Lecture #5: May 15th 2017

PSY100 Operant Conditioning

Positive Reinforcement
- makes behaviour occur MORE
- + = get something
- get good things
- praise

Positive Punishment
- makes behaviour occur LESS
- - = get something
- get bad things
- yelled at

Negative Reinforcement
- lose bad things
- lose headache

Negative Punishment
- lose good things
- lose privileges
Lecture #5: May 15th, 2017
PSY100 - Operant Conditioning

OPERANT CONDITIONING

+ get something
  - Positive Reinforcement
    - makes behaviour happen more
    - get good things
      - praise
    - lose bad things
      - lose headache

- lose something
  - Negative Reinforcement
    - lose bad things
  - Negative Punishment
    - lose good things
      - lose privileges
    - make behaviour happen less
      - get yelled at
    - get bad things