



Anyways,  
what's your  
point? Why  
are you here?

I'm here to teach you  
something very important,  
Scott.

I want to  
show you  
my most  
prized  
possession.

Behold.

### Kenneth L. Feder's Pseudoscience Cheat Sheet

1. Does the source of the archaeological claim cite "experts" in support of his or her claim, who make polite, innocuous, but otherwise meaningless statements about the artifact or site in question?
2. Does the source cite "experts" but exaggerate their own credentials?; for example, is the PhD only honorary or from no known, accredited institution?
3. Does the source cite "experts" whose credentials are unrelated to the claims being made?
4. Does the source cite "experts" whose previous extreme claims are not mentioned or cited?
5. Does the source make what appear to be definitive statements about the age of an artifact or site without any supporting data, never telling you how he or she came up with the proposed date?
6. Does the source make what appear to be definitive statements about the cultural affiliation of an artifact or site without any supporting data, never telling you how he or she came up with the identity of the makers of the artifact or the residents of a site?
7. Does the source claim that the artifact would have taken too much time or there are too many of them to be forgeries?
8. Does the source make assertions about the appearance of an artifact that bears very little relation to what's actually there?
9. Does the source preface most claims with phrases like "maybe," "if," "imagine," "could be," or "perhaps" and then present detailed scenarios about antiquity, all of which require acceptance of the original speculation, which is never tested or proven?
10. Beware of the question, "But isn't it possible?"
11. Does the source demand, "Hey, if I'm wrong, let the scientists prove me wrong?"
12. Finally, if the source of an extreme claim in archaeology uses nothing but Wikipedia sources, you can safely ignore the claim.

Wait a second... "experts",  
definitive statements,  
"could be" statements...

THOSE ARE SOME OF  
MY FAVOURITE  
THINGS TO DO!!!









**What's the plan, Giorgio? We gonna put this checklist to use?**

**If we discover something really cool, maybe we can get a show together!**



**Great idea, Scotty! I actually found a rock that looks like it came from an alien planet!**

**As a forensic geologist, I could help with that!**



**Dude. I know you're a forensic geologist. I get the gist.**

**I was just reminding you in case!**



**Anyways... follow me to my secret lair! That's where my rock is.**

**Sounds safe and fun to me!**





Welcome to my  
scientifically  
accurate\* alien  
lair!

Wow... where's  
the rock?

Feast your  
eyes upon  
THIS.

This is bound to make  
us millions!

\*nothing he says is scientifically accurate



I think that it's leftover  
building materials from our  
ancient alien ancestors.

They built a nearby  
monument, you  
know! There's no  
way that the locals  
could've built it  
themselves.

Uhh... Giorgio, this  
looks like ancient  
viking runes to me.

W-what!?

Don't worry,  
man! We can  
get some  
experts in  
on this.





Thank you all so much for coming!

Thanks for inviting us!



