## DEVELOP A MARKETING STRATEGY

Job Posting

Associate Financial Analyst

XYZ Company

Description:

XYZ requires an Associate Financial Analyst to provide support to the all company divisions and general and administrative departments with regards compiling and consolidating reporting to be submitted to corporate head office within required timelines, including investigating and resolving discrepancies prior to final reporting. You will support financial planning and analysis to develop and track KPI's; complete financial analysis of product launches, promotions and product profitability; and complete financial modeling, including Net Present Value (NPV) analysis, on new product launches and other projects as required.

## Skills/Qualifications:

-University degree in Accounting, Economics or Finance.

-Excellent interpersonal, communication (written and verbal), and problem solving skills.

-High attention to detail and persistence in resolving discrepancies.

-Strong time management and organization skills. Proven ability to work under pressure to meet strict deadlines within a team setting.

-Comfortable and skilled at data mining; familiarity with SAP is an asset.

XYZ is a growing consumer products company, with divisions throughout Canada. We have a strong commitment to providing value to our customers and recently received the Top 50 "Green" Companies award from Business Report Magazine. Our staff are strong team members, who value excellence and innovation in their roles.

| Skills and Experiences Developed by Employer    | Amanthi's Skills and Experiences     |
|---|--------------------------------------|
|   | -customer service at Forever Fitness |
| -excellent interpersonal skills                 | -liaison with Sales Team at FedEx    |
|   | -tutoring and Resource Assistant     |
|   | -tutoring                            |
| -high attention to detail                       | -internship at FedEx                 |
|   |                                      |
|   | -member of Enviro Club               |
| -Top Green company                              |                                      |
|   |                                      |
|   | -internship at FedEx                 |
| -technical skills e.g. forecasting, data mining | -academic courses                    |
|   |                                      |
|   | -Run for the Cure, Enviro Club       |
| -team work skills                               | -Resource Assistant team at FLC      |
|   |                                      |



Job Posting

Management Trainee: Retail Banking

ABC Bank

Description:

As a Management Trainee: Retail Banking, you will provide wealth management products to our retail customers in a variety of branches. Using your strong relationship management skills, you will work with clients to understand their needs, propose appropriate products and complete all administrative tasks. Customer service is a top priority and Management Trainees exhibit exemplary skills in this area, as well as strong knowledge of all financial products. As a member of the Retail Banking team, you will liaise with other team members to achieve bank targets and goals.

Skills/Qualifications:

- -University degree in Commerce or Economics
- -excellent relationship management skills, including communication and interpersonal skills
- -previous customer service experience, preferably in active sales roles

-knowledge of retail banking an asset

-strong attention to detail and organizational skills

ABC Bank is dedicated to excellent customer service while achieving strong sales and maintaining our position in the Canadian banking industry. Flexibility, market knowledge and professionalism are three pillars of our company. Community development and contribution are key aspects of our values. We offer competitive rewards packages and a commitment to professional development to our staff.

| Skills and Experiences Developed by Employer | Amanthi's Skills and Experiences     |
|--|--------------------------------------|
|  | -liaison with Sales Team at FedEx    |
| -excellent relationship management skills    | -tutoring and Resource Assistant     |
| -previous customer service experience, sales | -customer service at Forever Fitness |
|  | -Run for the Cure, Enviro Club       |
| -team player                                 | -Resource Assistant team at FLC      |
|  | -tutoring                            |
| -attention to detail                         | -internship at FedEx                 |
|  | -member of Enviro Club               |
| -community development                       | -Run for the Cure                    |

