

Communications & Outreach Assistant

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from racialized persons / persons of colour, women, Indigenous / Aboriginal People of North America, persons with disabilities, LGBTQ persons, and others who may contribute to the further diversification of ideas.

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| Deadline: | May 1, 2026 |
| Number of Positions: | 1 |
| Rate of Pay: | \$20/hour |
| Position Start Date: | May 11, 2026 |
| Position End Date: | September 13, 2026 |
| Number of Hours per Week: | Varies, 0-15 hours per week. Must be willing to work varying evening and weekends, based on events |
| Classification: | USW Casual |

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| Summary: | <p>Reporting to the Communications Officer, the Communications & Outreach Assistant will be responsible for bringing the iconic UTM Eagle, RAWCY, to life. This individual will engage with the UTM Community and guests during events, game days, and outreach opportunities. They will also participate in creating social media content to support the communications and marketing efforts of the department.</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none"> • Providing entertainment to the UTM community as our mascot, during UTM events and community appearances. • Preserving the identity of the mascot without deviating from established character including: body language/mannerisms, attitude, fan interaction, and team representation. • Administering costume maintenance to ensure longevity of suit. • Collaborating closely with Communications team in content creation through content research, planning, and video production. • Participate in monthly team meetings with team leads and communication assistants. • Developing and executing skits to be performed online or at events to enhance the experience for the UTM Community. • Maintaining facility bulletin boards by reviewing content and ensuring relevance and accuracy of information. • Participating in outreach activities to engage with UTM community and inform them about the programs and services available at the RAWC. • Support outreach initiatives as a RAWC representative in tabling, walkabouts, and event staffing. |
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| Qualifications: | <p>Key Qualifications:</p> <ul style="list-style-type: none"> • Must be a full-time U of T student • Flexible work schedule; must be available some nights and weekends • Work well in a team environment • Must have campus pride, enthusiasm, and high energy at all times to facilitate campus spirit, community, and great entertainment. • Must have physical endurance to stand on feet / dance for long periods of time, wearing the full mascot suit in varying temperatures • Must be 5'9 or taller and wears small to large unisex sizing to fit the protective padding/gear in the suit. |
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| Method of Application: | Deadline to Apply: May 1, 2026 at 11:59 PM Please send your resume and cover letter to: aimee.padillo@utoronto.ca with a subject line "Communications & Outreach Assistant" We thank all applicants for their interest in the position, however only those applicants selected for further consideration will be contacted |
| Contact Information: | Aimee Padillo Communications Officer aimee.padillo@utoronto.ca University of Toronto Mississauga - Recreation, Athletic & Wellness Centre 3359 Mississauga Road Mississauga, ON L5L 1C6 |