Organizational Profiles

UNIVERSITY OF TORONTO

What are Organizational Profiles?

This is a database of all organizations currently on CLNx. It provides an overview of an organization including details such as industry, size, organization description, a list of current paid and unpaid postings and expired postings for reference purposes.

There is value in company research :

- o It shows that you have interest in the organization
- o Allows for better preparation when a similar opportunity becomes available

How to Navigate the Profiles

Please refer to the **"How to Navigate Organizational Profiles"** for a guide on how to filter and review organizations.

Note: For the most up to date information on the organization please refer to the organization website.

Tips on using this resource

- **Develop your Targets**- reflect back on what your goals are and what type of industry or position interests you. You can filter for these to help you develop a target list.
- **Examine expired jobs postings**- assess if there is a pattern for recruitment (times of the year) for specific programs. This will help you prepare your application before the job is posted. You might also contact the organization before then to see if they will be hiring.
- **Cold Calling Strategy**- anticipating a role based on past opportunities, contact recruitment managers asking if similar positions are available
- **Follow on LinkedIn**- network to learn more through LinkedIn and stay updated on new opportunities
- **Informational interview**- (i.e. you are interested in learning more about a job title or role posted in the past) You can gain insight on the role by looking at the information indicated in the past opportunity and create and ask more specific questions if an information interview is permitted. For more on information interviews, see the Information Interview tip sheet at the Career Centre.