Lecture #5: May 15th 2017

PSY100 Operant Conditioning

	<u>NOTES</u>
What's the difference	<u>Positive Reinforcement</u>
between	Positive = get something
- <u>reinforcement</u> and	Reinforcement = increase the freq. of behav.
<u>punishment</u>	Ex. Kid sings \rightarrow singing is praised \rightarrow kid sings
- <u>positive</u> and <u>negative</u>	more
	^ + R, gets a good thing
	Negative Reinforcement
Make examples for	Negative = lose something
each kind of operant	Ex. Takes medicine \rightarrow headache goes away \rightarrow will
conditioning	take medicine to make headaches go away
	^ – R, loses a bad thing
	<u>Positive Punishment</u>
If we want someone to	Punishment = decrease the freq. of behave.
stop/keep, what	Ex. Kid cheats \rightarrow gets yelled at \rightarrow is less likely to
should we do and	cheat
why?	^ + P, gets a bad thing
	Negative Punishment
Situation question:	Ex. Kid cheats → loses game privileges → is less
If someone crosses the	likely to cheat
street to avoid a dog,	^ -P, loses a good thing
what should happen to	
their behaviour and	
why?	

SUMMARY

There are 4 ways to change the frequency of behaviour

- INCREASE with <u>reinforcement</u> (+ and -)
- DECREASE with <u>punishment</u> (+ and -)
- + = get something
- = lose something