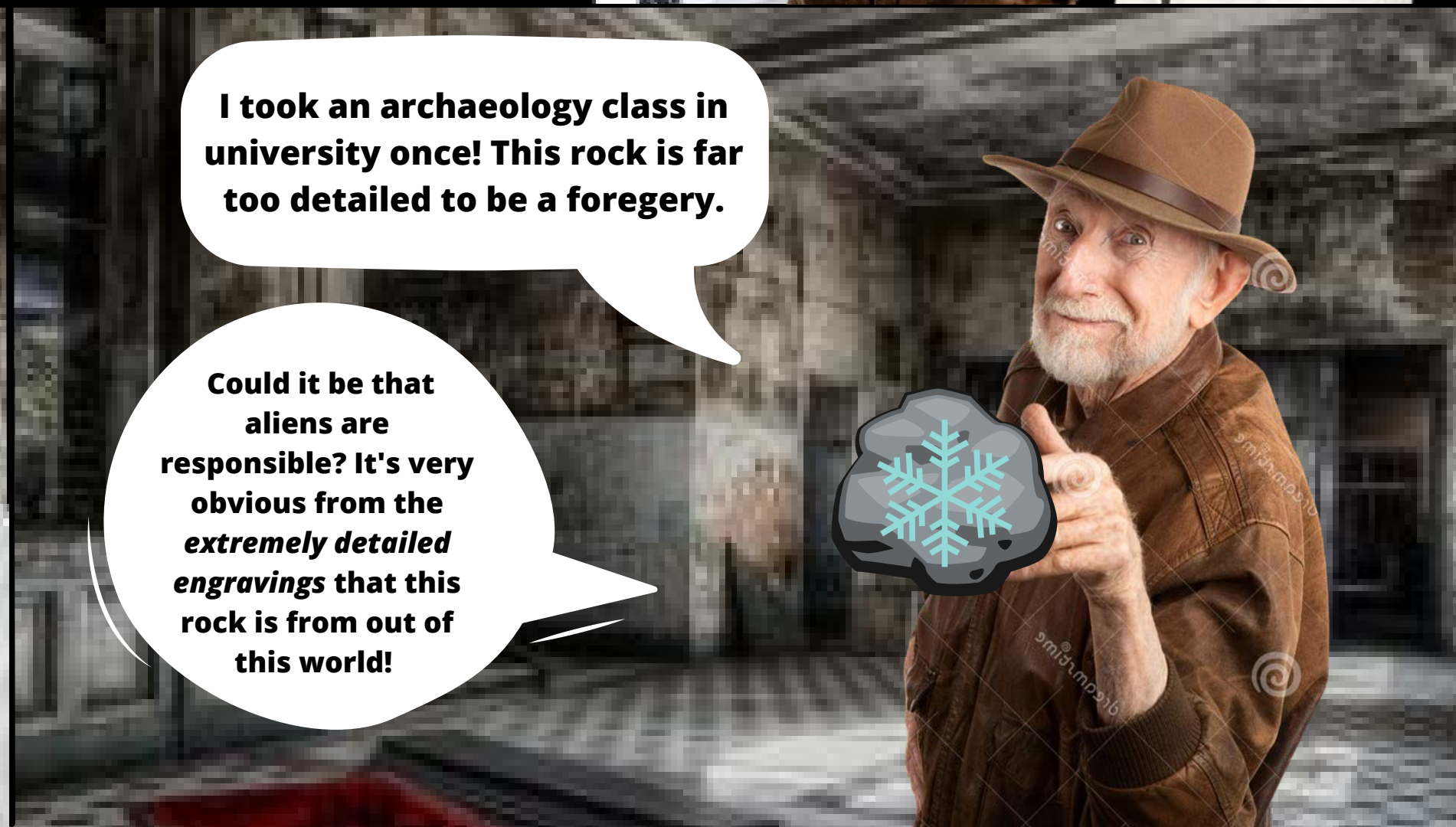
Here's my artifact. Be very careful with it.

Hmmm...



As I am a very professional Archaeologist with a PhD, I have to say that this is obviously ancient Viking runes from exactly 804 A.D!

I can tell because I definitely have a PhD.



I took an archaeology class in university once! This rock is far too detailed to be a forgery.

Could it be that aliens are responsible? It's very obvious from the *extremely detailed engravings* that this rock is from out of this world!



Uhh... I'm a medical doctor. I don't have any archaeological input on this rock.

But it honestly looks like you picked up a rock off the street and painted a snowflake on it.



B-but I guess that Vikings are more believable than aliens?



(Just get that thing away from me!)

It's decided, then! This is proof that Vikings came to America before Columbus.

Hmph!



What? My experts just checked the first 9 boxes of your checklist. You should be happy!

But you're gonna try to take credit for my alien rock!

The blue pai- I mean... the tools I used to excavate it... weren't cheap, you know!









**WHAT ARE YOU  
IMPLYING,  
WOLTER!?**



**Aliens.**

**Aren't.**

**REAL.**



**H-how  
could you...**

**Wait, Giorgio- I  
didn't mean it-**



**NO! Giorgio,  
please stop- I'm  
so sorry!**

After I showed  
you my prized  
possession, too...

He's so devastated he  
turned monochromatic...





**Sigh... why did I  
have to say that?**



**This list brought  
us together, yet  
it's tearing us  
apart.**



**Wait a  
second...**

**The things being  
described on this list...  
are they what you  
*shouldn't* do?**



**Maybe...  
*we're* the  
problem?**

**I should go talk  
to Giorgio.**











**One month later...**







**No way!!!  
Me, too!**

Want to apply to the same programs? I think we make a good team when we're not spreading misinformation.

Giorgio... I...  
thought you'd  
never ask!

Life is so great now that  
nobody is spreading  
harmful  
pseudoarchaeological  
lies!

**Nobody,  
hmm?**

Let's see how  
they think  
about that  
when they  
find out about  
*my* theories!

**MUAHAHA  
HAHAHA!**

\*Sigh\*.. I guess  
we have more  
work to do, after  
all.

Is that.. Graham  
Hancock outside  
your window?

I forgot about all of the  
other pseudoscientists  
out there.



**Will they stop Graham  
Hancock from  
spreading  
pseudoarchaeology?**

**Will they go  
to  
university?**

**Will they...  
FALL IN  
LOVE!?**

**To be continued...?**