

JOB POSTING

Company Name	Green Lotus
Contact Name / Title	
Tel / Email / Website	
Address	
Job Title	Green Lotus SEO Tools Sales Associate (non-paid work/study internship)
Part-time/Full time /Contract/Co-op	One month
No. of hours / week	variable hours/week, depending on event schedule
Start Date	TBD
End Date	TBD
Salary (hourly)	Non Paid Work
Reports to	
Car Required?	NA
Company Profile	
Green Lotus has developed SEO Tools as an alternative for small business owners who cannot afford hiring a SEO company to manage their online presence, and it is becoming very popular.	
Project Type & Description	
We are currently looking for individuals with a sales and/or marketing background, who have a true interest in learning about online marketing and search engine optimization (SEO) practices and procedures, to join us for events to promote our new SEO Tools.	
Job Duties & Responsibilities	
<ul style="list-style-type: none"> Assist in the promotion of Green Lotus SEO Tools during industry events Give individual demonstrations of the features of SEO Tool Student must be able to attend a minimum of 2 events per month (most events are after 5pm) Students must attend hands-on training sessions hosted by Green Lotus (downtown or online) Students must attend monthly Green Lotus team meetings (downtown) 	
Skills & Qualifications	
<ul style="list-style-type: none"> Basic understanding of Online Marketing Interest in learning about SEO practices and procedures Enthusiasm, a people person who is not shy Some sales experience Available and commit to attend a minimum of 2 events per month 	
Other Information	
Benefits: <ul style="list-style-type: none"> Training will be provided on applied SEO tactics and the new Green Lotus SEO Tools Free access to Green Lotus SEO Tools Develop a thorough understanding of SEO as it relates to online marketing Gain an understanding of the SMB market in Toronto and their marketing needs Gain free access to industry events in Toronto and surrounding areas Develop connections and grow your professional network Gain recommendations and references 	