



# John Konialian Research Intern at Corporate Knights



## Key Projects

### Corporate Knights Better World Sustainable MBA rankings:

- In recent years, Corporate Knights has published an annual ranking of top performing global MBA programs according to their adherence to a variety of sustainability principles throughout their curriculum, faculty, and institutions.
- The majority of my internship was focused upon large scale research efforts towards this MBA ranking, requiring mass compilation of data and a case by case analysis of institutions' sustainability performance.
- To ensure the quality of my findings, I underwent mass communication efforts with a variety of institutions, maintaining open communication and responding to questions and feedback.

### Corporate Knights CK Ranker App:



- Corporate Knights continues to expand on its CK Ranker app by expanding the ways in which users can assess the sustainable values of their potential investments.
- My role was to compile data about companies across certain industries, in order to identify individual adherence to specific sustainability performance indicators. These findings would then be included in the app's database.

### Corporate Knights Annual Best 50 Corporate Citizens Gala

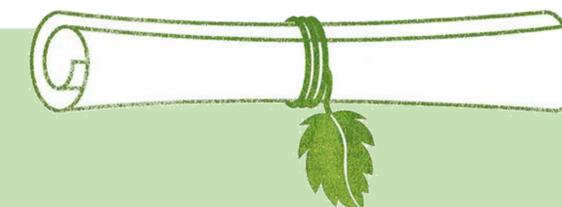
- I attended Corporate Knight's annual gala, helping with event organization and directing the event's guests.

## Value Gained

- Broadened understanding of the role sustainability plays within the world of business and education
- Gained experience with massive research efforts, requiring high levels of patience and organization
- Increased level of competency with a variety of computer programs
- Inherent value earned with spending four months within a collaborative office environment, absorbing feedback and the different perspectives of individuals within the company



*In 2015, 55% of CK's top 40 ranked MBAs were from North America, with nine from **Canada**.*



# Corporate Knights

## Main Sustainability Issues Involved

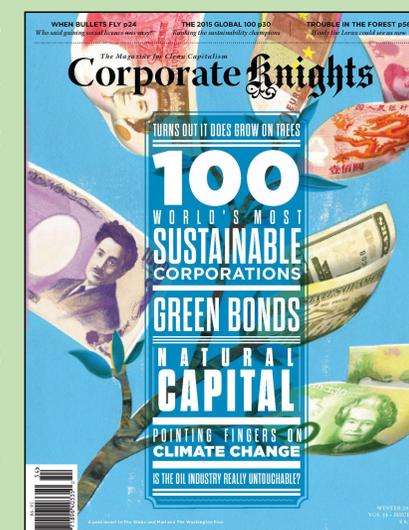
- Educating the next generation of business students to think sustainably
- Sustainability research in academic institutions
- Sustainable Investing
- "Unethical" Stocks



## Key Takeaways

- My placement truly enriched my understanding of **how emergent sustainability is as a vital teaching** within the world of education and business. Through my months of research and contact with institutions, I sensed a growing understanding for the importance of pursuing sustainable values, as well as excitement for the opportunities they provide.
- Unfortunately my experiences also conversely revealed how **much more work needs to be done**. This is not only demonstrated in the **lack of ubiquitous sustainable thought across companies and institutions**, but in the disconnect between what we consider important sustainable values and where these values are deemed essential.
- As just an example, the findings above the diploma demonstrate how far North America has come in terms of educating its next generation of businesspeople. However, it also demonstrates how much more needs to be done in other continents to make a global issue resonate globally!

Rank	Schools	Country	Institutions	Courses	Publications	Citations
1	York University - Schulich School of Business	Canada	100%	40%	100%	100%
2	McGill University - Desautels Faculty of Management	Canada	50%	40%	100%	100%
3	Copenhagen Business School	Denmark	100%	45%	70%	60%
4	KAIST	South Korea	100%	20%	84%	81%
5	University of Calgary - Haskayne School of Business	Canada	60%	20%	98%	100%
6	Georgia Institute of Technology - Scheller College of Business	United States	100%	20%	62%	100%
7	University of Cambridge - Judge Business School	United Kingdom	100%	20%	58%	100%
8	Massachusetts Institute of Technology - MIT Sloan School of Management	United States	80%	0%	83%	100%
9	Harvard University - Harvard Business School	United States	60%	20%	62%	100%



***"As the march to a more inclusive, socially, and ecologically just form of capitalism gathers steam, it is our hope that these new graduates will not only produce the highest returns for society and the planet, but they will also be handsomely rewarded by the market for doing so."***

- Corporate Knights Staff, MBA Ranking 2015