RandaAli

Environmental Impact Analyst





About GCC

GCC was founded by students and faculty members of York University in the hopes of addressing the limited supply of sustainable products on campus.

GCC's Mission Statement:

"To promote social justice and sustainability by encouraging more responsible and sustainable patterns of consumption on university campuses and in the broader community"

Valuable Suppliers

Assisi Garments

- A social enterprise run by Franciscan Nuns in Tamil
 Nadu
- Provides training, employment, and education to disabled and disadvantaged women
- Profits are invested in community welfare, social services, and important infrastructure

Chetna Organics

- A producer cooperative of small-scale farmers, providing them with additional value from manufacturing and processing the cotton farmed and sold
- Relies on rain-fed agriculture to sustain their cotton growing operations

Role & Accomplishments

- - Developed GCC's first environmental impact tool using key indicators, sales data, and quantitative analysis tools
- Drafted the sustainability and environmental impact section of the 2022 annual report ahead of the Annual General Meeting



• Reviewed and compared existing sustainable cotton certifications across the globe to and assessed the challenges of the Fairtrade and organic cotton market



• Supported the marketing and social media campaigns by providing key statistics, certification information, and benefits of GCC's supply chain



- Connected with the sustainable cotton industry and other Fairtrade suppliers in Canada by attending workshops, reviewing reports, and meeting with organizers
- Examined global challenges in producing and expanding sustainable cotton

Fairtrade



Purchasing Fairtrade cotton supports workers and small-scale cotton by:

- 1. Ensuring fair working conditions& worker rights
- 2. Providing a Fairtrade Minimum
 Price to protect farmers'
 livelihoods
- 3. Addition Fairtrade Premium of (€0.05/kg) provided to farmers and workers to invest















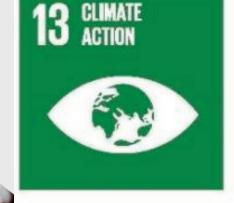




















Certified Organic

The Global Organic Textile Standard (GOTS):



- 1. Prohibits the use of chemical dyes, pesticides, insecticides, and synthetic fertilizers
- 2. Bans the use of GMO seeds