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That's better together

Mackenzie Investments

- Leading boutique style investment management firm managing over \$170 billion in assets
- Signatory of the United Nations Principles for Responsible Investing (UN PRI)

CONFIDENCE IN A CHANGING WORLD

Mackenzie Resource Team

Aim: providing **above-average capital appreciation** from equity investments in the natural resource sector through a **Sustainable Free Cash Flow** focused approach



 Funds under management
 Mackenzie Gold Bullion Class
 Mackenzie Precious Metals Class

 Mackenzie Global Resource Fund
 Mackenzie Global Resource Class
 Mackenzie Global Resource Class

Fun Opportunities

- **Connecting with sustainability professionals** across industries to increase my understanding of portfolio management, ESG and the resource industry
- Creating a **"Well to Wheel Emissions Flowchart"** for the oil and gas industry through calculating emissions across operational aspects of the business
- Seeing sustainability through a **financial and "dirty industry" lens**
- Attending virtual conferences

Economic Quantification of Environmental Sustainability Impacts: Inter-industry analysis within the Oil and Gas, and Mining and Metals sectors, to further <u>understand key drivers of sustainability</u>

Major Projects

 Required use of third-party research, industry fillings, and ESG (environment/social/governance) documentation

Subsector Fundamental ESG Analysis: **Breakdown** of the oil and gas sector **by activity**

• Understanding GHG emission drivers in the midstream, refining, and heavy oil spaces



Key Takeaways

- Sustainability's business case is one of the major drivers of project progress in the resource industry
- The role Sustainability plays in Portfolio Management
 Three Drivers: Risk, Financial Return, ESG
- Sustainable finance and ESG disclosure are in their infant stages. The hope is that the two will continue to grow together

Learning Curve: Understanding how to integrate ESG Factors into Portfolio Management. Without readily showing a financial correlation, the case for ESG matters can be difficult. I learnt how to be creative in demonstrating the need for ESG.