of positions that have been promoted within the Career Centre. To access current postings, login to CLN at www.cln.utoronto.ca and click on Jobs.

- Media Librarians, Canadian Broadcasting Corporation
- Policy Analyst, Ministry of Training, Colleges and Universities
- Marketing Specialist, ScribbleLive
- Editorial Assistant, Department of Language Studies, UTM
- Library Assistant, Career Centre, UTM
- Biology Proof-reader, Swift & Sellers Publishing Inc.
- Publishing Assistant, Mediacorp Canada Inc.
- English Tutor, Excel Learning Centre
- Freelance Creative Writers, Niche Lifestyle
- Historical Interpreter, Parks, Forestry, and Recreat., City of Toronto
- Content Editor, Toronto Life
- Graduate Recruitment Consultant, Mackenzie Stuart
- Account Executive, Titanium Logistics Inc.
- Communications Intern, Gairdner Foundation
- Investor & Treasury Services Intern, Royal Bank of Canada

Sample Areas of Employment

- Human resources departments
- Market research companies
- Public relations and advertising firms
- Publishing companies
- Boards of education
- Libraries
- Universities & colleges
- Financial institutions
- Museums
- Not-for-profit agencies
- Government/courts/police
- Media companies

* View these titles at Career Cruising, available on CLN (cln.utoronto.ca) under the Resources tab.

Program-Related Skills

Academic courses in this program provide opportunities to develop the following types of skills. Make a career counselling or an employment strategy appointment to discuss how you can demonstrate these skills to employers.

- **Communication:** formulate and defend positions; effectively explain concepts and strategies in research papers to influence the reader; use vocabulary to suit a wide audience; and engage different opinions and viewpoints.
- **Research & editing:** understand primary and secondary sources; sort information and generate new ideas; and use secondary sources and incorporating an author/critic's idea in one's research paper.
- **Analytical:** read closely and analyze complex texts; and evaluate ideas and research; conduct literature reviews.
- **Problem solving:** reason logically; synthesize ideas; and formulate questions relevant to clarifying a particular problem, topic, or issue.

Explore Careers & Build Networks

Career Exploration 101

Take our 15 minute online module available at utm.utoronto.ca/careers/career-planning/career-exploration and attend the Career Exploration Part 2 in-person workshop read about how you can gain access to UTM's career exploration programs:

- Extern Job Shadowing
- In The Field

Informational Interviews

Informational interviews are a great way to connect with professionals in a career area of interest and gain valuable insights about a career, company, or industry that would otherwise be difficult to find in books or online. Check out our tip sheet to learn more.

Alumni Profiles

Check out our Alumni Profiles page with submissions from UTM grads to find out how their experiences have affected their career direction.

Events

Attending career panels, networking events, employer info sessions, and career fairs is a great way to meet professionals and learn more about careers, companies, and industries. Login to CLN and click on Events & Workshops to see what's coming up.

Talk to Professors

Connecting with your professors can be a great way to explore the different paths a major can lead you to, as well as learn about possible opportunities for research, volunteering, or becoming a TA. Drop by during their office hours or request an appointment.

Student Organizations

Join a student club or an academic society at UTM to meet like-minded people, explore your interests, and gain valuable skills. To view a list of current clubs and societies, visit the Centre for Student Engagement online. Some organizations you may consider are:

- English & Drama Students Society
- Language Studies Academic Society
- Language Exchange at UTM
- UTM Drama Club
- The Medium

LinkedIn

Create a LinkedIn profile to connect with professionals in various fields, explore the career paths of UTM alumni, research employers, apply for specific positions, and more. Need help? Come to the Career Centre to book a LinkedIn profile critique.

Professional Associations

There are many benefits of becoming a member of association(s), such as developing a network of contacts, learning about industry trends, accessing industry-related job postings, and stating your affiliation on your resume. Some associations related to this major are:

- Languages Canada
- Professional Writers Association of Canada (PWAC)
- Association of Canadian College & University Teachers of English (ACCUTE)

Get Experience

Get some experience and exposure to the industry while being a student. This will increase your chances of finding a job after graduation, while helping you decide what area might be most suitable for you.

Crack the Hidden Job Market

Networking is an essential element of job search today, as most jobs are not advertised. While you should still apply for positions you find online, building relationships with professionals is a proven way to access the "hidden job market" with some of the most desirable opportunities.

Attend the "Learn to Network" workshop to discover proven techniques to effectively introduce yourself and make contacts.

On-Campus

On-Campus Opportunities Booklet

Check out the On-Campus Opportunities booklet on www.utm.utoronto.ca/careers/on-campus-opportunities to view a list of some of the ways you can get valuable experience on campus.

Work Study Positions

The work study program provides eligible students with an opportunity to work on campus during the academic year and gain experience. Many departments use this program to hire UTM students during the Fall/Winter and Summer terms.

Research Opportunity Program (ROP)

UTM's Research Opportunity Program (ROP) allows undergraduate students to gain valuable research experience and earn a course credit by participating in a faculty member's research project. Courses are held during Summer and Fall/Winter terms.

Part Time and Volunteer Positions

- Attend the annual Get Experience Fair
- Check out our binder with detailed information on volunteer opportunities; available in the Career Centre
- Learn about the Co-Curricular Record (CCR), which can help you find opportunities beyond the classroom and have your skills and experiences captured on an official document; go to www.ccr.utoronto.ca to find out how you can get involved

Student Organizations

Join a student club or an academic society at UTM to meet like-minded people, explore your interests, and gain valuable skills. To view a list of current clubs and societies, visit the Centre for Student Engagement at www.utm.utoronto.ca/student-life/student-organizations.

Off-Campus

Internships, Summer, Part Time and Volunteer Positions

- Check out our binders with detailed information on internships and volunteer opportunities; available in the Career Centre
- Login to Career Learning Network (CLN) and click on Jobs to access current postings advertised to UofT students
- Attend the annual Get Hired: Summer and Full-Time Jobs Fair
- Consider taking an academic internship course through your department
- Check out Government of Ontario - Job Programs for Youth Summer Employment Programs' web page
- Review our Internships, Summer Employment Programs, and Summer Job Search tip sheets at utm.utoronto.ca/careers/tip-sheets

Full Time Positions

- Login to CLN and click on Jobs to access current postings advertised to graduating students and recent UofT grads. Note: You must attend the "Now That I'm Graduating, What's Next?" workshop to gain access to these postings.
- Attend the annual Get Hired: Summer and Full-Time Jobs Fair
- Check out our list of industry-specific job boards on www.utm.utoronto.ca/careers/jobs/jobs-resources-links

Useful Resources & Next Steps

Appointments

- Attend a one-on-one appointment with a career counsellor or an employment strategist to discuss what career options might work for you and determine a job search plan. Contact the Career Centre for more information.
- Meet with an academic or departmental advisor, who can guide you in achieving academic success. Contact the Office of the Registrar or your department for more information.

Additional Web Resources

- Prospects - What Can I Do With an English Degree?
- Top Universities - Career Options in English Language and Literature
- Robert Half - 2017 Creative Industry Salary Guide
- UTM Career Centre's Careers in Journalism report
- Canada's Top 100 Employers for Young People

Career Resource Library

The Career Resource Library contains information about a wide range of occupations in all industries, resume and cover letter resources, effective work search methods, graduate/professional school preparation guides, and more. Located in DV 3094.

Career Planning by Year

Look for our Career Planning by Year web page on www.utoronto.ca/careers/career-planning for ideas of important career related activities for each year.

Questions?

Visit the UTM Career Centre located in DV 3094, call 905-828-5451, or visit www.utm.utoronto.ca/careers.

Notes
